

Athena Society



B R I E F I N G S

December, 2000

2000-2001

OFFICERS AND BOARD

PRESIDENT JUDY MUNSON
PRESIDENT-ELECT MOLLY CREWS
VP/MEMBERSHIP ELSIE GARNER
VP/PROGRAMS SUSAN GRADY
SECRETARY JENNA VENERO
TREASURER JUDY RYAN
IMM. PAST PRESIDENT LINDA FRIES

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JAN CORNELIUS
MARVA CRENSHAW
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JUDIE TAGGART
RHONDA TRAINOR
ALTERNATE: BECKY STEELE

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, December 7
5 - 7:30 p.m.

WHERE: Henry B. Plant Museum
401 W. Kennedy Blvd.

PROGRAM: Victorian Stroll
"Toys, Trees and Traditions"

RSVP: By December 4 with enclosed card, call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

CLOSED MEETING - MEMBERS ONLY

Athena members can enjoy a very special evening in celebration of the holidays at this unique venue. Every room in the museum will be decorated to reflect celebrations of an earlier era: traditional carols, sentimental cards, classic stories and poems. These memories will be brought to life using trees and toys throughout the museum, and music will accompany your walk through the history of this exceptional building.

Heavy hors d'oeuvres/dinner will be served along with wine and hot cider on the verandah. Small tables will be available so you can sit and visit with friends, but please bring a wrap if the temperature is cool.

A secure parking lot is located at the corner of North Boulevard and North B streets and security personnel will be on duty. There are a few museum spaces just off Kennedy near the east entrance to the museum as well as areas just south of Kennedy. In any case, the short walks will be well worth the evening.

Save some holiday shopping for the museum store which has a wide selection of unusual gifts. While in this giving mood, you may wish to continue Athena's tradition of making the holidays more joyous for the less fortunate in our community by making a contribution to a charity. See **Judy Munson's** message on following page.



President's Message

As we venture into the holiday season, I extend my warmest wishes for the best of everything for you and your families. I am sure most of us are beginning to have our "I am not going to do that again this year" talks with ourselves. All of us over-extend between work, family, friends and holiday activities. Let's not forget to decorate the house, send cards and be prepared for house-guests. Exhausted? You bet!

Athena this year has planned two wonderful events in December to help you remember the real meaning of our holidays and the New Year. More importantly, this gives us a chance to visit and catch up with friends we might not have had time for during the regular meetings. This is what the holidays are really about - being with friends and loved ones. Friends remember friends - not what they wore or what was served.

Most of all it is a time we can share with others who are not as blessed. The Board of Directors joins me in recommending that this year we no longer give gifts to each other or bring in toys that may not be used. Instead we are asking every member to consider contributing a check or gift certificate to the charities named herein. This request comes from the charities we have given to in the past. The check or gift certificate allows the parent (through the charity) to specifically purchase needed items or toys for individual children. The four charities selected for this year are:

- Alpha House
- Joshua House
- Redlands Christian Migrant Association
- The Spring of Tampa Bay

Please bring your check made out to the charity of your choice to one of our Holiday Events: December 7th or December 17th. We will deliver your donations to the charities with clear directions that this is to be used to purchase gifts and you get the charitable contribution. The Board realizes this is a change from Athena tradition and we welcome your feedback.

Thanks to all the committee chairs for doing a superior job. Think about prospects to nominate for membership as well as corporations to nominate for the Level Playing Field Award. (LPF application enclosed.)

Look forward to seeing you in December. Happy Thanksgiving!!





Holiday Buffet – December 17

Annual highlight of the season is Athena's Holiday Buffet to be held this year at the home of **Joan Zinober**, 1501 Bayshore Blvd. at the corner of South Oregon. Hours are 6 to 8 p.m. on Sunday, December 17. Our usual lavish buffet will be handled by the Hospitality Committee, under the direction of **Gabriele Faulkner**. A beautiful setting, good food, good friends... what a wonderful way to celebrate the holidays!

Each member is entitled to bring one guest at no charge; additional guests are \$20 each and are very welcome. RSVP to Eleanor Hubbard (251-9172) prior to December 13. If you prefer, e-mail (ewhubbard@aol.com) or note on your green card. Please indicate guest's name.

News About Members

Our best wishes to **Judi Breuggeman** on her marriage to Ernest Whitney on November 19 in Cortez, FL.

Moira Burke has just returned from a magnificent 12-day trip to Peru with a group of 15 health-care professionals. In her own words: "The first few days - after flying from Miami to Lima to Cusco - were spent in the Sacred Valley. We reached the ruins of Machu Picchu in late afternoon for a beautiful sunset. There were no other tourists at that time of day and the serenity of the scene was overwhelming. The small group I was with had focus discussions on the spirituality of healing in the Incan culture and in today's healthcare. We then flew to Iquitos where the Amazon 'begins'. From this point forward there was no electricity or running water. We went deep into the jungle rainforest, walked through the canopy of the rainforest on rope bridges, met with a Shaman (medicine man) and discussed the pharmacotherapeutics of the rainforest. Fascinating!"

John and **Candy Olson** are co-presidents of the Parent Board at the University of Delaware where their daughter Elizabeth is a junior. The Parent Board helps connect parents, students and the university through a variety of activities. Candy will be happy to talk to anyone who's looking at colleges about what a great experience Elizabeth has had at Delaware.

Think Membership!

The Athena Membership Committee is now open for business! Start thinking about names for nomination - people who subscribe to the principles of our organization and who have been in the Tampa Bay area for at least a year. Forms will be available at the two December functions; if you'd prefer to have one mailed, contact Membership VP **Elsie Garner** at EBG47@aol.com or Eleanor Hubbard at ewhubbard@aol.com. Deadline for submitting the forms is February 16.



Athena Housekeeping

Several reminders.....

The dedication of the **Jan Kaminis Platt** Regional Library - corner Manhattan and Bay Vista - 11 a.m. on Monday, December 11.

Deadline for submitting applications for the Level Playing Field Award is January 31. In case you can't locate your copy from last month, we've included another.

If you're doing some year-end closet cleaning and can hold off another month before donating your business clothing, please do so. We'll be collecting suits, separates, etc. at the January meeting for women entering the work world. More details in next newsletter.

January 4 meeting will be presented by **Ellen Kimmel** who'll explore the idea of "getting to know yourself and one another." Sounds like a wonderful way to begin the new year.

Directory Changes

Distribution of the 2000-2001 edition of Athena's directory began at last month's meeting. Try as we might, it wasn't totally up-to-date but consider it a "work in progress" because it will be! We've left a few blank pages in the back and suggest that you note these changes there:

MARVA CRENSHAW

419 Pierce Street #340

Tampa 33602

276-2151 FAX: 276-8015

crenshml@fljud13.org

PAULETTE GROSS (home)

2717 Seville Blvd.

Clearwater 33764

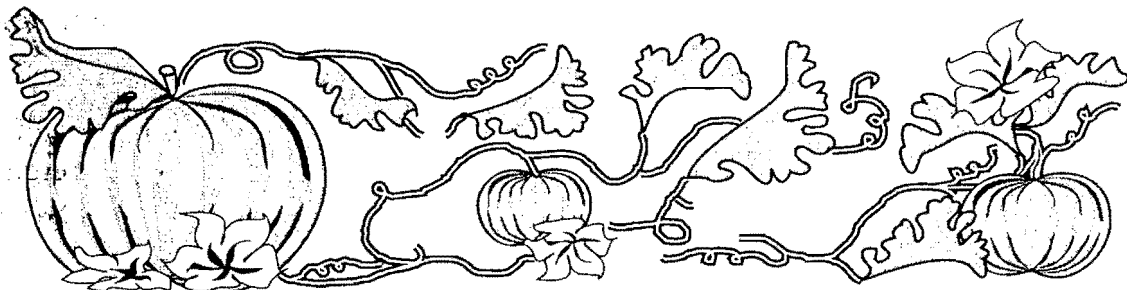
SUSAN ZIMMER

4710 No. Habana #40

Tampa 33614

871-6411 FAX: 871-9801

Directories will be distributed at both December functions or may be mailed upon request.



Athena Society



B R I E F I N G S

November, 2000

2000-2001

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ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, November 2
11:55 a.m. - lunch
- WHERE:** Wyndham Westshore (**NOTE LOCATION**)
Westshore at Kennedy
- SPEAKER:** Daniel Ruth
Tampa Tribune Columnist
- COST:** Guests - \$20
- RSVP:** By October 30 with enclosed card, call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

OPEN MEETING - GUESTS WELCOME

Dan Ruth has been called lots of names in his time and has, in turn, been called a few of his own! Proud to be an equal opportunity offender, Dan has referred to his own wife on various occasions as the Dahlia of Dillard's, the Petunia of Peloponnese and the Siren of Citibank.

Taking this in stride with good humor, Angela Ruth, Executive Director of the Holland & Knight Charitable Foundation, has agreed to introduce Dan - in keeping with this season's practice of candidate introductions by their spouses.

Though not a candidate, Dan certainly will be commenting on them as he's been given free reign to speak on the upcoming elections. This promises to be an entertaining program....join us!



President's Message

"As long as we can love each other and remember the feeling of love we had, we can die without ever really going away. All the love you created is still there. All the memories are still there. You live on - in the hearts of everyone you have touched and nurtured while you were here....Death ends a life, not a relationship."

Tuesdays with Morrie, Mitch Albom

This was the quote on the front of the program for **Jan Abell's** memorial service. It provided hope during a tragic time. Jan was a unique person who shared great passion for many things - her work, her friends and loved ones, and our community. We lost Jan during a fox hunt - another one of her true passions.

When the initial shock and sadness of Jan's death passed, I reflected upon how she led her life. Her priorities and passions were well defined. There was joy and fulfillment in her life. Jan's accomplishments as an architect will last forever. Our community is a much better place because of her. All who knew Jan, have wonderful memories.

This tragedy is another of life's reminders to make sure our priorities and passions are in order. We should enjoy each day rather than taking things or people for granted. Jan lived a fulfilled life - one that we all should strive for everyday.



December Calendar

December 7 - An Evening at the Plant Museum

5:30 p.m. Cocktails

6:15 p.m. Dinner - members only

December 17 - 5 to 7 p.m. Holiday Buffet - guests welcome



Jan Platt Library to Open

Athena members are invited to celebrate the dedication of the **Jan Kaminis Platt** Regional Library at 11 a.m. on Monday, December 11. Located at the corner of Manhattan and Bay Vista Avenues, the eagerly-awaited 25,000 square foot facility will employ 28 people, house 60,000 volumes and will be open seven days a week. Let's all plan to join Jan on this joyous occasion!

News About Members

"JT" Taft is on a 10-day assignment to Argentina where she has been retained by a consortium of private and governmental entities to provide management consulting and training to small and medium sized businesses. They are interested in learning and implementing innovative leadership approaches in the areas of operations improvement and productivity. But it won't be all work.....JT has requested a dance instructor who'll teach her the tango at night!

Three Athena members were chosen for the Weekly Planet's "Best of the Bay 2000" (9/21 issue): **Phyllis Marshall, Jan Roberts** and **Louise Thompson**.

Jan Abell's Family

Many, many Athena members were touched by Jan's death last month and have inquired as to how they might communicate with the family. For that purpose we provide these addresses.

Parents: Mr. & Mrs. Philip (Dolores) Meisterheim
12250 No. 22nd Street #232
Tampa 33612

Brother: Mr. & Mrs. Jim (Lucy) Meisterheim
1001 Auburn Drive
Arlington, TX 76012

Companion: Thom McLaughlin
839 So. Newport Ave.
Tampa 33606



Spring Accepting Cell Phones

Thinking of getting a new cell phone but feel reluctant to add it to the collection of your other discarded phones? Make it a charitable contribution and possibly save someone from an unpleasant (or dangerous) situation by providing emergency communication. The phones are programmed for quick access to 911 in a crisis situation. If you have a working cell phone you'd like to donate, please drop it off at The Spring's donation center, 209 No. Willow or contact Tuesdi Fenter (247-5433x307) for additional information. Thinking of getting a new cell phone but feel reluctant to add it to the collection of your other discarded phones? Make it a charitable contribution and possibly save someone from an unpleasant (or dangerous) situation by providing emergency communication. The phones are programmed for quick access to 911 in a crisis situation. If you have a working cell phone you'd like to donate, please drop it off at The Spring's donation center, 209 No. Willow or contact Tuesdi Fenter (247-5433x307) for additional information.

Level Playing Field Ahead

The Athena Society has long been committed to improving the status of women in the workplace. One of the ways we have focused our community's attention on this issue was the creation of our Level Playing Field (LPF) Award. Several years ago we gave this award to NationsBank (now Bank of America) for policies and practices that demonstrated its commitment to putting women in places of authority and to providing them with support via flex time, shared jobs, etc.

Last year we added a "family-friendly" component to criteria for the award to further that cause and the award was given to the St. Petersburg Times with honorable mentions going to The Weekly Planet and University of South Florida.

At our March 1, 2001 meeting we will again present the LPF Award and request your help in increasing the pool of candidates and awareness of this award. Enclosed is an application; deadline for submission is 1/31/01. Please feel free to copy it and pass it on to Tampa Bay area businesses, non-profits or governmental agencies that have policies and practices that are "family friendly" and that promote the advancement of women.

An electronic version - where you can just click on a question, type in a response and transmit by email - is also available for transmission ease and website posting. (For information call **Louise Thompson** at 813/287-8955 or email her at lthompsn@tampabay.rr.com.)

We're hoping to get the LPF Award application posted on many websites, into the hands of a large number of potential applicants and noticed in a wide variety of organizational newsletters around the Bay area. To do so, we need each member's help. Thank you!!!!

Athena Society



B R I E F I N G S

October, 2000

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ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, October 5
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Financial Planning and Well Being

SPEAKERS: Panel of Athena members

COST: Guests - \$20

RSVP: By October 2 with enclosed card, call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

OPEN MEETING - GUESTS WELCOME

In keeping with this year's theme of "Taking Care of Business: Taking Care of Ourselves," we'll get concrete tips and suggestions for our current and future financial well-being and peace of mind.

Comprising the panel will be

Amelia Campbell, Attorney (Estates & Trusts)
Fowler, White, Gillen, Boggs, Villareal, Banker, P.A.
Elizabeth Howarth, Sr. VP
Morgan Stanley Dean Witter
Laura Waller, President
Laura Waller Advisors Inc.

These women all have proven track records; we are fortunate to have the benefit of their collective wisdom.



President's Message

It was wonderful seeing so many of you at the September meeting. It appeared from the length and volume of the meeting that everyone enjoyed catching up and learning about each other. More than a few members commented that they would like more such unstructured meetings to get to know each other better. Congratulations to **Susan Grady** and her committee.

The first "Speaking of Women's Health" conference sponsored by WEDU was a total success with over 900 tickets sold. Athena was well represented - thanks to those who attended or contributed. **Mabel Bexley** was honored for her leadership at The Spring and **Susan Grady** was acknowledged as chairman of the WEDU Board. **Bonnie Saks**, MD was one of the popular breakout session speakers. With the topic of "Sex Receptors and Women," she explored the relationship between medication and sexual function.

The keynote speakers for the conference were both entertaining and educational. Lana L. Holstein, MD from the Canyon Ranch spoke about "Strong Women Have Strong Bones." She shared the need to maintain calcium levels to preserve bones for long term good health. Hint: If your mother lost height in her old age, you should be proactive with your physician. The second speaker was Marisa Weiss MD, an oncologist who specializes in the treatment of breast cancer. Her presentation centered around "Doctor, Doctor, Lend Me Your Ear." Her slide presentation was fun but serious and looked at the complexity of the doctor-patient relationship. The break out sessions were diversified and appealed to everyone, and the Marriott Waterside Hotel was a perfect setting. Plan to attend this conference next year!

On a closing note, time is one of our most precious assets. It was a good investment for me to spend the day doing something I normally do not do (attending a non-work related conference). Treat yourselves to a "mini retreat" - whatever it may be - and feel the batteries recharge. Cheers!





Athena Bonus

(formerly Athena Plus)

A wonderful afternoon in Ybor City - an "insider's tour" of sorts - has been planned by Chairman **Judy Dato**. Scheduled for Saturday, October 21, the agenda shapes up like this:

1 p.m. - Meet at the Ybor City Museum for a tour and light lunch of Ybor City delicacies. From there it's a pleasant stroll to the long awaited, newly opened exciting facility known as Centro Ybor. After "inspecting" the complex, we'll continue on to the Don Vicente De Ybor Historic Inn for a tour; then we'll indulge ourselves with a delicious afternoon tea prepared by Rita Carlino.

Guests are welcome and encouraged; cost for this special afternoon will be \$25 per person. RSVP to **Judy Dato** at 727-360-2960 by October 13.

News About Members

Great news from **Jeanie Williamson** - in her own words. "I am to be married to Daniel Ough, a wonderful man I met in March, 1999, while we were both traveling alone in New Zealand. He is originally from England and is now living and working in St. Lucia, West Indies where he is the director of engineering for a Caribbean hotel company. We will be married in England on September 24th. I will resign my position at Bay Area Legal Services effective October 31st and will move to St. Lucia in November." Jeanie, our thoughts and very best wishes are with you. (We'll hear the details from **Judy Munson** who flew over for the wedding.)

Belated acknowledgment of another Athena wedding: **Bonnie Saks** recently married Bradley Minnen. Best wishes for a long and happy life together!

Congratulations to **Marva Crenshaw** who is again head and shoulders above the crowd. She recently was elevated by Governor Jeb Bush to the post of circuit judge after serving as a county judge since 1989. Marva hopes to remain in the family law division where she presides over divorce and custody cases.

We heard last week from **Dorry Norris** who has decided to remain in New Mexico where she has been living for the past year. She recently moved to Santa Fe, is very much involved in writing and loving it! Any Athena member who plans to be in the area is encouraged to call Dorry (505/820-9390); she'd be delighted to show you around.



Athena "Housekeeping"

In an effort to keep your membership directory up to date until distribution of the new one, you may wish to remove the following names:

Susan Cooper
Babs Evans
Dorry Norris

Shirley Ryals
Kathy Stafford
Mickey Tagliarini

Additions are **Simone Gans Barefield**
Betty Castor
Teresa Oscher

For your convenience in planning, here's the schedule for the remainder of the year:

- November 2 - Politics with Daniel Ruth, Tampa Tribune columnist
- December 7 - An Evening at the Plant Museum (dinner - closed meeting)
- December 17 - Holiday buffet, 5 to 7 p.m.

Did you leave a black cotton sweater at the September Luncheon? If so, call **Eleanor Hubbard** to claim it.

Jan Roberts on World Stage

by Molly Crews

The International Campaign for the Earth Charter (EC)—an international people's treaty to sustain the planet—was launched at The Hague on June 29. The EC springs from the 1992 Rio Earth Summit, was revived by Mikhail Gorbachev, President of Green Cross International, and Maurice Strong, Under Secretary General at the UN, in 1994. Committees to gather people's input for the principles came from 56 countries; Steven Rockefeller chaired the International Drafting Committee. The Earth Charter core value is that all life is interconnected and therefore so are all issues. Its global ethical vision covers economic and environmental sustainability, peace, democracy, and social justice. The EC will be presented to the UN for endorsement in 2002.

Our own **Jan Roberts** was introduced by John Hoyt who has been President of the Board for Earth Charter USA. He credited her "citizen summits" as the major USA effort. The fact that the Institute for Ethics and Meaning's effort is the major USA effort was solidified at the Earth Charter meeting in Assisi, Italy the following week. The grassroots summits will be launched simultaneously in every state on September 22, 2001 and connected via video down link. The purpose of the summits to bring the principles of the Earth Charter to life through grassroots action. The summits will provide individuals an opportunity to be informed and motivated by the Earth Charter, to share information about what is already being done to implement its principles, to brainstorm and generate new ideas, to develop specific commitments for the next steps to make the principles a reality in their lives, in their professional organizations and in their communities. Hats off to Jan for this recognition and her commitment to the Earth Charter principles.

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Upcoming Meeting

WHEN: Thursday, September 7
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Welcome Back . . . Visiting and Sharing

RSVP: By September 2 with enclosed card or call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

CLOSED MEETING - MEMBERS ONLY

Members frequently lament that they don't have more time to visit at luncheon meetings, so the program committee is heeding the message at this first meeting of the new year.

We invite you to come and enjoy chatting with friends but we also encourage sitting with members you'd like to get to know better. Nowhere else in Tampa will you have the opportunity to meet so many women of diverse talents!

You'll hear a very brief summary of the Town Hall meeting held at retreat plus highlights of the Feng Shui program that has many members still re-arranging furniture and clearing clutter. (Details at lunch!) Join us.

September 16 is Red Letter Day

If you're interested in your health (and who isn't?), you won't want to miss an outstanding seminar set for Saturday, September 16. WEDU is presenting an all-day conference (Speaking of Women's Health 2000) of facts, fun, free tests, wonderful gift bags, a continental breakfast and an elegant lunch...all for \$25 per person.

This exciting seminar will be held at the Marriott Waterside; **Bonnie Saks** will be one of the featured speakers and **Mabel Bexley** will be honored for outstanding work with women.

In addition to the table we are sponsoring for clients of The Centre for Women, Athena will have a reserved table for members. If you'd like to be a part of that group, call **Judy Munson** for reservations. If demand warrants it, we'll sign up for a second table.



Athena "Housekeeping"

Enclosed is a copy of last year's promotional brochure. If you'd like to make a change in your category designation, company listing or whatever, please indicate IN WRITING to **Eleanor Hubbard**...either by fax (253-3901) or e-mail (ewhubbard@aol.com). Unless changes are received by September 15, listings will be printed exactly as shown. THIS INFORMATION CANNOT BE TRANSFERRED FROM ANOTHER DATABASE, so please notify us of changes even if you have done so before.

Also enclosed is the July/August newsletter from The International Alliance - a reminder that through your membership in Athena, each of you is a member of TIA. If you'd like a copy of the 2000 TIA membership directory, call Eleanor Hubbard.

For your convenience in planning, here's the schedule for the remainder of the year:

- October 5 - Financial planning: panel comprised of **Amelia Bishop, Elizabeth Howarth** and **Laura Waller**
- November 2 - Politics with Daniel Ruth, Tampa Tribune columnist
- December 7 - An Evening at the Plant Museum (dinner - closed meeting)

Committee Chairs

President **Judy Munson** has announced the following chairs. If you'd like to join one or more of their committees, please call them ASAP so you can be involved in decision making from the very beginning.

Athena Bonus (formerly Athena Plus)	Judy Dato
Bylaws/Policy/Procedures	Molly Crews
Comm. Action/Level Playing	Louise Thompson
Community Foundation	Paddy Moses
History	Judy Ryan
Hospitality	Gabriele Faulkner
Public Issues	Dottie Berger
Publications/PR	Mary Estes
Retreat 2001	Gwynne Young
Young Women of Achievement	Lee Blanton
Young Women of Promise	Sylvia Richardson



President's Message

Welcome to the 25th Anniversary Year of the Athena Society! This is a wonderful time to remember and honor our past achievements and to plan for Athena's next 25 years. The Purposes of Athena in the front of our directory is an excellent reminder of our mission. Athena's membership is a perfect example that the whole is larger than the sum of the individual parts.

There are several summer highlights to share with you:

- The Athena Retreat was a wonderful success and special thanks to **Jenna Venero** and her committee for lots of hard work. We were at the Sundial in Sanibel and explored the beaches and shops between the raindrops. On Saturday morning we had Kathy Mann share with us how to find "Harmony in your Personal Environments: the Art of Feng Shui at Home and Work." She did an excellent job personalizing specific things for the group and for individuals. Several members shared their floor plans for her analysis. Even the "non-believers" found ideas and things that they could adopt. Saturday night's dinner at Trader's Shop and Café was a perfect combination of great shopping, fabulous food and new/renewed friendship. Sunday morning was an Athena Town Hall with 98% of the participants sharing their ideas. After a hearty lunch, we departed with new friends and ideas.
- Athena Committees for the coming year are in the final stages of completion. A special thanks to each of the chairs...See list on page 4. Thank you to each of you who have agreed to serve on a committee. Remember, you can still sign up - just contact the chair. This is the best way to get to know more Athena members.
- Mark your calendars for Saturday, September 16th to attend "Speaking of Women's Health 2000." This is an all-day event being held in conjunction with WEDU at the Marriott Waterside Hotel. The day includes a continental breakfast, two keynote sessions, two break-out sessions (with 8 different options) and an elegant sit-down luncheon. Gift bags valued at over \$100 will be included. Athena is sponsoring a table for the use of The Centre for Women. For other table information, please page 1 of this newsletter.

*Hope each of you had a great summer and
I look forward to seeing you at the September Meeting.*



News About Members

Big news on campus! **Renu Khator** has been named Interim Dean of the College of Arts and Sciences, the largest college at USF with 500+ faculty and nearly half the university's students. She'll oversee 28 academic departments offering 43 bachelor's, 38 master's and 12 doctoral degrees - half of all degree programs offered by USF. What a challenge and what an honor to have been selected! (As if that were not enough excitement, Renu has just returned from a trip to the Brazilian rainforests. We'll get her impressions in a future newsletter when space permits.)

Noni Brill has just returned from Germany where she visited her daughter Diane Brill-Volkle, husband and new granddaughter: Celane born April 28. But Celane's not the newest addition to Noni's growing family. That distinction goes to Jordan Kendall Brill, born July 28 to Jon and Judy Brill in San Francisco. Noni will meet her in October when she'll also visit son Michael and family. Her "grands" now total five!

Sad to report that former member **Donna Fabry** died on July 14 in Pennsylvania. A longtime member, Donna had been in poor health when she left Tampa in 1996 to move closer to her daughter, Heather Harris. Anyone wishing to send condolences may contact Heather at 210 Pine Drive, Phoenixville, PA 19460.

Dena Leavengood has been elected President of the League of Women Voters of Hillsborough County and extends an invitation to all Athena members to join. A non-partisan political organization that encourages citizens to play an informed and active role in government, LWV focuses on issues that directly impact quality of life. For more information, contact Dena at 837-4004.

Effective August 28, **Becky Steele** will join the law firm of Trenam, Kemker et al. She may be reached at 223-7474 or rhsteele@trenam.com.

Brief Tidbit

A former Young Woman of Promise has scored a major coup. Elizabeth Parkinson is one of six dancers recently engaged by the newly formed Twyla Tharp Dance troupe which made its debut at Duke University's American Dance Festival in July. Elizabeth, a graduate of Berkeley Prep, has been in the Joffrey Ballet and was a soloist in the Broadway show "Fosse."



Athena "Housekeeping"

Enclosed is a copy of last year's promotional brochure. If you'd like to make a change in your category designation, company listing or whatever, please indicate IN WRITING to **Eleanor Hubbard**...either by fax (253-3901) or e-mail (ewhubbard@aol.com). Unless changes are received by September 15, listings will be printed exactly as shown. THIS INFORMATION CANNOT BE TRANSFERRED FROM ANOTHER DATABASE, so please notify us of changes even if you have done so before.

Also enclosed is the July/August newsletter from The International Alliance - a reminder that through your membership in Athena, each of you is a member of TIA. If you'd like a copy of the 2000 TIA membership directory, call Eleanor Hubbard.

For your convenience in planning, here's the schedule for the remainder of the year:

- October 5 - Financial planning: panel comprised of **Amelia Bishop, Elizabeth Howarth** and **Laura Waller**
- November 2 - Politics with Daniel Ruth, Tampa Tribune columnist
- December 7 - An Evening at the Plant Museum (dinner - closed meeting)

Committee Chairs

President **Judy Munson** has announced the following chairs. If you'd like to join one or more of their committees, please call them ASAP so you can be involved in decision making from the very beginning.

Athena Bonus (formerly Athena Plus)	Judy Dato
Bylaws/Policy/Procedures	Molly Crews
Comm. Action/Level Playing	Louise Thompson
Community Foundation	Paddy Moses
History	Judy Ryan
Hospitality	Gabriele Faulkner
Public Issues	Dottie Berger
Publications/PR	Mary Estes
Retreat 2001	Gwynne Young
Young Women of Achievement	Lee Blanton
Young Women of Promise	Sylvia Richardson

Athena Society



B R I E F I N G S

July 2000

2000-2001 OFFICERS AND BOARD

PRESIDENT JUDY MUNSON
PRESIDENT-ELECT MOLLY CREWS
VP/MEMBERSHIP EISIE GARNER
VP/PROGRAMS SUSAN GRADY
SECRETARY JENNA VENERO
TREASURER JUDY RYAN
IMM. PAST PRESIDENT LINDA FRIES

BOARD

DOTTIE BERGER
NANCY FORD
RHODA FRANKLIN
RENE KLIVOR
JEANETTE TAIT
BETTY TRIBBLE

MEMBERSHIP COMMITTEE

NONI BRILL
JAN CORNELIUS
MARVA CRENSHAW
BARBARA PENNINGTON
JUDIE TAGGART
RHONDA TRAINOR
ALTERNATE: BECKY STEELE

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

President's Message

A very special thank you to each of you for the honor of serving as your president for the coming year. This is a wonderful opportunity to "give back" to an outstanding organization that has made such a positive impact. The members of Athena have enriched my personal and professional life in so many ways and I am truly grateful.

My congratulations and thanks to **Linda Fries** for a wonderful year, along with her board members and committee chairs. This is a hard act to follow especially since I cannot tell a joke.

This coming year is full of special times. It is my hope with the support of each of you to emphasize the following during the next twelve months:

- * To celebrate and remember Athena's 25th anniversary in 2001,
- * To be actively involved in the national and local elections on behalf of women's issues,
- * To pursue women's health and well being issues for others and us,
- * To continue support for women and children in need, and last but not least,
- * To appreciate, recognize and honor our members and their achievements.

Your involvement with Athena is what makes the difference and is so important. Working on a committee is an excellent way to build friendships and accomplish our goals (both Athena's and our own). Your time is a precious and limited resource, which we will respect. The Retreat is another opportunity to build friendship. Although the deadline is past, if your plans change and you wish to attend, please **Jenna Venero** or **Eleanor Hubbard**.

Thank you for this opportunity. I welcome your thoughts, ideas and involvement. Cheers!

Mom's March

*by Helen Gordon Davis
Public Issues Chair*

Mother's Day 2000 saw 750,000 moms and dads turn out in Washington, D.C. to support reasonable gun control laws. One thousand of these people came from Florida, 100 from Tampa Bay alone.

Our march here in Tampa had about 700 people (some from as far away as Orlando) and my two daughters and I marched with thousands of women and children in Atlanta. What a wonderful feeling it was to see how committed all those Southern women were to pressure Congress and demand registration of all hand guns and safety locks.

Hopefully, if Congress is unresponsive, more Athena women will join us next year!

Election Results

At the June meeting, the following members were elected to serve on the
2000-2001 Nominating Committee:

Jean Amuso Linda Goldstein
Helen Gordon Davis Barbara Romano

Alternates:

Susan Casper Terry Cone

Athena "Housekeeping"

Reminder: Dues are past due. Please mail your check to the P.O. box.

Directory pages are due July 7; photo deadline is August 1. On the latter, please note that black/white wallet-size is preferred but we can deal with color if the contrast is good.

No luncheon meetings in July or August. Our next meeting is September 7.

Those who have reserved are looking forward to a wonderful retreat at the Sundial Resort in Sanibel, July 21-23, but we're still open to last-minute reservations. Call Retreat Chair **Jenna Venero** if you're interested.

Enclosed are committee preference forms. If you didn't fill one out at the annual meeting, please do so now. Our goal is to have every member participate in at least one of these activities...great way to interact with folks you might not yet know.

News About Members

The Hillsborough County Bar Association has bestowed the 2000 Liberty Bell Award on **Jan Platt** for "community service which strengthens the effectiveness of the American system of freedom under law." The award was established more than 30 years ago and is given annually to acknowledge such service by a layperson. The presentation was made at the Law Day Luncheon in May by the Honorable **Susan Bucklew**.

Linda Goldstein's Counselor Recruitment video for Eckerd Youth Alternatives has won two ADDY awards - first in the Tampa Bay Advertising Federation competition and then in the 4th District AAF contest. The video is now eligible for the American Advertising Federation's national competition.

RoseAnne Bowers has retired as Hillsborough County's Assistant Superintendent for Technical, Career and Adult Education after 32 years in the school system. Husband Lou also retired this month so they immediately embarked on a celebration trip to British Columbia. A new life begins!

And for **Susan Cooper** as well...though in a different vein. Susan has been promoted to Executive Vice President of her company (AXA Advisors) for the Metro New York region. When she departed in June, Susan left the Tampa branch as one of the top AXA agencies in the country having been awarded their coveted Gold President's Trophy two years, ranking #1 for 1997 and 1998. We wish her the best in her new position. (As of 8/1, Susan's address will be AXA Advisors LLC, The Paramount Plaza, 1633 Broadway - third floor, New York, NY 10019.)

Helen Gordon Davis will speak before the Network of Executive Women on July 11, noon, at the Centre Club. This grand lady of the Democratic Party will discuss her perspective on "The Way We Were." Athena members and their guests are cordially invited to attend. Cost is \$20, and reservations may be made with **Eleanor Hubbard** (251-9172) prior to 2 p.m., July 7.

Travelogue

*(Editor's note: Many members are avid travellers and have indicated an interest in hearing about the experiences of others. We welcome your contributions and thank **Mary Lou Harkness** for sharing notes on her recent trip.)*

In April I took a 10-day cruise to see "Holland in Bloom." The cruise along the rivers and canals of the Netherlands in our small (170 capacity) ship was delightful with a vista of the farms, canal-fronting homes and villages. When we docked we could walk through the narrow streets of the towns to see the medieval buildings and the squares with their magnificent churches and city halls.

The highlight of the trip was the visit to the Keukenhof Flower Park to see the tulips, jonquils, hyacinths and numerous other flowers set among 70 acres of tree-shaded grounds with ponds, winding paths, streams and fountains. The vibrant colors of the flowers were not dimmed at all by overcast skies and occasional drizzle.



Athena's Legacy Wins Grant Funds

by Nancy Ford, Book Chair

A History of Women in Tampa, the new edition of Athena's book, will become a reality in the summer of 2001, coinciding with our twenty-fifth anniversary.

The Saunders Foundation has committed \$12,500 to the project. That grant has been matched by the Duckwall Foundation for the needed total of \$25,000. However, the Athena Society is not classified by the IRS as 501(c)(3) and foundation funds must be granted to a not-for-profit tax exempt entity. The Tampa Bay History Center has agreed to serve as grantee and act as a conduit for the funds.

Doris Weatherford, our original author, will revise the book. She will need assistance with research so that additional women can be included in the text. Volunteers to help with that research are needed.

If you would like to participate in any way in this exciting project, Athena's legacy to the women of this community, please call me (837-8727) or **Eleanor Hubbard** (251-9172). You will be welcomed and treasured.

The University of Tampa press will print the book. Following is a letter from Dr. Richard Mathews, director of the Press.

Dear Nancy:

As you know already from our telephone conversations, our editorial board has now reported back with an enthusiastic, affirmative decision on the new, revised edition of A History of Women in Tampa. As you also know, this is a project that I am personally excited about, and I'm happy that we now have the green light to make this a reality.

Not only was the board positive in their report about the subject matter and general groundwork you have already done for this book, they commended the Athena Society for its educational commitment and noted that we shared a complementary educational mission. They were impressed by the decision to place a copy in each middle and high school library and by the knowledge that proceeds from sales of the remaining copies of the edition will provide scholarship assistance.

I'm very much looking forward to our work on this book.



Athena Society



B R I E F I N G S

June, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
PRESIDENT-ELECT JUDY MUNSON
VP-MEMBERSHIP RHONDA TRAINOR
VP-PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LEE BLANTON

BOARD

KATHERINE ESSRIG
RHODA FRANKLIN
SUSAN FREEMAN
RENE KILBOR
SYLVIA RICHARDSON
JEANETTE TAIT

MEMBERSHIP COMMITTEE

MARVA CRENSHAW
BABS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORE
ALTERNATE: NOME BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, June 1
5:30 p.m. - cocktails
6:15 p.m. - dinner
- WHERE:** Centre Club
- PROGRAM:** Business Meeting - Agenda to include:
Election of Nominating Committee
Approval of proposed 2000-01 budget
Election of Officers/Directors
Passing of the gavel
Installation
Introduction of new members
- MENU:** Prime Rib of Beef
(If you prefer Chicken Napa w/sundried tomatoes & goat cheese, please indicate on your return card.)
- RSVP:** By May 26 with enclosed card or call
Eleanor Hubbard (251-9172).

CLOSED MEETING - MEMBERS ONLY

Please join us to show your support for those who have led this year and those who will lead during the next 12 months.

There will be no luncheon or dinner meeting in July or August.

It's Party Time - June 11

Our annual party honoring new members is set for Sunday, June 11, 6 to 8 p.m. at the home of Gwynne Young, 4208 Beach Park Dr. The Hospitality Committee is planning its usual fabulous cocktail buffet. There's no charge for members and one guest; additional guests are \$20. Reservations may be made by indicating on the enclosed card or by phoning **Eleanor Hubbard** prior to June 7. Please list guest names. (Beach Park Drive is one block north of Swann Avenue just west of Lois.)



President's Message

Congratulations to the Young Women of Promise Chair **Barbara Pennington** and her very active committee; the May 3 meeting was outstanding. I always walk out of that program with hope for the future of women. All the young women were wonderfully bright, innovative and active in their community. The evening had a very professional feel to it with the video produced by **Linda Goldstein**. This is the second year that Linda has donated her time and expertise to produce the video. We appreciate her efforts. There was a marked increase in attendance of fathers, other family members and friends due to the new evening format. The only downside was that we drew less than 40 of our own members. If this is to be one of our signature programs, we, as members, need to schedule the time to support it.

Speaking of time, my year as president is just about over. It has been a wonderful experience. I would like to thank an extraordinary board for their efforts and support in a very busy year. In keeping with our strategic plan for the year, Athena gave the first grants from the Athena Foundation to two single mothers struggling to get their education and raise their children with dignity. Athena presented the Level Playing Field Award to the St. Petersburg Times for its attitude toward the advancement of its women employees as well as its family-friendly programs. Athena recognized 11 impressive high school juniors as Young Women of Promise and made inroads in establishing a web site for Young Women of Achievement. Athena is in the process of rewriting and republishing the History of Women in Tampa book. We monitored the resuscitated ERA movement. On top of that we had fun with a great retreat, Athena Plus and the shared experience of being Athena members. The Athena Board worked hard and made me look good. Thank you.

This year I have been more attuned to women's issues by virtue of my presidency of Athena. I see a trend that concerns me tremendously and that is apathy. Our young women are not motivated to join women's organizations. There is a perceived notion that the management doors are open and they don't need to waste time in feminist endeavors. The problem is most of them have not bumped their heads yet. Of course inroads have been made; women's working conditions are better than they have ever been. But if women's power positions in the boardroom and Equity Pay issues are the benchmark, we have a long way to go. That is why it is so important to attend the Young Women Of Promise meeting. We will show by example what helping other women means.

That was the bad news. The good news is that I am turning the gavel over to **Judy Munson's** capable hands. (She is not as blonde as I am.) This has been a very rewarding year for me. I love Athena and have been extremely honored to be your president. Thank you for the opportunity.

New Members to be Introduced

We're pleased to announce the following women have accepted Athena's invitation to membership and will be formally introduced at the June 1 annual meeting:

Simone Gans Barefield, Consultant
Gans, Gans and Associates Inc.
(Sponsored by Sharon Kilpatrick)

Teresa Oscher, Owner
Brandon School of Dance Arts
(Sponsored by Paddy Moses)

Welcome! Welcome! Welcome!



Deanne Roberts to be Honored

As "Longest-Standing Woman-Owned Business Member" of the Greater Tampa Chamber of Commerce, **Deanne Roberts** will be honored on June 22 and Athena members are invited to join in the celebration.

The event is being co-chaired by **Paddy Moses** and **Laura Waller**; **Alex Sink** will be MC. We hope to organize several Athena tables, so if you'd like to be a part of this special evening, call Eleanor Hubbard by June 9 to make reservations. Festivities at the Hyatt Regency Downtown will begin at 5:30 p.m. with a reception, dinner at 6:30. Tickets are \$50; checks may be made payable to the Chamber and mailed to the Athena P.O. Box.

Recognition of Deanne is the third in a series of Chamber acknowledgments: In 1998 the longest-standing African-American business was chosen (the Florida Sentinel) and last year the longest-standing Hispanic business (the Columbia Restaurant) was selected.

Athena Gives AND Receives

At an appreciation dinner hosted on May 8 by **Judy Dato**, Supervisor of Parent Involvement for Hillsborough County Schools, the Athena Society received an award for being an Outstanding Contributor to Parent/Family Involvement as a result of our own recognition of family-friendly work environments. Accepting the award for Athena was **Louise Thompson**. Also honored were Athena's Level Playing Field Award recipient (St. Petersburg Times) and our honorable mentions (USF and Weekly Planet). We congratulate ourselves and thank Judy.

Athena "Housekeeping"

As usual, there will be no Athena meetings in July and August; luncheons will resume in September. Barring extraordinary circumstances in the coming year, we'll continue to adhere to our first Thursday of the month schedule with dinners scheduled in December and June.

If you did not attend the May 3 YWP program and would like to meet our honorees via video, please contact Eleanor Hubbard. We have video tapes available for \$10.

RETREAT REMINDER: Mail or fax your form for The Sundial Beach Resort to Eleanor by June 1. The registration fee (\$195) is due on that date as well. Check - payable to Athena - may be sent to the P.O. Box.



Nominating Committee Elections

At the April meeting, members were asked to vote for 12 individuals eligible to serve on the 2000-2001 Nominating Committee. The following are being presented as the result of this preliminary ballot:

Jean Amuso
Noni Brill
Susan Casper
Terry Cone
Marva Crenshaw
Helen Gordon Davis

Susan Dellinger
Linda Goldstein
Linda Hanna
Ellen Kimmel
Barbara Romano
Louise Thompson

The final election will take place at the June meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 2001.

If you do not plan to attend the June meeting, you may wish to implement Article V, Section 10 of the bylaws: PROXIES - At all meetings of the members, a member may vote by proxy, executed in writing, designating the specific meeting to which it applies; but no proxy shall be valid for more than one meeting. Each proxy shall be filed with the secretary of the Society before or at the time of the meeting.

2000-2001 Slate

The following slate has been proposed by the Nominating Committee:

President Judy Munson
President-Elect Molly Crews
VP Membership Elsie Garner
VP/Programs Susan Grady
Secretary Jenna Venero
Treasurer Judy Ryan
Imm. Past President Linda Fries

BOARD MEMBERS

Returning:	Two-year term:
Rhoda Franklin	Dottie Berger
Renu Khator	Nancy Ford
Jeanette Taft	Betty Tribble

MEMBERSHIP COMMITTEE

Returning:	Two-year term:
Marva Crenshaw	Noni Brill
Barbara Pennington	Jan Cornelius
Judie Taggart	Rhonda Trainor

Alternate: Becky Steele

Athena Society



B R I E F I N G S

May, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
PRESIDENT-ELECT JUDY MUNSON
VP MEMBERSHIP RHONDA TRAINOR
VP PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LEE BEANTON

BOARD

KATHERINE ESSRIG
RHODA FRANKLIN
SUSAN FREEMAN
RENE KHAYOR
SYLVIA RICHARDSON
JEANETTE TAIT

MEMBERSHIP COMMITTEE

MARIA CRENshaw
BABS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORE
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Wednesday, May 3
7:00 p.m. - Dessert Buffet
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "Young Women of Promise - Class of 2000"
- COST:** Guests - \$20
- RSVP:** By April 29 with enclosed card or call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

OPEN MEETING - GUESTS WELCOME

The YWP Committee is pleased to announce that 11 outstanding young women have been selected to receive this year's honors. See page 2 for a list of those to be recognized.

The new time schedule has created a great deal of excitement. It was an idea suggested not only by members but former recipients and guidance counselors as well to make it easier for parents, friends and the girls themselves to attend. And we won't have the harsh time constraints that often are present at lunch. Refreshments will be in the form of a dessert buffet and, because of the nature of the event, there will be no bar.

The Young Women of Promise program, begun in 1981 in a small way, has grown to a major Athena event. You'll want to be a part of this stimulating evening - complete with an inspirational video presentation of these accomplished young women. Your faith in our most basic beliefs in education, achievement and the future of our society will be reaffirmed.



President's Message

When you see **Louise Thompson, Barbara Romano**, or any member of the Level Playing Field Committee, congratulate them on a job well done. April's meeting was really about two awards. The program featured Candace Warmke, CEO of Women's Peacepower Foundation presenting their award to artist J.J. Watts for her sculpture entitled "Monument to the Children" representing the tragedy of acts of aggression toward children. For those of you not at the meeting, the sculpture is a seven or eight foot figure of an eternal woman holding a limp or broken child in front of her for all to see their pain. It is a powerful piece. J.J. Watts will make it available at any function to an organization supporting an end to violence..

Then Athena presented the Level Playing Field Award to the St. Petersburg Times. Our award represents 150 voices saying to the community, "This is what our work place should look like. All companies should have on-site day care. All companies should have a sick-child room. All companies should have a lactation room. AND, if the company is not large enough to provide those benefits, special consideration should be made to accommodate those needs. All companies should offer equal pay, equal management opportunities and equal Board Room admission." The St.Petersburg Times is to be commended for their efforts in helping women succeed.

The Level Playing Field Award is one that I would urge us to continue to present annually or biennially. Initially, we considered calling it the Family Award to be politically correct. However, the Level Playing Field name best represents Athena's purpose and that is to help women succeed. If we expand on this year's success, the award message will be heard by the business community. The end result could be new programs instituted by companies, a more definitive picture of Athena to the public and, most importantly, more women being helped.

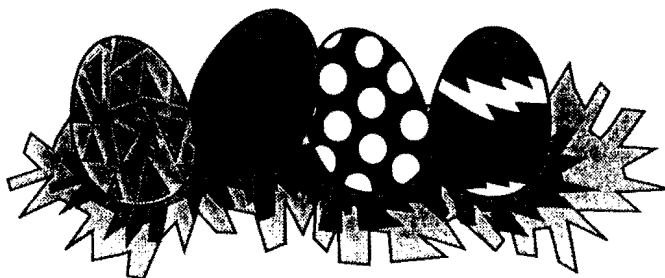
2000 Young Women of Promise

Katherine Barker	King High School
Taryn Coffaro	Plant High School
Christy Coons	Plant City High School
Genevieve Essig	Tampa Preparatory School
Emalee Heidt	Brandon High School
Chelsie Krieg	Durant High School
Nina Lacevic	Gaither High School
Alicia Manning	Wharton High School
Denise Moore	Riverview High School
Liesl Tison	Berkeley Preparatory School
Kristin Tyre	Tampa Catholic High School



Retreat Reminder

By now everyone should have received a packet with information on the July 21-23 retreat at the Sundial Beach Resort. Suite reservations are due by June 1; registration fee of \$195 is due by June 15. The latter is payable to Athena and covers the following: Friday and Saturday evening Hospitality Suite and dinners, Saturday and Sunday breakfasts and Sunday brunch. Questions on any aspect of the retreat may be directed to Retreat Chair **Jenna Venero**.

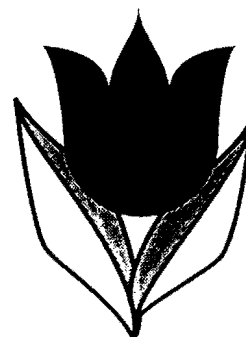
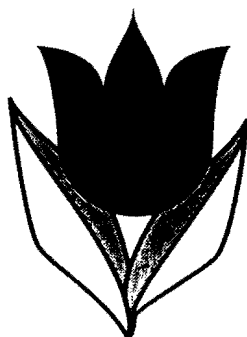
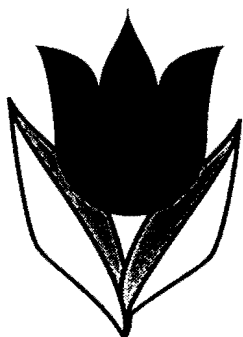


Athena "Housekeeping"

Anyone willing to do research for the Athena book now being updated (History of Women in the Tampa Bay Area) is urged to call **Nancy Ford**.

Bylaw Review Alert - Please call **Judy Munson** (258-1943) if you want to be part of a committee to routinely review the bylaws. The meeting will be held in early May.

Enclosed is the March/April newsletter from The International Alliance. Through your membership in Athena, each of you is a member of TIA.





News About Members

We extend our sincere sympathy to **Candy Olson** and to **RoseAnne Bowers** both of whom recently lost their mothers and to **Cindy Sontag** who lost her brother.

Athena members send the warmest of wishes to two new brides: **Nancy McDonald** and **Diane Bostow**.

Nancy's wedding...in her own words: A New Millennium Wedding: On April 1, Nancy McDonald and Ron Sweet were married in a fun (or, some say, FOOLISH) manner. The nuptials were held at 9 a.m. at the Disney World Polynesian Resort's outdoor and intimate wedding spot: Sunset Point. For this occasion, we renamed it Sunrise Point and told everyone to dress casually since we were all going into the Magic Kingdom immediately after the "I do's". Since the bride and groom wore mouse-ears, t-shirts and sneakers for the occasion, everyone else needed to be comfortable too. The marriage license is sanctioned by the State of Florida AND Mickey and Minnie — thank goodness. The wedding lunch was held in Cinderella's Castle at The Royal Table — and a fun time was had by all. The Honeymoon included a trip to (Howl At) The Moon, Fantasyland, Tomorrowland, Frontierland, Adventureland, a safari in Animal Kingdom and an around-the-world tour (at EPCOT).

Diane and Landrum Cross, Sr. were married on February 12 in Blacksburg, VA where Lanny is VP for Student Affairs at Virginia Tech. His two grown sons and Diane's Jennie (9) and Luke (7) were in the wedding. Diane says she's now a "soccer mom" in spite of having lived previously in a sports-free environment. She's looking for someone to house-sit their home (on 85 secluded acres) the first part of August; she can be reached at 540/552-1738.

Sylvia Richardson has received the prestigious Arrowsmith Award for "her many contributions to the field of learning disabilities." It was presented April 6 in Boston by the Learning Disabilities Network of New England and was particularly meaningful to her on a personal level as well. Though her sons couldn't be there, they sent roses and a scrapbook presented to Sylvia contained family photos and letters from her sons, grandchildren, friends and colleagues. She described it as "extra special!"

Barbara Pennington has been appointed by the Chamber to serve as a member from the private sector to the Hillsborough County School Readiness Coalition. The Coalition, mandated by the state, is to develop a unified community plan to assure that all children 0-5 are prepared for school.

Miriam Mason and her husband recently moved into a new home. Please note the change in your directory: 933 Harbour Bay Drive, Tampa 33606.

Roberts Communications & Marketing (**Deanne Roberts**) received a "Best of the Bay" award from the Tampa Bay Advertising Federation for its design of a brochure for the Pediatric Cancer Foundation. The award - along with five other "ADDYs" - was presented at the Federation's award banquet in February.

Athena Society



B R I E F I N G S

April, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT..... LINDA FRIES
PRESIDENT-ELECT.....JUDY MENSON
VP. MEMBERSHIP..... RHONDA TRAINOR
VP. PROGRAMS..... NANCY FORD
SECRETARY..... SUSAN ZIMMER
TREASURER..... MOLLY CREWS
IMM. PAST PRESIDENT..... LEE BLANTON

BOARD

KATHERINE ESSRIG
RHODA FRANKLIN
SUSAN FREEMAN
RENE KHAYOR
SYLVIA RICHARDSON
JEANETTE TAIT

MEMBERSHIP COMMITTEE

MARVA GRENSTAW
BABS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORE
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, April 6
11:55 a.m. - luncheon

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Candace Warmke
CEO, Women's Peacepower Foundation

PROGRAM: Level Playing Field Award

COST: Guests - \$20

RSVP: By April 3 with enclosed card or call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

Must have reservations by 5 p.m. Monday. (Thanks for great cooperation for March meeting!!) If you didn't read the story last month about the new lunch policy, it's repeated on page 4.

OPEN MEETING - GUESTS WELCOME

Athena's Community Action Committee will present our Level Playing Field Award to a Bay Area company or non-profit organization that is promoting the advancement of women in business and the professions and whose policies and practices are directed at helping new parents, working mothers, employees' children and more.

Our speaker's non-profit group recognizes and provides grants to women and grassroots projects that are working to impact issues of violence against women and their children and/or teaching peace. During the program, Warmke will present an award from her organization to local sculptor JJ Watts in recognition of her work entitled "Monument to the Children," depicting the tragedy of acts of aggression toward children. Expected to be an enlightening program that advances Athena's mission and draws attention to employers who are helping women, this meeting is sure to be well attended by members, the media and non-member employers. Please invite guests. We'd love a great turnout to highlight our winner.



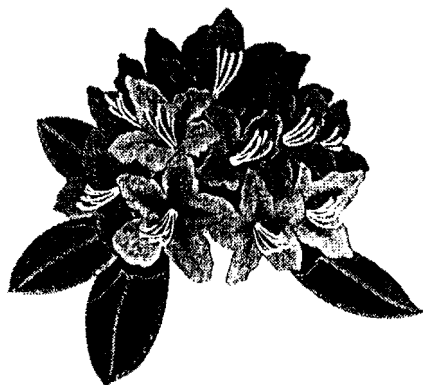
President's Message

Athena friendships took on a new dimension for me over the past few weeks. As most of you know, I had a bout with uterine cancer that, fortunately, ended with positive results. I was overwhelmed with the support that I received from my Athena friends. Thank you for your gifts of friendship.

Please indulge me in another personal paragraph. In a group of Athena's size, there will always be a percentage of its members who resist going to the doctor, haven't had a pap or mammogram in years, and I would wager there is at least one member who has not had a base line mammogram. Please do so. My diagnosis started from an irregular pap smear and my doctors's insistence on further testing. Thanks Sue! I was not an at-risk candidate and have no family history. As a result of early detection, the cancer was contained and I have avoided radiation or chemotherapy. Furthermore, there seems to be a high incidence of cancer in executive and/or affluent women. Friendships are too precious to lose because someone did not make an appointment.

Plan to attend our Level Playing Field presentation at the April meeting. **Barbara Romano** and **Louise Thompson** and their committee have been working hard to reestablish this award. They have a great program in place.

Barbara Pennington and the Young Women Of Promise committee are hard at work with last minute details for Young Women of Promise. Please note the change of date and time.





Nominating Committee to be Elected

At the April luncheon meeting, members will be asked to vote for twelve (12) individuals from the slate of eligible members to serve on the 2000-2001 Nominating Committee.

The results of this ballot shall be published in the June issue of the newsletter; the final election shall take place at the annual meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 2001.

If you don't wish to be on the list of those eligible to serve on the Nominating Committee, please contact **Eleanor Hubbard** prior to Monday, April 3.



Athena "Housekeeping"

Remember there's date and time change in May for Young Women of Promise. The presentation is planned for Wednesday, May 3, 7 p.m. at the Centre Club. We'll have coffee and dessert and ample time to visit with our honorees.

If you are interested in serving on the 2000-2001 Board of Directors, see the enclosed form and note the April 10 deadline.

Anyone who'd like to host the summer new member party at her home is encouraged to call Hospitality Chair **Gabriele Faulkner**. The designated weekend is June 10-11.

Start thinking beach, fun and sun: the Retreat, July 21-23, at the Sundial Resort on Sanibel Island. Accommodations available will be spacious condos for four; reservation packets are scheduled for mailing mid-April.

Directory change: new e-mail for **Noni Brill** - Norak@earthlink.net

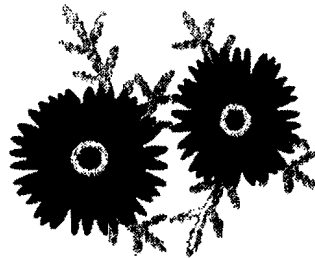


New Lunch Policy

A new reservation policy went into effect at the Centre Club on March 1 stating that the lunch guarantee must be submitted by 5 p.m. on Monday; reservations coming in after that time will be charged an additional \$6.40 per person.

Club management regretted having to instigate this policy but they found it increasingly difficult to maintain the quality of both the food and the service due to huge increases (sometimes as much as 40%) after the initial guarantee. Food needs to be ordered and service staff scheduled, neither of which can be done at the last minute.

Members reserving after the deadline will be invoiced for this \$6.40 surcharge unless a slot is open due to a cancellation. It's suggested that cards NOT be mailed after Saturday as they frequently are enroute for 3-4 days.



News About Members

Good wishes are in order for **Kathy Stafford** who will be leaving USF (and, sadly, Athena as well) next month. Kathy has accepted the position of Vice Chancellor for Advancement at the University of Houston which includes a main campus and several four-year branches.

Our sincere sympathy to **Linda Saul-Sena** for the recent loss of her father.

Congratulations to two members who were honored this month as Women of Distinction by the Suncoast Girl Scout Council. Selected for commitment to excellence and for being outstanding role models were **Jane Peppard** and **Akiko Tanaka**.

Susan Grady, an 11-year veteran of the WEDU Board of Directors, has been named Chairman for 2000.

Athena Society



B R I E F I N G S

March, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
PRESIDENT-ELECT JUDY MUNSON
VP MEMBERSHIP RHONDA TRAINOR
VP PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LEE BLANTON

BOARD

KATHERINE ESSRIG
RHODA FRANKLIN
SUSAN FREEMAN
RENE KILADOR
SYLVIA RICHARDSON
JEANETTE TAIT

MEMBERSHIP COMMITTEE

MARVA CRENSHAW
BABS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORI
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 Fax: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, March 2
11:55 a.m. - luncheon

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Susan A. MacManus, Ph.D.
Dept. of Government & International Affairs
University of South Florida

PROGRAM: Election 2000

COST: Guests - \$20

RSVP: By February 28 with enclosed card or call
Eleanor Hubbard (251-9172) or e-mail
ewhubbard@aol.com.

Please see story on page 3 regarding
reservations.

OPEN MEETING - GUESTS WELCOME

As Super Tuesday looms ahead, what could be more timely than an analysis of the political landscape?

Dr. MacManus, Distinguished University Professor of Public Administration and Political Science, is nationally renowned for her expert commentary on public opinion and intergenerational politics and has appeared on numerous network programs in the U.S. and abroad.

She headed up the Health Services Policy Transition Team for Jeb Bush and has recently been appointed chair of the Florida Elections Commission by the Governor. This native of Pasco County was a Fulbright Research Scholar, received USF's Distinguished Research Scholar Award in 1991 and was honored as the Phi's USF Artist/Scholar in 1997.



President's Message

I had to pinch myself recently as I read the Tribune. The U.S. Comedy Arts Festival featured a retrospective on Jerry Lewis. During a question and answer period, Mr. Lewis told the group of 1000 attendees that he doesn't like any female comedians. He can't get past thinking of them as producing machines for babies. Is this year 2000???

Still shaking my head, I opened the commentary page and Ellen Goodman had a column on the "faint sound of a pulse" in the ERA movement. **Helen Gordon Davis** has been monitoring and reporting back to us on the progress. We know we need three states. The amendment goes to the floor of the House in Jefferson City, Missouri sometime this month. Since ERA has always been our primary battlecry, we must pay close attention to how the motivated Missouri women are progressing. If they can win, we have the ability to win in Florida as well.

Unfortunately, Mr. Lewis' blatant sexism is shared by others. When the website is up and running, this is the type of information we need to pass on to our Young Women of Achievement. Our daughters and granddaughters must be in our Constitution.

Speaking of Young Women of Achievement, **Nancy McDonald** was working so far behind the scene that she didn't even get thanked for her heavy involvement in the December reception for the young women. Thanks, Nancy.

A Tribute to Shirley Ryals

Athena members join countless citizens in the Tampa Bay area in mourning the loss of **Shirley Ryals** on January 30. She was a longtime member who will be sorely missed.

The following message was e-mailed to members recently and is repeated here for those who did not receive it: "

It has been suggested that some members may wish to donate to the Community Foundation in honor of Shirley Ryals. These specific funds would then be combined for a scholarship the next time we award one. If you'd like to contribute, please send your check to the Athena P.O. Box (10813, Tampa, 33679) prior to March 15. Checks should be made payable to the Community Foundation - Athena Fund.



New Lunch Policy

Athena has been notified that a new reservation policy will go into effect at the Centre Club on March 1. The lunch guarantee must be submitted by 5 p.m. on Monday; reservations coming in after that time will be charged an additional \$6.40 per person.

Club management regrets having to instigate this policy but they have found it increasingly difficult to maintain the quality of both the food and the service due to huge increases (sometimes as much as 40%) after the initial guarantee. Food needs to be ordered and service staff scheduled, neither of which can be done at the last minute.

Members reserving after the deadline will be invoiced for this \$6.40 surcharge unless a slot is open due to a cancellation. Should you have questions concerning this new procedure, please call Administrator **Eleanor Hubbard**.

It is suggested that cards NOT be mailed after Saturday as they frequently are enroute for 3-4 days.

Athena Plus

It's not too late to make reservations for the Graphicstudio tour and wine reception on Sunday, February 27. Guests will gather at 5 p.m. at the internationally acclaimed USF art workshop and be given a real behind-the-scenes tour of this outstanding facility. Cost is \$5 per person, and reservations are being handled by **Judie Taggart** (972-4848). Afterwards those who'd like to have dinner at Ristorante Francesca are invited to join the group.

Another exciting outing planned for Athena Plus is the trip to Cirque Du Soleil in Orlando on Sunday, April 2. We'll carpool over at 11 a.m., have lunch at Wolfgang Puck's Cafe, see the 2 p.m. show and return about 6 p.m. Cost of the ticket is approximately \$70 plus lunch. Call your reservation in to Judie prior to March 17. Those who have seen the performance call it "incredible, breathtaking!"

Zonta to Honor Bexley

On Saturday, March 4, **Mabel Bexley** will be honored as the recipient of Zonta's Women's Advocacy Award. Athena members are invited to attend the luncheon set for 11:30 a.m. at the Tampa Airport Hilton, 2225 No. Lois Avenue. (We're planning an Athena table.) Festivities include a fashion show and silent auction. The ticket donation is \$25; check should be made payable to The Zonta Club of Tampa and mailed to the Athena P.O. Box. Please reserve with **Eleanor Hubbard** (251-9172) prior to February 28. Mabel is the third winner of this award; the two others were **Helen Gordon Davis** and **Nancy Ford**.



News About Members

Linda Fries is at home recuperating from surgery last week, doing well and in good spirits. We wish her a speedy recovery.

Judy Dato has recently been showered with a number of accolades: the 1999 Distinguished Service in School Administration Professional Involvement Award presented by the Hillsborough County School Association of School Administrators, The National Apple PIE (Parent Involvement in Education) Award presented by Working Mother Magazine, Columbia University Teacher's College and the National Education Association and the 1999 City of Tampa Mayor's Award, Champion of the Forest for the Mayor's Beautification Program.

Marsha Rydberg has opened her own firm with husband Tom - The Rydberg Law Firm, 400 No. Tampa St. #2630, 221-2800, fax: 221-2420.

Athena "Housekeeping"

The May meeting date and time have been changed: to 7 p.m. Wednesday, May 3, at the Centre Club. The change is being made to accommodate the Young Women of Promise, their counselors and their parents, many of whom have difficulty attending noon meetings. It will be a dessert and coffee affair and guests are welcome.

Have you marked your calendar for the retreat? Plans are being firmed up for the July 21-23 event at the Sundial on Sanibel Island.

We're still seeking copies of the "History of Women in Tampa" which was published by Athena in 1991. If you have a copy you are willing to part with permanently or even temporarily, please call Nancy Ford at **837-8727**.

Enclosed is the January/February newsletter from The International Alliance - another reminder that, through your membership in Athena, each of you is a member of TIA.



Athena Society



B R I E F I N G S

February, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIIS
PRESIDENT-ELECT JUDY MUNSON
VP. MEMBERSHIP RHONDA TRAINOR
VP. PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LEE BLANTON

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RENE KHAYOR
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BAHS EVANS
BARBARA PENNINGTON
KATHY SEAFORD
JUDIE TAGGART
MARGARET THEODORI
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, February 3
11:55 a.m. - luncheon

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Martha Barnett, President-Elect
American Bar Association

COST: Guests - \$20

RSVP: By January 31 with enclosed card or call
Eleanor Hubbard (251-9172)

OPEN MEETING - GUESTS WELCOME

Martha Barnett, second female president-elect of the American Bar Association, will speak at our February meeting. A partner in the firm of Holland & Knight LLP, Martha specializes in public policy and governmental law.

She was a founding member of the Florida Women's Alliance and the Capitol Women's Network and has long been interested and active in women's issues. Martha lives in Tallahassee and will become president of the ABA in August, 2000.

Your guests will be glad you invited them - Martha's a wonderful speaker with a delightful personality!



President's Message

It was so good to see so many of you at the January meeting to hear Congressman Jim Davis. We had a very worthwhile discussion of the future of education. We know it was good because very few people left and there were lots of questions.

Education is the key to most of Athena's programs this year. The Family/Level Playing Field Award is a process of honoring a company for its programs for families and women. Hopefully the publicity generated from this award will teach another company how to hire and retain its key women employees. The Athena Fund is a direct deposit into the educational system. Young Women of promise and Young Women of Achievement give us an opportunity to teach our young women about women's history and issues. The Athena book will give us an opportunity to inform the community about the women in Tampa's history. If we do a good job of educating in all of our programs, we will make a difference in the status of women.

Lee Blanton and **Susan Grady** hosted a group of our Young Women of Achievement between Christmas and New Years and were overwhelmed by the response. The young women were excited at the prospects of what Athena is planning and were full of ideas and suggestions to help us succeed.

Without sounding like a broken record, please look at the committee chairs (in your directory) and offer to help with a committee. We need each and every one of you.

P.S. Our sincere thanks to **Deanne Roberts** for updating the enclosed promotional brochure. Additional copies will be available at all Athena functions.

Events of Interest

The International Alliance's Washington Briefing 2000: March 16-17. (Details in the TIA newsletter enclosed last month.) Early bird registration ends February 1. For additional information, call Sally Feimer at 410/472-4221, sfeimer@prodigy.net.

The Tampa Conference for Women 2000: March 29-30, Tampa Airport Marriott Hotel. A tracked format is being used so you can create your own schedule from a large number of sessions including Communicating with Influence, Does Image Really Matter? Leadership with Soul and Substance, etc. For additional information, call 800/682-5078.



Athena "Housekeeping"

Anyone wishing to nominate a candidate for membership may call **Eleanor Hubbard** for a form. Deadline for submitting the forms is February 14.

Our annual retreat will be a REAL treat: July 21-23, the Sundial on Sanibel Island.

Second call for copies of the "History of Women in Tampa" which was published by Athena in 1991. If you have a copy you are willing to part with permanently or even temporarily, please call **Nancy Ford** at 837-8727.

Be sure to read the January 7 issue (page 23) of "The Business Journal"...great story on **Lee Blanton/Susan Freeman/Athena**. If you missed it, we'll have a copy at the February luncheon.

Another Athena Plus is in the works: a trip to Cirque Du Soleil in Orlando on Sunday, April 2. We'll carpool over at 11 a.m., have lunch at Wolfgang Puck's Cafe, see the 2 p.m. show and return about 6 p.m. Cost of the ticket is approximately \$70 plus lunch. Guests are welcome; call **Judie Taggart** (972-4848) for reservations prior to March 17.

Please note the following changes for your directory:

Jean Amuso's e-mail: amuso@chuma1.cas.usf.edu

Susan Cooper's e-mail: susan.cooper-demattia@axa-advisors.com

Ruth Kinsolving's home number is 839-3555

Becky Steele: 301-5652. rebecca_steele@ca11.uscourts.gov
(Note the 11s are numerals, not letters.)

Susan Zimmer has moved her office to
4710 No. Habana, Suite 401; Phone: 871-6411 Fax: 871-9801





Athena Plus – Graphicstudio!!!

Plan to attend a special Athena Plus event Sunday, February 27, 5:00 p.m. at Graphicstudio, USF's 30-year-old, internationally acclaimed art workshop. Great artists such as Robert Rauschenberg, James Rosenquist, Lesley Dill, Judy Chicago, Robert Mapplethorpe, Roy Lichtenstein and filmmaker John Waters are among the artists invited to work in this state-of-the-art studio with highly skilled technicians. Graphicstudio works are archived at the National Gallery of Art in Washington D.C. - the only university-based workshop so honored.

We'll have a wine reception at the studio, meet Dr. Hank Hine and break into small groups for a tour. Cost is \$5, and reservations are necessary. Those who would like will reconvene about 7:30 at Ristourante Francesca - on Fletcher Avenue - for dinner. (Each person will be responsible for his own tab at Frankie's!)

Make your reservations now by calling **Judie Taggart** at 972-4848 and indicate if you'll be staying for dinner so we can reserve enough tables. This is a wonderful opportunity—and we thank Ann Ross for her assistance.

News About Members

We extend sincere sympathy to **Vivian Reeves** for the loss of her husband last week.

Arthenia Joyner has declared herself a candidate for the Florida House of Representatives, District 59 and cordially invites all Athena members to her campaign kickoff reception. It will be held on Thursday, February 17, 5 to 7:30 p.m. at the West Tampa Convention Center, 3005 W. Columbus Drive.

A very special honor was bestowed on **Jan Platt** in 1995 - it was announced that a regional library would bear her name. Recently ground was broken for the building in South Tampa at Bay Vista and Manhattan and a projected completion date of Fall 2000 has been set. We'll keep you posted on progress.

Athena Society



B R I E F I N G S

January, 2000

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIIS
PRESIDENT-ELECT JUDY MUNSON
VP- MEMBERSHIP RHONDA TRAINOR
VP- PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
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BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORE
ALTERNATE: NONI BRIEL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, January 6
11:55 a.m. - luncheon
- WHERE:** Centre Club
Westshore at Kennedy
- SPEAKER:** Jim Davis
U.S. Representative, District 11
- COST:** Guests - \$20
- RSVP:** No card enclosed - Please reserve by calling
Eleanor Hubbard (251-9172) prior to
January 4 or e-mail to ewhubbard@aol.com.
- NOTE:** Please bring your gently worn business clothing to
be passed on to non-profits which benefit women.

OPEN MEETING - GUESTS WELCOME

Congressman Jim Davis has deep roots in Hillsborough County. His great grandmother, Maude Fowler, with a partner, developed Temple Terrace. Fowler Avenue is named for her. His grandfather, Cody Fowler, chaired Tampa's Bi-racial Committee along with many other community commitments and served as president of the American Bar Association.

In Congress Jim serves on the House Budget Committee and the International Relations Committee. Upon his arrival in Washington, the Democratic freshman class elected him its first class president. His particular interests are a balanced budget, Social Security, education and trade opportunities for the Tampa Bay Area.

Bring questions with you to the meeting and let Jim know your concerns.

Next Month

Our February speaker is Martha Barnett, a partner in Holland & Knight law firm in Tallahassee and president-elect of the American Bar Association, the second woman to hold this position. Don't miss this opportunity to hear a true dynamo!



President's Message

What makes us as humans celebrate major anniversaries and milestones with so much anticipation? As I struggled over my millennium message, a story that Max tells came to mind. When he was a young teenager on the farm in Iowa, the family 1942 Chevrolet odometer was within a few miles of turning over to 100,000. New automobiles were just not available due to war shortages, so this car was going to have to last. Max's dad, Alva, gathered the entire family for an afternoon ride on the country roads to watch the odometer turn over. As farmers are prone to do, Alva kept an eye on the odometer, but he was also checking out his neighbors' crops as well. Being a competitive farmer, he kept more of an eye on the crops than the road and they ended up in a ditch. After the initial relief that no one was hurt and the hassle of getting the car on the road again, they crossed their fingers and made sure the car was still able to run. When safety was assured, they thought to check the odometer again and it read 100,001.

I guess my point is that it is not the zeroes turning over that is most important but taking the time at that milestone to reflect on where the journey has brought us and where our actions will take us on the continuing journey.

The view of women's history over the past 1000 years reads like a horror story. We have been beheaded, burned at the stake, pressed into slavery and treated as second class citizens. The women's movement that began in the late 1800's has had sustained growth to our generation and we now have the obligation to sustain that momentum.

Athena has done much of which to be proud. Our founding members were ridiculed and excluded in the early days, but their efforts built an organization that embraces women's issues in the business world. Today Athena is known as one of the premier women's organization in Tampa and with that comes a tremendous responsibility in the image that we present to the community.

We must stand up and announce that we must have better child care for working mothers, we must have equal pay for equal work (it still does not exist), we must have avenues for welfare mothers to join the mainstream work force and put dignity back in their lives. We must set an example and teach our young women their responsibility in perpetuating equality for women. Athena has programs in progress at this moment that work to those goals. If you have not gotten involved yet, please do so. Since we were at the zeroes when they turned over, we and organizations like us are in fact mothers of the next millennium.

At midnight December 31, 1999, let us raise our glasses and toast Eleanor Roosevelt, Mother Theresa, Joan of Arc, Madame Curie, Harriet Tubman, Susan B. Anthony, Elizabeth Cady Stanton, Mary Bethune, Margaret Sanger, and Sacajawea, to name a few. Add those names that you feel made a significant difference. Let us resolve that the next millennium will allow equality for all people everywhere.

A Toast to Year 2000 and Peace!





Athena Housekeeping

Our thanks to **Margaret Mathews** for opening her lovely home in New Suburb Beautiful for the annual Holiday Buffet. It was truly a treat for the eyes and the food prepared by the Hospitality Committee (under the direction of **Gabriele Faulkner**) was a treat for the palate. Thank you! Thank you!

We gratefully acknowledge contributions made to the Community Foundation at our December dinner by the following members: **Dore Beach, Suzy McLain, Paddy Moses, Sylvia Richardson, Deanne Roberts, Jane Siling** and **Kathy Stafford**. These gifts bring the Athena Society Women's Education Fund balance to just over \$28,000! Our sincere thanks to all who have contributed in the past; we look forward to welcoming new donors in 2000.

Mark your 2000 calendar for July 21-23, the Sundial on Sanibel Island: Athena's annual retreat. Details later.

Enclosed is the November/December newsletter from The International Alliance. Through your membership in Athena, each of you is a member of TIA, so we're stepping up our efforts to "keep you in the loop" and welcome your comments.

Nomination Deadline – February 14

Members planning to nominate candidates for membership may pick up the forms at the January luncheon or contact VP **Rhonda Trainor** and have them mailed.

For your convenience, we're repeating the reminders printed last month to assist you in making the decision to sponsor a candidate for membership:

- A member may sponsor or co-sponsor someone once every two years if she has attended at least four functions in each of the preceding two years. (These are not calendar years - they are "Athena years"....July to June.)
- The retreat attendance requirement has been eliminated.
- The proposed member:
 - 1) Must have resided in the Tampa Bay area for at least one year.
 - 2) Must demonstrate positive action on Athena's purposes and position statements.
 - 3) Must have worked in the community beyond her personal interest(s) or for personal gain.

Deadline for submission of nomination forms is February 14.

News About Members

Miriam Mason was installed as President of the American Academy Of Matrimonial Lawyers in Chicago last month. Flying up to show their support and to help celebrate were **Susan Bucklew, Amelia Campbell, Carolyn Reed** and **Gwynne Young**.

Dorry Norris has moved to the Albuquerque area for a one-year sabbatical and can be reached at 28 Sandia Lane, Placitas, NM, 87043. Her e-mail is scoutty@prodigy.net. In addition to R&R, Dorry notes that she probably will do some community service and get involved with an AIDS service organization.



Athena Plus

Reminder: The professional development workshop facilitated by Susan Freeman will be held Tuesday, January 25, 6 to 8 p.m. at The Pinnacle, 4141 Bayshore Blvd. Susan would like the reservation form enclosed with last month's newsletter to be returned prior to January 10.

Athena Plus Chair **Judie Taggart** and her committee have exciting outings planned for 2000 including a tour of USF Graphicstudio, a musical at the Tampa Bay Performing Arts Center, a canoe trip on the Hillsborough River and a Sunday trip to Cirque Du Soleil at Disney. Watch this spot for dates and details.

Athena Brings History of Women to 21st Century

by Nancy Ford

Athena has an excellent opportunity to make a wonderful contribution to the women of today's Tampa and pay tribute to the women of the past. The new edition of our book will be a tangible reflection of Athena's interest in and commitment to the lives of women and serve as an inspiration to future female leaders.

Doris Weatherford, author of the History of Women in Tampa published by Athena in 1991, has agreed to revise and update the text incorporating more personal anecdotes and additional information about the lives of women in our community's past.

Richard Mathews, director of the University of Tampa press is interested in printing the new edition. Liz Dunham of the History Center has a collection of photographs she will let us use. And we too are searching for pictures of the enterprising women who preceded us.

As we envision it, the new book will be a reader-friendly standard size hardcover edition with lots of illustrations. It will be directed toward the broad readership of the community. We intend to publicize and promote it in a professional manner. The cost of this endeavor will be twenty-five thousand dollars. The membership will not be assessed; we will raise funds from outside sources. However, if you or your organization would like to participate in underwriting the project, call me or Molly Crews. Once printed, the book will sell for about \$25, and we plan to print one thousand copies. Any profit will go to the Athena scholarship fund.

If you have a copy of the original book that you do not need, please bring it to the next meeting. We can use it in our fund-raising. If you know of women you would like to suggest for inclusion or if you have thoughts or comments about the book, please call me, Molly or Linda Fries.

The board has enthusiastically endorsed this project; we hope the membership will be pleased as well.

Athena Society



B R I E F I N G S

December, 1999

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIS
PRESIDENT-ELECT JUDY MUNSON
VP MEMBERSHIP RHONDA TRAINOR
VP PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
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ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, December 2
5:30 p.m. - Cocktails
6:15 p.m. - Dinner
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** Belinda Womack and
The Kool Reflections
Toy Contributions
- MENU:** Herbed Prime Rib w/Cabernet au jus
(Option: Chicken Francaise w/brandied
cherries - indicate on card.)
- RSVP:** With enclosed card or call Eleanor Hubbard
(251-9172) by NOVEMBER 30

CLOSED MEETING - MEMBERS ONLY

Our Christmas present to ourselves is the December program: Belinda Womack and The Kool Reflections, award-winning jazz group and probably the most beloved of all local performers. Among their awards are "Best Jazz Band in Florida" (Florida Jammy Music Award) and "Best Jazz Band in Tampa Bay" (people's choice poll - for 4 years!). Belinda was named "Best Female Vocalist" (Tampa Bay Magazine) and "Best Female Vocalist in the State" (Florida Jammy). At our last meeting, the announcement of their appearance was greeted with overwhelming enthusiasm by our members. So, come on down and get in the holiday groove!

We're delighted to again this year collect toys to be donated to children of migrant families during the holidays. In cooperation with the Bethel Mission in Wimauma, Athena has arranged to take UNWRAPPED gifts to dozens of kids of all ages. Please do your part by bringing a toy or game to the Centre Club on December 2.

The board recently voted unanimously not to have our customary gift exchange at this dinner. It was suggested that members may wish to contribute instead to the Athena Foundation (see pages 2 and 4).

FYI - In January we'll collect clothing for non-profits which benefit women. Please keep that in mind as you tackle the year-end closet cleanout; details in next newsletter.



President's Message

Our November program was one of the best that I remember in my years with Athena. Carolyn Kurtz, our speaker, is the only female harbor pilot in Florida and one of fifteen in the nation. She was a breath of fresh air in her approach as a pioneer in a completely male dominated field. Her message was one of courage, winning respect with competence and maintaining a sense of humor along the way.

We also met our first two recipients of the Athena Foundation Award. Valarie Williams is a single mother studying nursing and Christine Rivera is a single mother in the Human Service Program. Both were extremely articulate and very determined to provide their children with a better life. The money will be used for car repair by one recipient whose car conked out the morning of the meeting. The other recipient needed help with child care expense and incidental expenses with her classes. Each received \$750. We were all very proud to be Athena members that day. Remember the Athena Fund when you write year-end charitable checks. Imagine what we can do in the future in Athena's name!

Athena is going to be featured in Tampa Bay Magazine's Millennium edition. They have included a few non-profit organizations and Athena was chosen as the premiere women's organization. **Deanne Robert's** help in finalizing the copy was appreciated.

Momentum is beginning to build as committees are meeting and we are working towards this year's goals. If you have not signed up for a committee, let **Eleanor Hubbard** (251-9172) know. I'd like to see everyone get involved in the excitement this year.

Thanksgiving is a truly American Holiday for everyone. It's a time when we give thanks for our good fortune and abundance, but it should also be a time that we reflect that our unique circumstances are not shared by everyone. There are mothers trying to feed their children on minimum wage, there are families dealing with domestic abuse and there are women in other countries being subjected to unspeakable degradation. So along with our thanksgiving, let's recommit ourselves to championing their causes.

By the time the newsletter comes out we will be starting into the December Holiday Season. I would like to wish Happy Hanukkah, Merry Christmas and Happy Holidays to each of you. I hope to see all of you at our regular meeting featuring Belinda Womack and/or at our Holiday Party on December 12th at **Margaret Mathews** home featuring **Gabriele Faulkner's** hospitality committee of wonderful cooks.

Holiday Buffet – December 12

Annual highlight of the season is Athena's Holiday Buffet to be held this year at the home of **Margaret Mathews**, 2426 Sunset Drive, on Sunday, December 12, from 6 to 8 p.m. Guests are urged to all be there by 7 as a special surprise is planned for that time. Our usual lavish buffet will be handled by the Hospitality Committee under the direction of **Gabriele Faulkner**.

Each member is entitled to bring one guest at no charge; additional guests will be \$20 each and are very welcome. RSVP to **Eleanor Hubbard** at 251-9172 or by enclosed card prior to December 8.

Driving directions from Kennedy and MacDill Avenues: Travelling south on MacDill, pass through 3 traffic lights. Sunset is third street beyond light; turn left; house is on right in third block.



ACC Craft Show

Enclosed in this newsletter are two tickets to the ACC Craft Fair, compliments of **Deanne Roberts**. This fine juried show is sponsored by the American Craft Council and will be held in Sarasota this year.

Those Athena members who go each year will tell you the drive is worth it! Dates are Dec. 3, 4 and 5. Doors open at 10 a.m. each day. You'll find a wide variety of fine jewelry, baskets, sculpture, dishes, hand-painted clothes and unusual collectibles. Over 200 artists are expected to display and sell their work.

Take I-75 south to Fruitville Road. Head west to Roberts Arena which is on the south side of Fruitville, east of 301. For more information, call 941/365-0559. If anyone would like to carpool down on one of those three days, call **Eleanor Hubbard**...she'll be happy to act as a "clearing house."

Nomination Forms Ready

Membership VP **Rhonda Trainor** has announced that nomination forms for prospective new members will be ready for distribution on December 2. If you won't be at the dinner meeting that evening but would like a form, contact Rhonda or Eleanor Hubbard.

The committee has issued a few reminders to assist members in making the decision to sponsor a candidate for membership:

- A member may sponsor or co-sponsor someone once every two years if she has attended at least four functions in each of the preceding two years. (These are not calendar years - they are "Athena years"....July to June.)
- The retreat attendance requirement has been eliminated.
- The proposed member:
 - 1) Must have resided in the Tampa Bay area for at least one year.
 - 2) Must demonstrate positive action on Athena's purposes and position statements.
 - 3) Must have worked in the community beyond her personal interest(s) or for personal gain.

Deadline for submission of nomination forms will be February 14.

Athena Housekeeping

The Athena Plus originally planned for November has been rescheduled for January 25. A professional development workshop facilitated by **Susan Freeman**, it will be held from 6 to 8 p.m. at The Pinnacle, 4141 Bayshore Blvd. Enclosed is a full description with reservation form on the back; please respond prior to January 10.

Last call for pins! Any orders in by December 1 will be completed in time for Christmas giving. What a lovely end-of-the-century gift for yourself! To order, call **Eleanor Hubbard**.

Here's another date for your already fairly busy 2000 calendar: July 21-23. That's when we'll gather at the Sundial on Sanibel Island for our annual retreat. You can look for full information packets (probably) in March; in the meantime we'll keep reminding you of the dates.

We've already heard of changes or additions in our new directory, so please note them:

Babs Evans - fax: 813/250-6256

Betty Tribble - office e-mail: btribble@unitedwayhc.org



News About Members

Sylvia Richardson has received the Margaret Byrd Rawson Lifetime Achievement Award from the International Dyslexia Association (IDA). The award is given to individuals who have made significant contributions to the field over their professional lifetimes. (As an aside, Sylvia laughingly noted that "I hope this doesn't presage the imminence of my demise as I have no intention of kicking the bucket just yet!")

Amelia Campbell has been elected to the Board of Directors of The Producers, a group dedicated to the support of the Tampa Bay Performing Arts Center.

Linda Goldstein recently received two first place Crystal Reel Awards in the Florida Motion Picture and Television Association's Annual Suncoast Regional Awards. One was for Best Documentary/Special Program - The Spring of Tampa Bay: A Place to be Loved; the second was for Best Corporate Video - Eckerd Youth Alternatives, Counselor Recruitment.

Our sincere sympathy to **Elaine Shimberg** for the recent loss of her sister and to **Gayla Russell** and **Ann Ross** who both lost their fathers-in-law.

Karen Mincey, TECO Director of Information Technology, has won a 1999 Woman of Color Technology Award. The recognition comes from Career Communications Group, the nation's largest minority-owned media services company. Karen accepted the honor at a black-tie gala in Atlanta last month and also appeared on the cover of U.S. Black Engineer Information Technology magazine with other award recipients.

Maruchi Azorin has been named 1999 Hispanic Woman of the Year. She is the 15th winner of this prestigious annual award presented by Tampa Hispanic Heritage.

Brochure to be Revised

Enclosed is a copy of the member listing in our 1996-97 promotional brochure. It's high time to revise it, and we are but we're on a tight deadline: December 3. Please indicate IN WRITING any change you wish to make... in company listing or category designation.

THIS INFORMATION CANNOT BE TRANSFERRED FROM ANOTHER ATHENA DATABASE, so please indicate the modifications here even if you have done so before. Unless changes are indicated by December 3, listings will be printed exactly as shown. New members who have joined since 1997 are asked to submit their entries in writing as well. Thanks for your cooperation in making this a piece we can all be proud of.

Community Foundation

by Paddy Moses, Chair

Those who attended the November luncheon were introduced to the two recipients of Athena's Foundation scholarships and **Linda Fries** has highlighted them in her message in this issue. The committee would like to share with you the procedure followed to make these great selections: We contacted the Centre for Women, The Spring, BPW, HCC and Alpha House in an attempt to find qualified and deserving candidates. As a result, we were deluged with applications - 120 of them! We narrowed them down to 60, then 40, then 20...not an easy task as so many had very real needs.

Finally five candidates were chosen for personal interviews with the committee. As a result, two were selected. Financially every day is a struggle for them and they are grateful for our generosity. Hopefully we who are so fortunate will continue to share through our Athena Foundation.

Athena Society



B R I E F I N G S

November, 1999

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
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VP. MEMBERSHIP RHONDA TRAINOR
VP. PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
TREASURER MOLLY CREWS
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MEMBERSHIP COMMITTEE

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BAIS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORE
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, November 4
11:55 a.m. - Luncheon

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Carolyn Kurtz
Harbor Pilot

COST: Guests - \$20

RSVP: With enclosed card or call **Judy Munson**
@ 258-1943; Judy's e-mail is
jmunson101@aol.com.
(Eleanor Hubbard is out of town.)

OPEN MEETING - GUESTS WELCOME

Carolyn Kurtz is a graduate of the U.S. Merchant Marine Academy at Kings Point, NY. She spent nine years as an officer on ships, is licensed to command any ship at sea and has piloted ships in Tampa Bay for four years. She will talk about her work...which promises to be a fascinating narrative.

Next Month

Brace yourselves: The holidays are on the way. Our December meeting (5:30 p.m., December 2, Centre Club) will set the mood with a program both jazzy and bright - Belinda Womack! This is a closed meeting, members only.



President's Message

OBSERVATIONS

When I travel, I like to observe how women are treated in different communities. Do they assume leadership positions? Are their economics equal to the male population? Are they treated with respect? Recently, I had the opportunity to compare women's roles in two very diverse environments, both reliant on tourism as their main economy.

Max and I were in the Adirondack Mountains area of Old Forge NY visiting friends and enjoying the fall colors. Their economy is built around a short summer/early fall season and a short ski and snowmobile season. It's hard to make a year round living in the area. There are many wife and husband businesses with he tending bar and she running the restaurant or she running the retail business and he baking bread for the attached bakery. Women seem to dominate the gift shop retail business. In order to survive, everyone is on an equal basis. Women were as likely to be in any leadership role as any male and, by nature of their economy, were relatively equal in earning capacity. Girls growing up in the area have wonderful role models of self reliance and self esteem.

The following weekend I was in Las Vegas pitching Tampa as the site for a national convention in 2002. Although Las Vegas is trying to change its image into a family destination, the denigration of women is still alive and kicking. On the surface, I saw very few women in any role of authority. There were women dealers, but I saw no women pit bosses. There were many women clerks in the retail stores, but the casino owned the store. Any management figure I saw was in a male suit or tuxedo. Women's economic status seemed to improve significantly if they were attractive, well endowed and could serve a drink in 3-inch heels without falling out of their costumes. I realize that a lot goes on behind the scenes in Las Vegas, so I hope there are women in positions of authority that I couldn't see.

Between meetings, casino sightseeing and jet lag, I boarded the plane after 3 days and hoped to sleep all the way to Dallas. Seated behind me was a woman from Las Vegas with a loud strange accent mixture of Nanny Fine and Valley Girl. She was taking her daughter, about 10, to Disney World. As she chewed her gum, popping every other chew, she told her daughter to get out the cards and they would play a few hands. After she chastised the child for bending the cards the wrong way, I began to realize that she was teaching the child to deal. I bit my lip in righteous indignation. How could any mother want that kind of life for her daughter? Then I thought, "How dare I be so judgmental". This is where this child lives. This will more than likely be her environment for her entire life. If this is all that she is ever going to learn, then I hope her mother teaches her well. As she bounded off the plane for her connection to Orlando, I wanted to hug her and say, "Do it well. Become the pit boss. Buy the casino and help your sisters along the way. You be the one. You go girl!"



Athena Plus Set for November 16

For the first program of the new year, an exciting professional development workshop will be facilitated by **Susan Freeman** and her business partner in Effectiveness Inc. Both are highly skilled in conducting sessions of this type. You'll learn how to achieve peak performance and increase your professional and personal effectiveness by improving how you relate, communicate and manage others. The workshop will be held from 6 to 8 p.m. on Tuesday, November 16, at a location to be determined. For reservations, call Athena Plus Chair **Judie Taggart** at 972-7731.

Nominating Committee Elections

At the June meeting, members were asked to vote for six individuals for the 1999-00 Nominating Committee - four to serve as regular members and two to serve as alternates until the annual meeting in 2000. The following were elected:

Patti Breckenridge
Suzy McLain

Phyllis Marshall
Mary Scriven

Alternates:

Amelia Campbell

Linda Saul-Sena

Athena Housekeeping

We thought we'd already put in a "last call" for jewelry, but apparently not! Because we need a minimum number to order, we're still open to receiving your checks (made payable to Doug Rubottom). Prices are as follows: sterling silver - \$28.22; vermeil - \$29.82; 14K yellow gold - \$95.32. Checks should be mailed to the P.O. box. Wouldn't this be a wonderful Christmas gift from you to you?

One of your first gifts will be coming with next month's newsletter: two complimentary tickets to the ACC Craft Fair. The December 3-5 show has moved to Sarasota, but **Deanne Roberts** is still handling the promotion and has graciously offered us tickets. We'll organize a carpool for those interested.

Please remember to bring your toiletry items for The Spring to the November luncheon. It takes very little effort, and our help is SO MUCH appreciated by clients of The Spring.

FYI - We'll be distributing the new Athena membership directory at the November 4 meeting.



Members' Projects

Dena Leavengood enthusiastically invites Athena members to an LWV event being held 3-4 p.m. on November 3 at The Florida Aquarium. Bob Hite of WFLA will be moderating a program on water issues. Terry Johnson of SWFWMD will give an overview; Rhea Law, Scott Paine and John Lambie will be panelists. For additional information, you may contact Dena at 837-4004.

The International Alliance

by Nancy Ford

Need contacts in London, Atlanta, Hong Kong, Dublin, Baton Rouge or maybe Tokyo or D.C.? If so, The International Alliance directory can provide them and much, much more. For instance, you'll find names and addresses for member networks and individual associate members throughout the world, a listing of the Speakers' Bank and an index of women-owned businesses. Potential networking opportunities are outlined for you: the renowned Washington Briefing, the annual meeting and even meeting schedules for the various member organizations that you could attend when you visit their towns.

Pick up your TIA directory at Eleanor's desk at the November meeting or call and she'll mail you one. After all, you're a member too.



Athena Society



B R I E F I N G S

October, 1999

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
PRESIDENT-ELECT JUDY MUNSON
VP. MEMBERSHIP RHONDA TRAINOR
VP. PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
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BABS EVANS
BARBARA PENNINGTON
KATHY STAFFORD
JUDIE TAGGART
MARGARET THEODORI
ALTERNATE: NONI BRIEL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, October 7
5:30 p.m. - cocktails
6:15 p.m. - dinner

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: An Evening of Laughter

SPEAKER: Jack Espinosa
Humorist

COST: Guests - \$25

RSVP: By October 4 with enclosed card or call
Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

Please come to the October meeting and welcome Jack Espinosa, a legendary story teller and humorist. Born in Ybor City, educated locally and graduated cum laude from the University of Tampa, he has had a varied professional life: show business entertainer in Cuba, teacher and government administrator in Tampa and eventually public information director of the Hillsborough County Sheriff's office.

Presently - since his "retirement" - Jack is a consultant with his own firm, Golpes Inc. He plans to delight us with accounts of the foibles and idiosyncrasies of Tampa's Latinos and of his own adventures growing up in Ybor City.

Next Month

November's speaker is someone who's successful in what is truly a man's world: Carolyn Kurtz, one of only 15 female harbor pilots in the country. Plan ahead and join us at noon, November 4. Guests welcome.



President's Message

Thank you **Jan Abell** and all of your committee for a wonderful retreat at The Breakers. Your hard work and planning made a memorable weekend for all of us. (The bus ride was fun too). Our speaker for Saturday morning was Pulitzer Prize Winner Beth Dunlop, author and Miami Herald critic. Her topic was "Taking Care of Your Environment: An Advocate's Approach". During her comments, she stated that women have always taken the lead as environmentalists and preservationists.

Athena has an opportunity to improve the environment of women in several of our projects this year. However, we have a tool already in place that could eventually do great good for women, and enhance Athena's Public Image at the same time - The ATHENA FUND through the Community Foundation. By the time you read this message, we will have presented the first grants and invited one or more recipients to our November meeting. The grants are career assistance grants to economically disadvantaged women and not necessarily for tuition only. The women may need help for day care or transportation to classes or special equipment. The purpose of the fund is help that motivated woman become economically independent and self reliant. Our current strategy is to use about three fourths of the interest each year to present the grants, but that does not allow for much growth to the \$26,000 principal.

If the ATHENA FUND had a \$100,000 principal, we could give four times as many grants. If the ATHENA FUND had a \$1,000,000 principal, we could do more than wear a piece of gauze for the women of Afghanistan. You see where I am headed. The Athena name would certainly have clout and we would be helping women improve their own environments.

I just wrote my \$10 check to the Athena Fund, since I got booed on my joke at the last meeting. Every little bit counts and when tax time comes, big bits to the Athena Fund count on the return.

Thanks to **Judie Taggart** for accepting the Athena Plus Chair, **Judy Ryan** for taking History and **Nancy McDonald** for assuming Co-Chair with Lee Blanton for the Young Women of Achievement Committee.

Regretfully, I will miss Jack Espinosa at the October meeting. I understand he is a truly great speaker. I'll be in Las Vegas pitching the 2002 National Convention for the Estate Planning Council. (Someone has to do it). Make **Judy Munson** tell a joke and boo her too.



Athena "Housekeeping"

Penny-saving tip: We note that many members return their reservation cards with 33-cent stamps. Cards require only 20 cents. (Contribute the excess to the Athena Fund plus a few extra dollars!)

If you haven't yet signed up for a committee, please do... you are needed. Use the enclosed form or just e-mail **Eleanor Hubbard** at ewhubbard@aol.com. Member benefits come from involvement!

Please remember to bring your toiletry items for The Spring to the October dinner. Many Athena members have gotten other residents in their condos or simply friends and neighbors to begin saving these items as well. It takes very little effort, and our help is SO MUCH appreciated by clients of The Spring.

Because your December calendar is probably already beginning to fill up, you might want to add two dates: the 2nd - dinner meeting at the Centre Club; the 12th - Holiday Buffet from 6 to 8 p.m. We'll provide more details later.

Young Women of Achievement

The Young Women of Achievement committee is the newly formed committee charged with developing an on-going program or structure for bringing together former Young Women of Promise. It is hoped that these young women can benefit from the opportunity to network with one another and with members of Athena. **Nancy McDonald** has agreed to serve as co-chair with **Lee Blanton**. The first meeting will be held in mid-October. Please call Lee (876-7136) or Nancy (221-0423) if you are interested in serving on the committee.

Members' Projects

A former Athena member, Delia Sanchez, is being honored by St. John's Presbyterian Church at its annual Awards Breakfast on Thursday, October 28. **Pat Frank** will preside over the meeting which is scheduled for 7:30 a.m. at Higgins Hall, 5225 No. Himes. **Margaret Fisher** is taking reservations (\$35) and would like to organize a full Athena table. For additional information, call Margaret at 238-4590.



News About Members

Sandy Frye is at home recuperating from recent surgery...doing very well. Her spirits, she notes, were lifted tremendously by the birth of her second grandson, Nathaniel Robert Ray, on September 11. He's the baby brother of Noah and the son of Jill (former Young Woman of Promise) and John Ray of Alexandria, VA. Our best to Sandy and her growing family.

Dottie Berger recently had breast cancer surgery. Last week she went in for an additional procedure which zapped some of her energy but not her positive attitude; she's continuing a busy schedule that includes speeches, meetings, etc. for her work at Joshua House. Our thoughts and prayers are with Dottie.

Leslie Reicin Stein recently received the Paul M. May Meritorious Service Award for outstanding service and dedication to the legal profession and to Stetson University College of Law. Leslie is a member of the Stetson Board of Overseers and an adjunct professor of law in addition to being General Counsel of GTE Data Services International.

Marsha Rydberg was honored by the Florida Bar's General Practice Section with its highest recognition - The Tradition of Excellence Award - for service to the community and to the Bar.

*(Editor's note: Here's a fascinating story - unique within our membership. We heard about this special event and asked **Renu Khator** to share it with us. She graciously did, so here it is in her own words.)*

"In June Suresh and I celebrated our 25th wedding anniversary. Our friends in the Indian community organized a surprise party, literally re-creating the entire wedding for us with one major difference: the real wedding lasted for three days while this shorter version lasted for six hours. What made this event such a memorable one for us is the fact that when I got married 25 years ago, I was too young and too scared to enjoy the moment. In fact, I went on a hunger strike and cried through the whole ceremony. Ours was an arranged marriage to the extent that I did not even know that a match was being arranged for me. I got engaged the same night I was told that I will be marrying this man. Then I got married within eight days and left India to come to the US. At that time I didn't know any English and, of course, did not know my husband. So, this time around, I got to enjoy the re-wedding in its entirety."

Athena Society



B R I E F I N G S

September, 1999

1999-2000 OFFICERS AND BOARD

PRESIDENT LINDA FRIES
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VP MEMBERSHIP RHONDA TRAINOR
VP PROGRAMS NANCY FORD
SECRETARY SUSAN ZIMMER
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JEANETTE TAIT

MEMBERSHIP COMMITTEE

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MARGARET THEODORI
ALTERNATE: NONI BRILL

ADMINISTRATOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, September 2
11:55 a.m. - lunch
- WHERE:** Centre Club
- PROGRAM:** Life's "Best Third": After Work...What?
- SPEAKER:** Elizabeth Mann, Ph.D.
Professor Emerita
Florida State University
- RSVP:** By August 27 with enclosed card or call
Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

Retirement raises issues ranging from finances to self-esteem and dignity. Dr. Mann will address those aspects plus the emotional and psychological issues and questions of personal identity resulting from retirement.

This presentation, brought to you by courtesy of The International Alliance, has played to rave reviews throughout the southeast. Don't miss it, and feel free to invite your friends "of a certain age."

Plan for October Evening Meeting

Mark your calendars now for Thursday evening, October 7. This is a meeting especially planned for Athena members who find daytime meetings difficult to attend. We have heard your pleas and are responding. So...all doctors, lawyers and others of you challenged by duty or distance, please show up! If all of you come, we might do this again.

For this special event, we have a special speaker: everyone's favorite raconteur, Jack Espinosa, reminiscing about growing up in Ybor City. It will be great fun.



President's Message

What a wonderful year to serve as president; thank you for the opportunity! As we step into the 21st century, we have cause to compare women's issues as they stood on the eve of the 20th century. Through the first part of the 1900's our mothers and grandmothers won the vote (some were jailed, abused and beaten in the process), secured the right to own property, fought for birth control and parental rights and laid the path for the next struggle. We, the daughters and granddaughters, inherited the economic battle and the quest for fairness. In turn, we have an absolute responsibility to educate our daughters of the constant vigilance necessary to maintain any rights gained and that their generation's fight will be one for global equality. Our daughters must know our history.

Athena was born of the ERA movement. We fought the good fight but lost that particular battle. Although we put into motion legislation and policy that has improved the economic status of women, we have not yet fulfilled our generation's promise. If we accomplish anything this year, the first objective should be to recommit ourselves to Athena's original purpose: "the interaction and the promotion of equality and opportunity for women."

The Political Action Committee, chaired by **Helen Gordon Davis**, is gearing up for another ERA battle. Representative Anderson of New Jersey has introduced legislation extending the ratification period to allow three more states to pass the ERA. We would like to see Athena take a major role in any ERA activity.

The Community Action Committee, chaired by **Barbara Romano**, is planning to recognize a Tampa company that provides employer sponsored programs benefitting families. The criteria would include on site daycare, child sick rooms, flex hours, etc. If you help families, you help women.

Young Women of Promise, chaired by **Barbara Pennington**, will continue to honor outstanding young women in our community.

Young Women of Achievement is a new committee co-chaired by **Lee Blanton**. Their charge is to build a resource program and website for past recipients of Young Women of Promise. We must educate and instill responsibility in the next generation.

The Athena Fund Committee, chaired by **Paddy Moses**, will award career assistance grants to disadvantaged women and establish a resource program for those recipients. We will get to meet one of the recipients this year.



The Athena Book Committee, with **Nancy Ford** acting as ad hoc chair, is charged with updating and republishing of the Athena book. The Athena book is a history of Tampa women commissioned by Athena and written by Doris Weatherford during the mid 80's.

Gabriele Faulkner is our Hospitality Chair and there's no question that she'll continue the tradition of good food and camaraderie in her signature style.

Deanne Roberts has generously agreed to help us with publicity for our public projects.

Jenna Venero is the Retreat Chair and promises a wonderful time for all.

We still need a History Chair and a co-chair for the Young Women of Achievement.

In order to accomplish these projects, the Board will need the help of each of you. I promise we'll have a lot of fun along the way.

Athena "Housekeeping"

Correction of item from June newsletter: **Katherine Castor** should have been identified as Attorney, Broad and Cassel. Our apology!

This may be your only chance this year...to order Athena jewelry: pin or pendant. Prices are as follows: sterling silver, \$28.22; vermeil - \$29.82; 14K yellow gold - \$95.32. Please mail your check - payable to Doug Rubottom - to **Eleanor Hubbard** at the P.O. box prior to September 17.

An interesting local outreach series has been brought to our attention and we're happy to pass on the information - The USF Mini-Med School 1999: A Woman's Lifespan. To be conducted in the Playhouse at Tampa Bay Performing Arts Center, it's scheduled for four consecutive Tuesday evenings beginning September 7 and will cover the period from brain development to old age. Tuition is free and additional information may be obtained by calling 974-3300.



News About Members

Molly Crews has been promoted to General Manager for the US Operations for Geac Publishing Systems. Geac Publishing combines the US operations of Collier-Jackson and the newly acquired Australian-based Cybergraphic into one division. All aspects of the operation, from sales to support, will be merged into the Tampa headquarters operation. Molly will also serve as General Manager for Geac Public Safety.

Mary Jane Saunders has accepted a 1-2 year position at the National Science Foundation in Washington, D.C.. As a Program Manager she'll be in charge of four programs that fund biological instrumentation for universities across the country. Her job involves sending the grant proposals out for review, setting up review panels, going on site visits to universities and making decisions about funding. She is taking a leave of absence from USF but plans to return. She plans many trips back to Tampa - especially during the winter!

Melinda Chavez was recently elected chair of the Florida Association of Museum Foundations, the organization responsible for educational programs offered by the Association.

Beginning September 1, **Judy Munson** will be working out of her home and can be reached by phone (258-1943), fax (258-8183) or e-mail (jmunson101@aol.com).

Dottie Berger has been appointed by City Council to the Hillsborough County City-County Planning Commission for a term expiring September 30, 2001.

Our sincere sympathy to **Susan Casper** for the recent loss of her father.

Among those serving on the newly formed Opera 2000 Task Force are **Elsie Garner** and **Judy Lisi**. The group, comprised of business and arts leaders from both sides of the bay, will determine the feasibility of a permanent presence for opera in the Tampa Bay area.

Judi Breuggeman is the incoming president of the 1500-member Tampa Audubon Society; she invites any interested Athena members to consider joining.

Virginia Gregory is one of 164 registered representatives of SunAmerica Securities to be recognized for outstanding service and leadership during 1998. In appreciation for receiving this award, she has made a donation to The Home Association which is celebrating its 100th anniversary in serving the elderly.

Nancy McDonald has a new address and phone numbers: 1001 Bay Harbour Place, Tampa 33602. Home: 223-6262 Office: 221-0423

Athena Society



B R I E F I N G S

June, 1999

1998-99 OFFICERS AND BOARD

PRESIDENT LEE BEATON
PRESIDENT-ELECT LINDA FRIES
VP MEMBERSHIP JENNA VENERO
VP PROGRAMS WILMA SMITH
SECRETARY JEANIE HANNA
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LINDA GOLDSTEIN

BOARD

MARVA CRENSHAW
KATHERINE ESSRIG
SUSAN FREEMAN
SEZY McLAIN
SYLVIA RICHARDSON
MARY JANE SAUNDERS

MEMBERSHIP COMMITTEE

BABS EVANS
ELSIE GARNER
JUDY MUNSON
SUE SCHLER
KATHY STAFFORD
MARGARET THEODORI
ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, June 10
5:30 p.m. - cocktails
6:15 p.m. - dinner
- WHERE:** Centre Club
- PROGRAM:** Business Meeting - Agenda to include:
Election of Nominating Committee
Approval of proposed '99-'00 budget
Election of Officers/Directors
Passing of the gavel
Installation
Introduction of new members
- MENU:** Prime Rib of Beef
(If you prefer Chicken w/wild mushrooms,
please indicate on your return card.)
- RSVP:** By June 7 with enclosed card or call
Eleanor Hubbard (251-9172).

CLOSED MEETING - MEMBERS ONLY

Please join us to show your support for those who have led this year and those who will lead during the next 12 months.

There will be no luncheon or dinner meeting in July or August.

It's Party Time - June 19

Our annual party honoring new members is set for Saturday, June 19, 6:30 to 8:30 p.m. at the home of **Gabriele Faulkner**, 5805 Gordon Avenue. The Hospitality Committee is planning its usual fabulous cocktail buffet. There's no charge for members and one guest; additional guests are \$20. Reservations may be made by indicating on the enclosed card or by phoning **Eleanor Hubbard** prior to June 15. Please list guest names. Driving directions: South on Bayshore past Gandy...turn left one block past Interbay onto Conley. (Circle K is on your right. The Conley street sign is on the right only, but you'll turn left.) One block, then right onto Gordon.



President's Corner

Many thanks to each of you for the opportunity and privilege to serve as your president this year. It has been an exciting and enjoyable year. I feel very blessed to have so many wonderful and interesting friends through the Athena Society.

I want to extend a very special thanks to several people who have given extensively of their time and talents to help make this year so rewarding:

Dena Leavengood chaired the Retreat Committee and did an excellent job organizing the entire retreat and starting off the theme of change with our speaker, Fern Marx, from the Center for Research on Women. Her organizational skills kept us on task and significantly contributed to the success of the retreat.

Wilma Smith graciously took time from work on her doctorate to serve as chair of the Program Committee. The outstanding work she and her committee did produced great programs which consistently highlighted the theme of building a new paradigm. Her training in anthropology was invaluable. Especially notable were the meetings with the authors/speakers Gwendolyn Parker and Doris Weatherford. Gwen offered a superb example of someone forging her way into the new paradigm, and Doris gave an excellent historic perspective which made great change seem more the order of the day than an impossible barrier. [In an unprecedented act last month, the Board spontaneously moved for, and unanimously approved, a Resolution to recognize with heartfelt thanks Wilma's outstanding and laudable work on programs this year.] Thank you Wilma for taking the idea and bringing it to life so beautifully throughout the year.

Susan Freeman also deserves our heartfelt thanks for contributing her professional consulting skills to facilitate two monthly meetings and the two strategic planning sessions held last month. In October she helped plan and contributed significantly to the meeting at which we discussed our own thoughts and ideas on the themes raised in Elizabeth McKenna's book When Work Doesn't Work Anymore. In April she facilitated the discussion on visions and goals for implementing the changes we said we would like to see occur. Then last month she led us through developing a strategic plan by which we can implement all those ideas. Her consulting skills were invaluable.

Jenna Venero served admirably as Vice President of Membership which is arguably the most difficult job in Athena. We have a wonderful group of new members for which we all should thank Jenna and her committee members. They did a great job for us. Be sure to make the new member party next month so you can meet everyone.

No year in Athena would be complete without singing the praises of the Young Women of Promise Program which is always a favorite of everyone's. **Adelaide Few, Linda Goldstein, Sylvia Richardson** and all the YWP committee members (and former member Gayle Sierens) gave us the most memorable program yet. The video was awesome and showed great ingenuity and leadership.

We so appreciate their generous hospitality we must again thank **Bonnie Saks** for hosting the holiday party and **Rhonda Trainor** for chairing the hospitality committee once again.

Finally, I am personally very thankful to all the wonderful officers and board members who served this year, especially our President-elect, **Linda Fries**. It was a fun, cooperative, exciting year. Thanks to all of you. And as always, many thanks to **Eleanor Hubbard** for all she does for us every year to keep things running smoothly.



New Members to be Introduced

We're pleased to announce the following women have accepted Athena's invitation to membership and will be formally introduced at the June 10 annual meeting:

Marsha Lewis Brown - Exec. Director/CEO - Northside Mental Health Center
Katherine Castor - Asst. City Attorney - City of Temple Terrace
Melinda Nix Chavez - Executive Director - Ybor City Museum Society
Linda Devine - VP Planning and Operations - University of Tampa
Cynthia Gandee - Executive Director - Henry B. Plant Museum
Maria Howey - Vice President - John Howey Associates
Jeanie Williamson - Deputy Director - Bay Area Legal Services

Welcome! Welcome! Welcome!

Young Women of Promise

The May 6 program was a huge success. A sincere "thank you" to Chairman **Adelaide Few** and her committee and deep appreciation to **Linda Goldstein** for generously donating her time and professional expertise in creating the video. Our thanks also to George Cornelius, President of Digital Domain, whose staff helped make this a professional production. And last - but clearly not least - our heartfelt thanks to the Athena members who generously contributed funds to make this special program possible: **Sylvia Richardson, Lee Blanton, Susan Bucklew, Marva Crenshaw, Suzy McLain, Barbara Romano** and **Joan Zinober**.

Athena "Housekeeping"

As usual, there will be no Athena meetings in July and August; luncheons will resume in September. Barring extraordinary circumstances in the coming year, we'll continue to adhere to our first Thursday of the month schedule with dinners scheduled in December and June.

Those who have registered for the retreat at The Breakers are reminded to mail in their registration fee (\$195) prior to June 1. Check - payable to Athena - may be sent to the P.O. Box.

News About Members

Barbara Romano is serving as the 1999 Chair of the Tampa Bay Regional Planning Council; she has been an active member for the past six years,

Patti Breckenridge has left her job directing The Tampa Tribune's electronic publishing division to oversee major changes in the operation of the 300-person news division as assistant managing editor of organizational development.

Nottie Berger has made a number of changes - both professionally and personally. The founder of Joshua House, she recently became its director and can be reached there at 949-8946x236. She has moved from Valrico to Harbour Island at 822 Normandy Trace Road, Tampa, 33602. Phone - 223-7380; fax - 223-4266.



Nominating Committee Elections

At the April meeting, members were asked to vote for 12 individuals eligible to serve on the 1999-2000 Nominating Committee. The following are being presented as the result of this preliminary ballot:

- | | | | |
|---------------------------|-------------------------|------------------------|---------------------------|
| Patti Breckenridge | Alene Mahin | Suzy McLain | Mary Jane Saunders |
| Amelia Campbell | Phyllis Marshall | Paddy Moses | Mary Scriven |
| Mary Lou Harkness | Miriam Mason | Linda Saul-Sena | Gwynne Young |

The final election will take place at the June meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 2000.

If you do not plan to attend the June meeting, you may wish to implement Article V, Section 10 of the bylaws: PROXIES - At all meetings of the members, a member may vote by proxy, executed in writing, designating the specific meeting to which it applies; but no proxy shall be valid for more than one meeting. Each proxy shall be filed with the secretary of the Society before or at the time of the meeting.

1999-2000 Slate

The following slate has been proposed by the Nominating Committee:

- President Linda Fries
- President Elect Judy Munson
- VP Membership. Rhonda Trainor
- VP/Programs Nancy Ford
- Secretary Susan Zimmer
- Treasurer Molly Crews
- Imm. Past President Lee Blanton

BOARD MEMBERS

- | | |
|-------------------|-----------------------|
| Returning: | Two-year term: |
| Katherine Essrig | Rhoda Franklin |
| Susan Freeman | Renu Khator |
| Sylvia Richardson | Jeanette Taft |

MEMBERSHIP COMMITTEE

- | | |
|-------------------|-----------------------|
| Returning: | Two-year term: |
| Babs Evans | Marva Crenshaw |
| Kathy Stafford | Barbara Pennington |
| Margaret Theodore | Judie Taggart |

Alternate:
Noni Brill

Athena Society



B R I E F I N G S

May, 1999

1998-99 OFFICERS AND BOARD

PRESIDENT LEE BLANTON
PRESIDENT-ELECT LINDA FRIES
VP. MEMBERSHIP JENNA VENERO
VP. PROGRAMS WILMA SMITH
SECRETARY JEANIE HANNA
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LINDA GOLDSIEIN

BOARD

MARVA CRENSHAW
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SUSAN FREEMAN
SUZY McLAIN
SYLVIA RICHARDSON
MARY JANE SAUNDERS

MEMBERSHIP COMMITTEE

BABS EVANS
ELSIE GARNER
JUDY MUNSON
SUE SCHIFFER
KATHY STAFFORD
MARGARET THEODORE
ALTERNATE: MARIE BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, May 6
11:55 a.m. - lunch

WHERE: Hyatt Regency Downtown
211 No. Tampa Street

PROGRAM: 1999 Young Women of Promise

COST: Guests - \$20

RSVP: Mail enclosed card BY MAY 1 or
call Eleanor Hubbard (251-9172)

OPEN MEETING - GUESTS WELCOME

In keeping with the Athena tradition begun some 20 years ago of identifying high school juniors who show promise of an outstanding future, the YWP committee has selected ten outstanding young women for the class of 1999. All stellar scholars, they have talents ranging from computer science to dance and interests as varied as religion, the military, holistic exercise and karate. See page 3 for a complete list of those to be recognized.

Because of the generosity of some of our members, the program will be presented in an exciting new manner. In addition, some YWP of the 1980's - now dubbed Young Women of Achievement - will be featured. (Haven't you wondered what happened to some of our stars of yesterday?)

We've moved to the Hyatt for this special event to accommodate the large number of guests we expect. Feel free to invite friends and business associates with whom you'd like to share Athena's premier program. The presentation will run from 12:40 to 1:15. Those not pressed for time are urged to linger to meet the girls and their families.



President's Corner

At the April meeting we briefly reviewed the programs this year and **Susan Freeman** facilitated group and plenary discussions about the direction we want to take in the future in order to live out our stated purpose of promoting equality and opportunity for women. We recognized that although the activities of the Society were originally externally driven and for the most part directed by political goals, we now must be motivated into action through an internal, self-determined vision. Every group expressed a heartfelt interest in living out our purpose as an organization by helping create a new model for both men and women and by actively promoting equality and opportunity for women and men, alike. The general consensus is that we want to take a more visible leadership role in the community on issues important to us, including creating a new model for everyone. The group expressed an overwhelming concern for mentoring young women, both the current and former Young Women of Promise and, especially, those who may need more assistance because they currently have less promise in their lives. Several of you volunteered, and some were asked, to serve on an ad hoc steering committee which has been appointed to develop specific strategies for effecting positive change for women and men in our community. I anticipate the committee will meet only twice, once in April and once in May. If you would like to serve on this committee or would like to offer input to be considered, please call me. My thanks to Susan for all her assistance on the meeting.

Also, thanks to **Judy Rogers** who still receives the newsletter after moving to Colorado Springs. She recently wrote a nice note about the programs this year and enclosed a copy of a special section of the April 1st Colorado Springs Gazette. The section was titled "1999 Women In Business Conference, Beyond 2000" and featured several interesting articles which reflected many of the issues we have considered this year. One, titled "Through The Glass Ceiling, Women Can See The Money", reported on a survey by the Financial Women's Association, one of the largest organizations of senior businesswomen in the country. The survey showed that while the workforce has become more diverse and the workplace more flexible, there seems to be little improvement in the last three to five years on key issues like career advancement and pay equity. Another article reported on the very successful formation of the Southern Colorado Women's Chamber of Commerce, which was formed six years ago after the Greater Colorado Springs Chamber of Commerce refused to address issues important to businesswomen, giving the excuse that there was no need and no interest. The group is 100 members strong and attracts 400 to 500 participants to its annual luncheons. One wonders if it were in response to the formation of this group that the Colorado Springs Chamber of Commerce, joined by the Gazette and Norwest Bank, sponsored the 1999 Women In Business Conference and ATHENA Award Luncheon, which was advertised in a quarter page ad in this special section (emphasis in original). Judy, it was great to hear from you. Any other "expatriates" out there with news you would like to share?



1999 Young Women of Promise

Kendra Andrews	Bloomingtondale
Jennifer Lee Barrow	East Bay
Sushil Preet Kaur Cheema	Berkeley Prep
Jacqueline Christina Felton	Tampa Prep
Becky Ann Fernandez	Henry B. Plant
Arlene May Jamo	Gaither
Kandyce R. King	King
Molly Catherine Padgett	Chamberlain
Shannon Saunders	Brandon
Erin Diane Van Trees	Wharton

"The Breakers" Alert!

The deadline is fast approaching for Athena's cutoff date at The Breakers (a Mobil Five-Star resort) where a wonderful weekend is planned for our annual retreat. The excitement is slated for June 25-27 but room reservations must be made by May 11 in order to take advantage of the \$140 rate (single or double). Though rooms may be available after the 11th, our special rate will not be.

You're urged to mail or fax in your form to **Eleanor Hubbard** THIS WEEK; if you've misplaced it, call her at 251-9172. Need a roommate? We can handle that too. Assuming we get 40 people to show interest, we'll charter a bus...and it's looking good so far. If you have never been to a retreat, THIS should be your year; if you're a regular (as many of our members are), just know we're planning on you and promise this will be a special experience.

Athena "Housekeeping"

A warm welcome to **Susan Zimmer** who has joined the Board of Directors as Secretary. Susan assumed the position upon the resignation of **Jeanie Hanna**.

The installation/introduction of new members dinner will be held Thursday, June 10, at the Centre Club.

Our annual party to honor new members will be held on Saturday, June 19, 6:30 to 8:30 p.m. at the home of **Gabriele Faulkner**. Mark your calendars now; we'll provide more detail next month.



News About Members

Got a newsy note from **Diana Furr** who's all settled in Virginia but maintains her strong Tampa ties. She misses her many Athena friends and hopes to stay in touch. Diana can be reached at TriUnity Consulting, 8204 Toll House Road, Annandale, VA 22003. Her e-mail address is TriUnityC@aol.com.

Belated congratulations to **Linda Saul-Sena** for the big win that returned her to Tampa City Council recently. Because of term limits, she was forced to take a "breather" for several years and is delighted to be back.

We extend sincere sympathy to **Jan Platt** for the recent loss of her mother and to **Paddy Moses** for the loss of her stepfather.

Another acknowledgment for **Alex Sink's** ardent community involvement: She was honored by NCCJ (The National Conference for Community & Justice) at a dinner on April 22 for her longtime commitment to human rights. Alex received the Silver Medallion Humanitarian Award for, among other reasons, respecting diversity and working to make Tampa a safer community.

Dena Leavengood is happy to announce she is hanging out her sole-proprietorship shingle as a Public Involvement/Community Partnership/Environmental Education Consultant and notes that she's still so new to this that she hasn't figured out how to describe what she does! She expresses her "sincerest thanks to the Athena Society for helping me to be able to make this decision to create my own personal/professional path."

April is a big month for **Elaine Shimberg** - she has two new books out. The first is Write Where You Live: Successful Freelancing at Home Without Driving Yourself and Your Family Crazy. She'll discuss the book and sign copies at Inkwood Books on May 8 at 2 p.m. The second release is Blending Families (Berkley Books). Both are available at all major bookstores plus Amazon.com. Elaine is working on another book about gastric reflux disease and would welcome information from Athena members about themselves or family members. Interviews would, as always, be confidential.

Members' Projects

As a board member and Co-Chair of the Natural Resources Committee of the League of Women Voters of Hillsborough County, **Dena Leavengood** is inviting Athena members to participate in the upcoming State LWV Convention to be held May 21-23 at the Tampa Westshore Marriott. The theme is "60 Years of Making Democracy Work in Florida," and the Saturday evening banquet speaker is LVWUS President Carolyn Jefferson-Jenkins. For additional information, you may contact Dena at 813/837-4004.

Athena Society



B R I E F I N G S

April, 1999

1998-99 OFFICERS AND BOARD

PRESIDENT LEE BLANTON
PRESIDENT-ELECT LINDA ERIUS
VP. MEMBERSHIP JENNA VENERO
VP. PROGRAMS WILMA SMITH
SECRETARY JEANIE HANNA
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT LINDA GOLDSTEIN

BOARD

MARVA CRUNSLAW
KATHERINE ENSRIG
SUSAN FREEMAN
SEZY McLAIN
SYLVIA RICHARDSON
MARY JANE SAUNDERS

MEMBERSHIP COMMITTEE

BABS EVANS
ELSIE GARNER
JUDY MUNSON
SUE SCHER
KATHY STAFFORD
MARGARET THEODORE
ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Wednesday, April 7 (Note Date Change)
11:55 a.m. - lunch

WHERE: Centre Club

PROGRAM: The Paradigm Shift in Perspective
Spring Cleaning - bring clothes

RSVP: By April 5 with enclosed card or
call **Eleanor Hubbard** at 251-9172.

CLOSED MEETING - MEMBERS ONLY

The date change is due to a religious holiday observed by many members. We hope that others will not be inconvenienced by this shift in meeting dates.

The April meeting, facilitated by **Lee Blanton** and **Susan Freeman**, will present an opportunity for members to consider different ways in which Athena can put into action the concepts of change that we have focused on this year.

The format includes a brief overview of the theme followed by table discussions which will give each of us an opportunity to share our thoughts and suggest specific means for Athena to lead the way toward a cultural paradigm shift.

Assuming that you plan to tackle your closet during the annual spring cleaning, we're asking members to bring their gently worn business attire for donating to The Spring. As in previous years, we'd like suits, dresses, shoes, handbags, etc. and other items appropriate for both interview and work situations.



President's Message

Two related factors have been working together to change the character of the Athena Society. First, although the Society began as an organization focused on the specific action of ratifying the Equal Rights Amendment, it has evolved into an organization focused on the more nebulous "shared purpose . . . of interaction and the promotion of equality and opportunity for women." This was an evolution dictated in great part by the political realities of the failed attempt to ratify the ERA and by the human realities of fatigue and discouragement for those of us who had worked so hard for so long for ratification. As an organization we re-grouped and changed our focus from a specific unifying political purpose to a more general purpose. It was right for that time. We needed the rest and the supportive community we find in Athena.

I believe, though that the long-term effect of remaining on this course may well be extinction. We now resemble more a luncheon club with shared interests than a force in the community which actively promotes equality and opportunity for women. Many of you have said to me this year that you have been less active in the past few years because the group doesn't really do anything. Others continue to express contentment with not having to do anything except interact with one another. The tension between these two interests within Athena is certain to remain, at least for a time. However, if we do not find a new more specific mission other than getting together for lunch, we will be less and less likely to attract to our membership, or retain in our membership, the energetic women who are willing and able to work for change. Moreover, if we don't work to educate younger women about the need for change, the generations coming behind us are likely to fall into the trap of believing, as many young women today express, that there is no need for change because there are no longer any obstacles for women.

Unless we believe we have achieved all we need to achieve toward equality of opportunity, unless we think women no longer have any obstacles to overcome, and unless we believe we are leaving our daughters, granddaughters, and the other younger women following in our footsteps a culture which honors them as full and equal participants in the world, we each have an obligation to work to effect change. There will be several opportunities for service.

The Board of Directors will be considering the establishment of a new standing committee which will be charged with forming a mentoring organization for the former Young Women of Promise. This will be an opportunity to educate young women leaders about their feminist heritage, to assist them in their careers, and to encourage them to work to support equality of opportunity for women. Please let me know if you are interested in contributing to this project. It will require time and commitment from many. Linda Fries also has plans for action, which will give us opportunities to apply the ideas of shifting the paradigm that we have explored this year. In addition, the April meeting will give everyone an opportunity to contribute ideas about other ways in which we can effect change. Hope to see you there!



Nominating Committee to be Elected

At the April luncheon meeting, members will be asked to vote for twelve (12) individuals from the slate of eligible members to serve on the 1999-2000 Nominating Committee.

The results of this ballot shall be published in the June issue of the newsletter; the final election shall take place at the annual meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 2000.

If you don't wish to be on the list of those eligible to serve on the Nominating Committee, please contact **Eleanor Hubbard** prior to Monday, April 5.

Athena "Housekeeping"

If you are interested in serving on the 1999-2000 Board of Directors, see the enclosed form and note the April 7 deadline.

Though the newsletter sidebar will not reflect these recent changes, please note that the Membership Committee welcomes **Mabel Bexley** as a full member and **Barbara Pennington** as the alternate for the remainder of the current year. **Sue Schler** regretfully resigned because of work commitments; we express sincere thanks for her previous service.

Next month's meeting - Young Women of Promise - will be held at the Downtown Hyatt to accommodate the large expected attendance.

Watch your mail for the retreat package...coming within the next few days. Set for June 25-27 at The Breakers in Palm Beach, it's going to be our best yet! Start planning!

Directory Changes/Additions

Jeanne Tate, P.A.
418 W. Platt Street #B
Tampa 33606
P - 813/258-3355 F - 258-3373

Lee Blanton - leeblanton@juno.com
Nancy Cole - cole@arts.usf.edu
Carol Dyches - cdyches@tampabay.rr.com
Katherine Essrig - essrigkg@jud13.flcourts.org
Linda Fries - lfries@massmutual.com
Suzy McLain - smclain@macewen.com
Mary Jane Saunders - saunders@chuma.cas.usf.edu
Jenna Venero - JenDarin@aol.com



News About Members

Congratulations to new grandmother **Elaine College**! Kristina Elaine was born to son and daughter-in-law Shawn and Andrea College (on February 21). Grandma describes herself as "dancing on cloud nine!"

Our sincere sympathy to **Babs Evans** and **Jean Amuso** who both recently lost loved ones: Babs, her mother and Jean, her mother-in-law.

Elizabeth Howarth has been named recipient of the Raymond James first Circle of Life Award which was established to honor a financial advisor who excels in balancing work, community involvement and personal life goals. Elizabeth was selected from a field of 600 advisors because, stated Raymond James' president, "she exemplifies excellence in all three aspects of life."

Moira Burke and **Laura Waller** have just returned from a week in Budapest and Prague where it was cold but wonderful. Moira describes Prague as having elements of Paris, Venice and San Francisco - a city of wonderful architecture. The highlight of their visit there was listening to a string quartet in a magnificent 12th century church and viewing the Jewish quarter museum. According to Moira, the people in Budapest would rather have remained under communist rule than shift into capitalism. An interesting observation and obviously . fascinating trip.

Carolyn Reed was honored last week as one of the 1999 Women of Distinction. Her selection by the Suncoast Girl Scout Council was for "commitment to excellence and for being an outstanding role model for our youth."

Sylvia Richardson almost missed receiving another award to add to an already impressive collection! She was taken totally by surprise when presented the Distinguished Alumni Award from Columbia University for "outstanding contributions to the advancement and understanding in the field of learning disabilities." (The award was given at a luncheon she almost didn't attend.)

A touching article on **Helen Gordon Davis** - written by **Louise Thompson** - is featured in the February issue of Intuition Magazine. If you missed it, call Louise; she'll be happy to e-mail or fax it to you.

Jeanne Tate has formed her own law firm. (See Directory changes previous page.)



Athena Society



B R I E F I N G S

March, 1999

1998-99

OFFICERS AND BOARD

PRESIDENT LEE BLANTON
PRESIDENT-ELECT LINDA FRIES
VP. MEMBERSHIP JENNA VENERO
VP. PROGRAMS WILMA SMITH
SECRETARY JEANIE HANNA
TREASURER MOLLY CREWS
IMM. PAST PRESIDENT ... LINDA GOLDSTEIN

BOARD

MARVA CRENSHAW
KATHERINE ESSRIG
SUSAN FREEMAN
SUZY McLAIN
SYLVIA RICHARDSON
MARY JANE SAUNDERS

MEMBERSHIP COMMITTEE

BABS EVANS
ELSIE GARNER
JUDY MUNSON
SUE SCHILLER
KATHY STAFFORD
MARGARET THEODORE
ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, March 4
11:55 a.m. - 1:30 p.m.
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "Rewriting the Workplace: The Power of Self Definition"
- SPEAKER:** Gwendolyn M. Parker, Author
- COST:** Guests - \$30 (For this luncheon only)
- RSVP:** By March 1 with enclosed card or call **Eleanor Hubbard** at 251-9172. Because of limited space, you are urged to reserve early.

OPEN MEETING - GUESTS WELCOME

Athena is honored and privileged to welcome a speaker of Gwen Parker's stature. (Note extended program length.)

The internationally acclaimed author of "These Same Long Bones" and "Trespassing," she will concentrate on issues relating to creating a new workplace model and on her personal journey from successful corporate attorney to highly recognized author. Gwen is an excellent example of an individual who has defined her personal truths and is pursuing a career that claims her passion.

She earned her B.A. from Radcliffe College and her law degree from New York University School of Law. Upon graduation she joined a Wall Street firm as its first black female attorney and from there went on to an eight-year career as a marketing manager and director at American Express. She left AE in 1986, after being named a Black Achiever in Industry, to devote full time to her writing which has been lavishly praised in the New York Times, Los Angeles Times, Washington Post and Time Magazine. Gwen's books will be available for purchase at the meeting.



President's Message

Even though it is only February, **Linda Fries**, our President-Elect, and I recently began discussing our transition plans. Specifically, we are considering how we can apply the concepts of a major paradigm shift in our culture, which we are focusing on this year, to some of the specific public issues we regard as important. We invite and encourage each of you to join in that discussion. It seems to me we can effect considerable progress toward a major shift in our culture by applying some of these concepts to specific areas of interest.

First, we must determine which issues are important to us and appropriate for Athena to address. For example, Linda and I discussed education, child care, child abuse, spouse abuse, pay equity, health care equity, equal political representation. Perhaps you have others you would like to add to the list, and certainly Linda will have the prerogative of deciding on which ones she wants to focus. Second, we need to determine which of these issues we will personally commit to work on to effect change. Unfortunately, positive change isn't likely to come about without a significant contribution of our time and energy. Then, the third thing, we need to set about doing the work.

By way of example, let's consider education. We know bias against girls and women in education and the workplace still exist. Our Young Women of Promise continue to report their experiences with it even though they are among the very best and the brightest. Young athletes in our local high schools experience it in disparate treatment of girls' athletic programs. Maybe if women were written into history realistically to reflect the contributions we have always made, rather than remaining a footnote here and there, or a page or two under the heading of the "women's movement" as if prior to the sixties women had contributed little or nothing to the history of the country and had not been steadily working to achieve equality under the law, then young men and women would begin to have a very different perspective of our world. Changes in this one field might even lead to a full-blown paradigm shift! Instead of a Women's History month during which schools and newspapers highlight women's history as if it were a footnote or sideline to the "real" history of our country, why not work toward publishing history books that accurately reflect the contributions women made along with men to build this country? Why not encourage students to consider how much more we could have accomplished over the past two hundred plus years if women had been encouraged to reach their full potential instead of being hindered from achieving all that their God-given gifts allow them to accomplish. Why not promote an educational system that encourages students to consider how much more productive our economy could be if we truly worked and lived in a culture that honored all the different gifts and talents of women rather than maintaining one that still poses barriers to women in the workplace? As we teach young men and women that women have always been productive, contributing members of society, as much a part of our history as men have been, we could also be teaching that productivity and success need not be achieved only in a linear, lockstep model.

Anyway, you get the idea, I am sure. These are just a few ideas about the field of education. Many more exist, as I trust our educators could share with us. There are many issues we could take on in several other fields. We each need to consider which issues are both important to us and appropriate for Athena to address. During our April meeting we will be considering all the ideas that we have discussed this year since the retreat, as well as any new ideas you bring to the meeting.



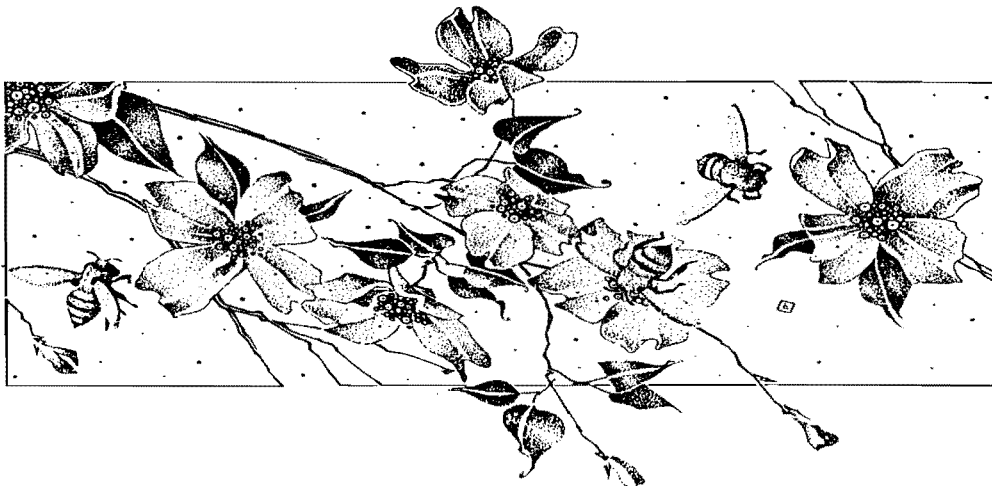
Nancy Ford to be Honored

Zonta will honor **Nancy Ford** with its "Women's Advocacy Award" for her longstanding interest in and untiring efforts toward improving the lives of women on all levels. The presentation is slated for Saturday, March 27, at the Tampa Airport Hilton from 11:30 a.m. to 2:30 p.m. In addition to the luncheon, the festive event will feature a fashion revue and basket (silent) auction. We're planning an Athena table or two and invite members to make reservations by calling Eleanor Hubbard (251-9172) prior to March 16. Tickets are \$25; checks should be made payable to Athena.

News About Members

Ruth Kinsolving is the new president of the Tampa Bay Business Committee for the Arts.

Jan Platt was honored at the 30th anniversary of the American Library Association Office for Intellectual Freedom and the Freedom to Read Foundation meeting in Philadelphia last month. Jan was honored for her opposition to censoring Internet access at the libraries in Hillsborough County. She was the only non-librarian in Florida honored at this event.





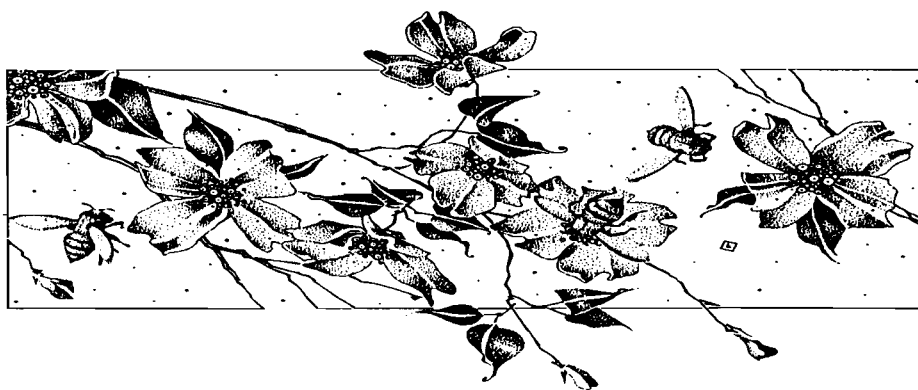
Athena "Housekeeping"

Date of the June installation dinner has been changed to June 10 at the Centre Club.

The May 6 meeting - Young Women of Promise - has been moved to the Downtown Hyatt to accommodate the large expected attendance.

Another gentle reminder to mark your calendar for the Retreat set for June 25-27 at The Breakers in Palm Beach. Our room block is for singles and doubles, and a complete information kit will be ready for distribution the first week of March. Picture yourself in the lap of luxury with good friends and a great program!

More and more members are finding e-mail a convenient way to communicate. If you have an address that is not listed in the current directory, contact **Eleanor Hubbard** (ewhubbard@aol.com) and we'll publish it in the next newsletter.



Members' Projects

The Susan G. Komen Breast Cancer Foundation 1999 Race for the Cure will be held in St. Petersburg on Saturday, April 17. Seventy-five percent of the net funds raised by the race will be used for breast cancer education, screening and treatment projects throughout the Tampa Bay area and the remaining twenty-five percent will help fund the Komen Foundation's National Research Grant Program. For more information, call **Mary Lou Harkness** at 961-7200. To register as a runner or to participate in the survivors' or other volunteer group, call 727/736-1927.

Athena Society



B R I E F I N G S

February, 1999

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ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, February 4
11:55 a.m. - lunch
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "Myths We Can Live Without"
- SPEAKER:** Susan Greenbaum, Ph.D.
Associate Professor of Anthropology
University of South Florida
- COST:** Guests - \$20
- RSVP:** By February 1 with enclosed card or
call **Eleanor Hubbard** at 251-9172.

OPEN MEETING - GUESTS WELCOME

Myths about success often suggest that one's career will progress to a glorious end. Other myths set the stage for activity in the workplace in terms of behavior related to conflict, rivalry or competition.

A segment of Dr. Greenbaum's talk will focus on scalar paradigms which set the course of career advancement with regular intervals for measuring progress. A "career ladder" has been promoted as the accepted model. However, the number of opportunities decreases at each step on the ladder so that only one at a time may attain the pinnacle of success.

Dr. Greenbaum will consider ways to test such linear paradigms against experience in the course of establishing and building a career. Athena members are invited to contribute to the discussion by sharing other "Myths We Can Live Without" in the workplace.



President's Message

This message was prepared originally for publication in the January newsletter; however, due to technical difficulties between my and Eleanor's e-mails, it was not received in time for publication.

Here are some "new rules" for the New Year as suggested by Joline Godfrey in "Our Wildest Dreams."

New Rules

1. Work, live, love, learn
2. Seek meaning and money
3. The web
4. Do no harm
5. Sustain it
6. Grow naturally
7. Work and family

Old Rules

- Work, work,
Seek money - alone
The pyramid
Buyer beware
Use it or lose it
Grow fast
Work or family

"These new rules are not female rules that are in simplistic contrast to male rules. They are human rules which offer a less cynical vision of business than we are used to. They are rules that are related more to one's values and expectations than to one's gender, and they are almost always found in companies in which the owners have consciously determined how to run their businesses in accordance with their own needs and vision, defying tradition and conventional wisdom. Women have not held a convention to put forth a platform of new rules by which they will manage their companies. Instead, practicality and individual ingenuity have stimulated the emergence of new assumptions about the nature of everyday reality in their companies." Godfrey asserts that these new assumptions may explain why women-owned businesses are failing 24% less than male-owned businesses. She acknowledges that others will be able to add to the list of rules.

Rule number 4 caught my attention because I understand that "do no harm" is the first rule of medicine and its counterpart in the list, "buyer beware," is a basic legal concept. It seems ironic, though possibly hopeful, that in a time when managed care is causing medicine to become less of an honored profession and more of a business, that some businesses are adopting the time-honored basic principle of the medical profession. Godfrey offers a very interesting discussion of the ways in which businesses can both protect their bottom line and function in a way that does no harm. One would presume those same practices could still benefit the professions. In fact, I believe some of us are finding they do.

I still haven't taken time to read the book cover to cover; however, the parts I have read are heartening. Godfrey wisely refuses to condone or foster the superwoman or superman myth, realizing that while we may be able to "have it all" over a lifetime, generally we cannot have it all simultaneously. She talks about new ways to measure success such as how well the balance is achieved between home and work; the positive impact a business and its employees have on their



community or on the planet; the degree to which mutual respect is held among employees, customers, suppliers and investors and much more. Hope you will have time to read at least some of her book. It adds a great deal to our discussion. Remember, the book can be ordered from two great women-owned bookstores: Inkwood and Books for Thought.

Many of you have mentioned to me that you are excited about the focus of the programs this year and feel Athena is gaining renewed meaning and purpose for you. Significant cultural change, of course, will take more than nine to twelve months. I invite anyone who is interested in how Athena might continue the work we are starting this year to please call me. I would be very happy to hear from you.

Prominent Author To Speak in March

Gwendolyn Parker, internationally acclaimed author of "These Same Long Bones" and "Trespassing," will be the keynote speaker for the March 4 luncheon. Her Tampa visit, scheduled to coincide with Women's History Month, is being sponsored by Athena, the USF Institute on Black Life and the Status of Women Committee.

To help cover expenses being incurred for this special program, the guest fee has been increased to \$30, and we're extending the program to 1:30 p.m. to allow additional time for Ms. Parker's extraordinary message. More details in the March newsletter.

News About Members

Moira Burke reports that her medical school (State University of NY) - for the first time ever - enrolled a majority of women in the class: 69 women versus 66 men. Quite a change from when Moira attended...she was one of 9 out of a class of 100+. Another newsy note: the keynote speaker at Moira's class reunion in April will be Betty Friedan.

Jan Platt has been elected Chair of the Board of County Commissioners for the fourth time! She will act as chair for 1999.

Marsha Rydberg continues to seek support in her run for President of The Florida Bar and very much appreciates the help of Athena members.

Judy Ryan has expressed her deep gratitude to the many Athena members who sent cards, flowers and food following her recent breast cancer surgery. She's in great spirits and has resumed most of her favorite activities.



Athena "Housekeeping"

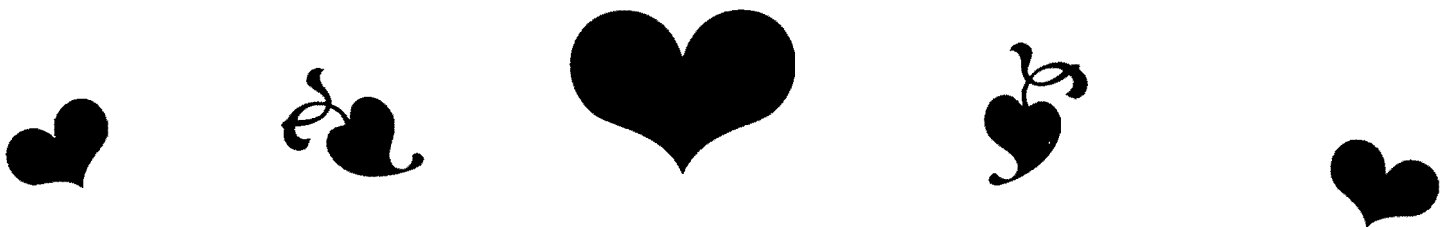
Membership nomination forms are still available and may be picked up at February luncheon. If you'd like one mailed to you, contact Membership VP **Jenna Venero** or **Eleanor Hubbard**. (both bold) Deadline for submission of the forms is February 15.

Have you marked your calendar for the retreat??? If not, do it now as it's one you won't want to miss. Scheduled for June 25-27 at The Breakers in Palm Beach, it will be exceptional in many respects. We're investigating train transportation which would be a wonderful way to begin and end what is always a special bonding experience for Athena members. Plan on it!

The new membership directories are still available for pickup at the upcoming luncheon. If you have a correction or addition (such as e-mail address), contact **Eleanor Hubbard** and we'll circulate the information in the next newsletter.

Members' Projects

The annual USF Suncoast Writers' Conference will be held this year Thursday through Saturday, February 4 - 6, on the St. Petersburg campus. Featured speakers are novelist Joyce Carol Oates and U.S. Poet Laureate Robert Pinsky. Interested members may get additional information from **Lagretta Lenker**, 974-5242.



Happy Valentine's Day



Athena Society



B R I E F I N G S

January, 1999

1998-99

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ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, January 7
11:55 a.m. - lunch
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "Women's Health Issues:
Body, Mind and Spirit"
- SPEAKERS:** Margaret Theodore, M.D.
Susan Zimmer, M.D.
- COST:** Guests - \$20
- RSVP:** By January 4 with enclosed card or
call **Eleanor Hubbard** at 251-9172.

OPEN MEETING - GUESTS WELCOME

Just as in the corporate realm, health care in America has been framed in the male perspective. Without a doubt, women's health has not gotten the attention it deserves from the medical establishment.

It is time to shift the paradigm related to our own health by understanding that our minds, our emotions, our spirits and our physical bodies all play a part in true health and as women, we can use our innate wisdom along with traditional medical practices to create health.

Our program will explore some of the pioneering work which looks at women's health holistically and in a female centered way. Two of our own Athena members - **Margaret Theodore** and **Susan Zimmer** - will share their expertise and their perspective on this topic as practicing physicians in internal medicine.

This promises to be an outstanding program with information that - maybe - you can get nowhere else.



Holiday Buffet Huge Success

Our sincere thanks to **Bonnie Saks** for opening her lovely home to members and their guests for Athena's Holiday Buffet on December 12. In addition to the congenial crowd, which is a "given," guests enjoyed wonderful food prepared by the Hospitality Committee under the direction of Chair **Rhonda Trainor**. Joining Rhonda to prepare the scrumptious feast was **Linda Ackley, RoseAnne Bowers, Judy Dato, Linda Fries, Lagretta Lenker, Alice Luckey, Deanne Roberts** and **Jenna Venero**.

Athena Plus – January 16

After the excitement of the holidays dies down, you'll STILL have something wonderful to look forward to: a day in Sarasota, arranged by **Jan Abell** at her "worksites." A fairly full schedule is planned beginning with a tour of the Ringling Museum of Art, Ca'd'Zan (the Ringling home) and lunch. Total cost is \$22.00; see enclosed flyer for details.

For those who would like to carpool, we'll make meeting arrangements and plan to leave south Tampa about 8:45 a.m. Don't miss this outing - it will probably be your only opportunity to see Ca'd'Zan with a real "insider" as Jan has been working on this project for several years. To reserve a space, call **Eleanor Hubbard** (251-9172) prior to January 12.

Athena "Housekeeping"

Membership nomination forms are ready for distribution and will be available at the January luncheon. If you'd like one prior to the luncheon, contact Membership VP **Jenna Venero** or **Eleanor Hubbard**.

Plans are already underway for Athena's annual retreat set for June 25-27, 1999 at The Breakers in Palm Beach. **Jan Abell**, who is very familiar with the area, will chair the event and has ideas for some interesting outings. Mark your calendar!

The 1998-99 membership directories are being distributed and will also be available at the January luncheon. If you need to make a correction or addition (such as e-mail address) contact **Eleanor Hubbard** and we'll circulate the information in the next newsletter.

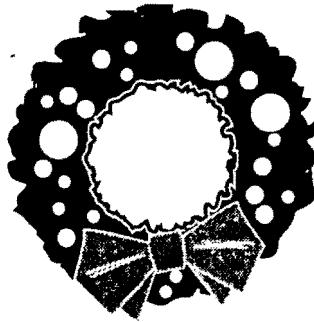


News About Members

Our good wishes to **Candy Olson** who has been elected to a one-year term as Chairman of the School Board.

Marsha Rydberg is running for President of The Florida Bar. She notes that she would greatly appreciate help from Athena members, especially by calling lawyer friends in South Florida.

Congratulations to **Laura Waller** as she takes on the presidency of The Tampa Club on January 1.



Members' Projects

All Athena members and friends are warmly invited to **Linda Saul-Sena's** campaign kick-off party on Thursday, January 14 from 5:30 to 7:30 p.m. at Sidebern's, 1002 So. Howard Avenue. Tickets are \$10 at the door. Linda is running for the District 4 South Tampa seat against three "unknown" men. She served eight years as a citywide Tampa City Council member before stepping aside for term limits. According to Linda, no one from City Council has attended an Arts Council meeting since she left...an example of why Tampa needs her to serve again!

Dorry Norris has a new diversion from the everyday rigors of medicine: She's opened a shop called Pondscapes at 4213 So. Manhattan, one-half mile south of Euclid. She describes it as a shop with "a truly serene, peaceful atmosphere." The garden gift center features indoor fountains, pond and garden accessories, statuary and dozens of unique gifts. They also do custom-designed ponds. Dorry has extended a 10% discount to all Athena members until January 31.



Happy New Year!



1999



Athena Society



B R I E F I N G S

December, 1998

1998-99

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 MARGARET THEODORE
 ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
 251-9172

ATHENA SOCIETY

P.O. Box 10813
 TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Wednesday, December 2
 5:30 - cocktails (cash bar)
 6:15 - dinner
- WHERE:** Centre Club
 Westshore at Kennedy
- PROGRAM:** Holiday Dinner & Gift Exchange
 Entertainment
 Toy/Game Contributions
- MENU:** Herbed Prime Rib w/Cabernet au jus
 (Option: Chicken Francaise w/brandied
 cherries - indicate on card)
- RSVP:** By November 28 with enclosed card or
 call **Eleanor Hubbard** at 251-9172.

CLOSED MEETING - MEMBERS ONLY

What a wonderful way to start the holidays - good food, good friends and the spirit of the season.

Our gift exchange, as always, will be by number drawing but it's nice to include the giver's card; a \$12.50 limit is suggested.

We're delighted to again this year collect toys to be donated to children of migrant families during the holidays. In cooperation with the Bethel Mission in the Wimauma area, Athena has arranged to take UNWRAPPED gifts to dozens of kids of all ages. Please do your part by bringing a toy or game to the Centre Club on December 2.



President's Message

Another book which may be of interest to us in our consideration of creating a new paradigm, or redesigning how we live and work, is titled Our Wildest Dreams, by Joline Godfrey. The subtitle reads: "Women Entrepreneurs Making Money, Having Fun, Doing Good, A Whole New Definition of Success and an Entirely New Paradigm of Working Life." My thanks to **Molly Crews** for the recommendation. Although I have not read the book yet, the following quote from the forward by Paul Hawken, Chairman and CEO of Smith & Hawken piqued my interest as I am sure it will yours:

"I believe that businesses run by women are pivotal to meaningful change in how we shape the corporations of tomorrow. We cannot lead when we are "corporate," impersonal, or "professional." We lead when we are human. And business will lead once again, not only when the glass ceiling is removed, but when women's values suffuse and permeate all of commerce."

Molly correctly suggested that this offers a good summary of my message. We need not all leave our careers to freelance or work from home, but, rather, we can strive to change dramatically the current work places where many of us spend so much of our time. I believe we can begin a revolution which in time could transform the way businesses and the professions operate so as to render them far more human. Doris Weatherford in her presentation to us at the November meeting gave many excellent examples of how far we have come and how different life was in the earlier history of this country. I believe in a few short decades today's business and professional cultures could look as outdated as the status quo of a hundred years ago appears to us today. This will be more likely to occur if we lead the way. Before we can offer the necessary leadership, we first need to dream about how it could be, we need to have a vision. I suspect Joline Godfrey offers a great deal to our ongoing consideration of a new paradigm, and I look forward to reading her book. Thank you, Molly, for the suggestion.

Inkwood Books, the women owned and operated independent bookstore, can order the book. Two of the major book sellers do not have the book in stock and would also have to order it.

Holiday Buffet – December 12

Annual highlight of the season is Athena's Holiday Buffet to be held this year at the home of **Bonnie Saks**, 5114 San Jose. (Note new location.) Her home is easily reached from Kennedy Boulevard by driving south on Westshore to the light at San Jose, turn right. Don your party apparel and prepare yourself for a congenial crowd, festive atmosphere and superb food! No charge for members plus one guest; additional guests are \$20 each. Make your reservations on the enclosed card or by phoning Eleanor Hubbard prior to December 9. Please list your guest's name. Party hours are 6 to 8 p.m.



See you at the ACC Craft Fair

Enclosed in this newsletter are two complimentary tickets to the ACC Craft Fair, sponsored by the American Craft Council. **Deanne Roberts**, whose firm promotes the museum-quality craft show each year, reports that this year's show is scheduled for Dec. 4-6 at the Tampa Convention Center. Doors open at 10 a.m. each day. Many Athena members are seen in the aisles each year as they shop for the holiday season. You'll find a wide range of fine jewelry, baskets, sculpture, dishes, hand-painted clothes and unusual collectibles.

Foundation Scholarships to be Awarded

by Paddy Moses

The Athena Foundation Committee met in October to review and discuss the 37 requests from women seeking assistance to further their education.

The Spring, Centre for Women and Alpha House were contacted; one applicant came through an Athena member. The list was narrowed to 16 and, after careful review, the committee has chosen five to be interviewed.

The committee (comprised of **Susan Bucklew**, **Nancy Ford**, **Linda Hanna**, **Juel Smith**, myself and **Suzy McLain** as alternate) will then report to the membership. We currently have almost \$1800 to disburse but would like to see that figure increase by year's end. Please remember gifts to the fund so that we can aid more and more deserving women.

Athena "Housekeeping"

If you haven't contacted **Eleanor Hubbard** with a change for the Athena promotional brochure (last printed in 1996), your listing will appear exactly as it did then. Members who joined in 1997 and 1998 are reminded that they need to submit information. We're extending the deadline to November 30, so please act now!

The three Athena Plus events planned for October and November all went extremely well, but we're taking a breather in December because of the hectic holiday schedules. But a great one is planned for Saturday, January 16, with **Jan Abell** hosting a tour of Ca'd'zan in Sarasota. Check the January issue of Briefings for details and reservation information.

Membership nomination forms will be ready for distribution on December 15. If you'd like one, contact either Membership VP **Jenna Venero** or **Eleanor Hubbard**.



News About Members

Pat Frank returns to public service as the newly elected member of the Hillsborough County Commission, District 7. Congratulations!

The last few months have been busy ones for **Dena Leavengood** and she's accumulated many kudos along the way: She was named 1998 Hillsborough County Public Policy Volunteer of the Year by the Hillsborough County Cooperative Extension Service; she was elected to the Board of Directors of the League of Women Voters of Hillsborough County and appointed co-chair of the Natural Resources Committee; she was appointed by the City of Tampa to the Tampa/Hillsborough Sustainable Communities Demonstration Project Advisory Committee and was awarded the Coastal Ecosystem Learning Center Workgroup 1998 Partnership Award in Washington, D.C. by the Coastal America Partnership on September 8.

Sandy Frye recently was the winner of a regional award from the Florida Motion Picture & Television Association. She received a Crystal for her script writing in the Best Script/Documentary Division for "Dateline Tampa, 1898," a film about Tampa's involvement in the Spanish American war. It is shown regularly at the Plant Museum on the UT campus. Sharing the award with Sandy was Bissell-Ferguson Communications.

Linda Goldstein also won a regional award from the Florida Motion Picture & Television Association - a Silver award for Best Documentary/Special Program: "Your Right to Choose Where to Live," produced for the City of Tampa's Department of Community Affairs. It airs on the City's government access channel.

Mary Scriven and husband Lansing are the proud new parents of Charles Timothy born on October 28 at 7 lb. 8 oz. The excited siblings welcoming him home were Jessica, Sarah and Tyler. Mary is taking time off til the end of the year and hopes to attend an Athena holiday function.

Helen Gordon Davis recently was presented the Chief Judge's Award for the legislation she sponsored (in 1986) creating citizens' dispute and mediation centers throughout the state.

Laura Waller has been appointed by the mayor to a three-year term on the City of Tampa General Employees Pension Plan board. She has been appointed to another three-year term on the Greater Tampa Chamber of Commerce Board of Governors. And on a more personal note, her daughter Melissa will be getting married on November 21 at the Fox Theatre in Atlanta!

Athena Society



B R I E F I N G S

November, 1998

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MARGARET THEODORE
ALTERNATE: MABEL BENLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, November 5
11:55 a.m. - lunch
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "It's About Time"
- SPEAKER:** Doris Weatherford, Author
- RSVP:** By November 2 with enclosed card or
call Eleanor Hubbard at 251-9172.
- COST:** Guests - \$20

OPEN MEETING - GUESTS WELCOME

"It's About Time" will be an appraisal of how women have spent their time in the past and how this is likely to change in the future. Shaped to fit with Athena's goal of looking at paradigm shifts, Doris Weatherford will use her expertise in the multiplicity of female experience to analyze the past and envision the future.

Well known in the community and throughout the country, Doris has authored dozens of books and articles on women including Athena's A History of Women in Tampa (1991). She is an adjunct professor at USF, on the Board of Trustees for Hillsborough Community College, Historian for the Florida Commission on the Status of Women and Chair of the Florida Women's Hall of Fame.



President's Corner

Recently I happened to pick up a copy of the October 1-7, 1998, edition of the Weekly Planet. The cover story was titled "Mars and Venus In The Work Place: Does exploring gender differences in the office help pave the path to equality?"

The journalist Ellen Barry contemplated a number of interesting questions related to the issues we have been exploring. She wisely noted that "if we live in a world where behavior considered female is also considered unprofessional, then equal opportunity does not exist." Barry lamented that after thirty years of striving for equality in the workplace women remain "underrepresented in high level management - women are very good at starting their own small businesses, but there are only two female CEO's in the Fortune 500 where America's money and power are most heavily concentrated".

However, in evaluating the various theories regarding gender difference in the workplace she indicates that she hasn't yet embraced the possibilities beyond women fitting into the established model. After reporting on several other people who are considering the possibilities for change in how women and men work together, she took the position that distinctions between men and women should not be made in the workplace because we must first pursue the goal she believes to be most important - shifting the distribution of money and power more equally to women. She believes we can do that most expediently by playing by the old rules until we achieve that goal. While I disagree with her conclusion, I was very interested to read about the works of others who believe the time has come for thoughtful change in the way people work together. Here are a few highlights from the article.

Joyce Fletcher and Deborah Merrill-Shands of the Simmons Graduate School of Management are founding members of the recently established Center for Gender in Organizations which is addressing the differences between "masculine" and "feminine" work styles. According to Ms. Fletcher, "the workplace is gendered. You could say it's masculine. Workplaces are created out of the life situations of men. A lot of the rules are masculine - the kinds of things we've socially ascribed to men. Women would do things differently." That sounds familiar.

Ms. Fletcher was also quoted as saying "...one of the questions I started with: Are women changing organizations or are organizations changing women? If organizations are changing women, I think that doesn't bode well for us." According to the article the work being done by Ms. Fletcher and the Center for Gender in Organizations has led to Xerox, Corning, Tandem Computers and other large corporations researching new ways for women to succeed in reaching top management in those organizations.

Speaking of the workplace changing women, also discussed was Deborah Blum's new book *Sex on the Brain: The Biological Differences Between Men and Women*. According to Blum "biology and behavior do this interesting dance together - your biology influences your behavior and your behavior influences your biology, and you get this incredible moving target . . . It seems to indicate you could actually, in the long term, alter women's biology." Shouldn't we instead consider altering the workplace?

The article also discussed the recent conference held by the Center for Gender in Organizations. One presenter was Nancy Ballard, the senior partner with Goodwin Proctor & Hoar, a large Boston law firm, who Fern Marx, guest speaker at our retreat this summer, told us about. Ms. Ballard spent a year at the Wellesley Center For Research On Women studying why proportionately so few women make partner in



large law firms. Also speaking at the conference from Wellesley was psychologist Judy Jordan of the Stone Center for the Study of Women.

Stanford professor Debra Meyerson, who also addressed the conference reportedly offered the following analogy: "Say the world has been designed by short people and then suddenly an equal number of tall people are invited to take their place in the power structure. How, precisely, do you accommodate the tall people? Do you ask them to slump? Do you simply eliminate all structural impediments to the advancement of tall people? Do you acknowledge that tall people are different and create a different office building for them? Or do you somehow attempt to create a new system where power is distributed without regard for height?" And to that I would add, let's attempt to create a new system which values and is enhanced by the unique benefits brought to the workplace by "tall people."

George Washington University professor Marshall Sashkin and the American Management Association studied management styles and concluded that the most effective managers are those with an "androgynous" style, by which he means being equally "relationship focused" and "task focused." "Good leadership isn't a masculine or a feminine thing - it's good leadership."

There is considerable food for thought available on the subject. I have several copies of the Weekly Planet. (We will know we have really made progress when articles in the press regarding gender differences are no longer illustrated with nude women and men dressed as warriors!) If you would like to read the entire article or discuss it, please call me.

Athena Plus Reminders

Ybor City Ghost Walk on Tuesday, October 27 - See enclosed brochure. For last-minute information or reservations, call Eleanor Hubbard. Tour begins at 6:30 and at 8 we'll continue on to Boca for dinner. Friends are welcome!

On Thursday, November 12, at 6:30 **Paddy Moses** will host a dinner at Ristorante Francesco on Fletcher Avenue. No program, no plan...just wonderful food and time to visit with Athena friends. Please call Paddy to reserve.

On Tuesday, November 17, at 6:30 **J.T. Taft** will host a similar dinner at Malio's on So. Dale Mabry. Please call J.T. to reserve.

We're hoping that members who find it difficult to attend our luncheon meetings will be able to come to one of these gatherings. We'd love to see you!!!!



Athena Housekeeping

Please note an upcoming date change: the December dinner will be held on Wednesday, the second, at the Centre Club. (Following our announcement in last month's newsletter, we were informed of a competing function on the stated evening.) Hope this doesn't inconvenience anyone.

The holiday buffet will be held at the home of **Linda Saul-Sena** on Saturday, December 12, 6 to 8 p.m. We'll have more details in next month's issue.

We're updating the Athena promotional brochure (last printed in 1996) and need your help. Check the enclosed copy and, if you wish to change your listing, please submit it to **Eleanor Hubbard** in writing - either fax (253-3901) or e-mail (ewhubbard@aol.com). You're welcome, of course, to shift categories if another better describes your current position. Members who joined in 1997 and 1998 should follow the same procedure for submitting information. Our deadline is November 10.

As in the past, Athena will have a table at The Spring's Gift of Peace breakfast on Wednesday, December 9. The annual event starts at 7:45 a.m. at the Tampa Convention Center; tickets are \$27.50. If you'd like to sit at the Athena table, please call **Eleanor Hubbard** prior to November 18.

More paradigm shifts desired! **Margaret Fisher** welcomes nominations of buzz words suitable for illustration at upcoming meetings. You may phone her at 238-4590 or e-mail to mfisher@luna.cas.usf.edu

News About Members

Our sincere sympathy goes to **Susan Grady** for the recent loss of her mother.

Moira Burke thanks all Athena friends who were so kind as to send cards and prepare meals following her surgery last month. She's back in tip-top shape!

Sylvia Richardson recently attended her 50th medical school reunion in Montreal. She's happy to report that 48 of her McGill classmates attended, most of whom looked fit and healthy. Two others of the four women in her class were present and are still active in psychiatry and pediatrics. Sylvia further notes that three of the four married and raised fine, successful children and grandchildren—and all stayed married to the men they started out with! The weekend was a step back in time that she thoroughly enjoyed.

Lee Blanton, Suzy McLain and **Louise Thompson** were among the Athena members who attended the TIA Conference in Baltimore earlier this month. Former member **Jane McConnell**, now living in the Baltimore area, was there as well. Theme for the annual meeting was "Coloring Outside the Lines."

Athena Society



B R I E F I N G S

October, 1998

1998-99

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ADMINISTRATOR

ELANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. BOX 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, October 1
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Balance and Meaning: Discovering and
Living Our Personal Truths

RSVP: By September 28 with enclosed card.

COST: Guests - \$20

OPEN MEETING - GUESTS WELCOME

The empowered Athena train moved out of the station during the kick-off meeting in September with conductor Lee Blanton presenting an overview of the 1998-99 theme tie-in ("Paradigm Shift") followed by presentations from **Suzy McLain**, **Jenna Venero** (originator of the Athena train) and **Mabel Bexley** who shared their perspectives on the retreat.

With the groundwork in place, this month's meeting will call upon the book *When Work Doesn't Work Anymore: Women, Work and Identity* by Elizabeth Perle McKenna as a foundation for discussion. Several Athena members will communicate their viewpoint on the meaning and value of the messages derived from McKenna's story. Copies of the book will be available for purchase.

In addition we're planning time for small groups to explore some of the elements of change that occur in our professional and personal lives and venture to touch upon the significance of life's defining moments. Perhaps one of the greatest tasks we undertake in the course of our lifetime is to discover and live our personal truths. In virtually everyone's life there occurs a turning point that is or can be a defining moment. In this regard, McKenna uses the workplace as a backdrop for her personal and professional journey.

Editor's note: Please RSVP by postcard, fax (253-3901) or e-mail (ewhubbard@aol.com) if at all possible. I'm on vacation til 9/28 and am afraid my phone tape will run out. Many thanks.



News About Members

Seems that **Emmy Acton's** on a roll: In April she received the Legal Advocacy Award from the City, County & Local Government Section of the Florida Bar. In June she was the recipient of the President's Award from the Florida Association of County Attorneys, and in August she became board certified as a Specialist in City, County & Local Government Law.

Irene Hadley Bodeman is at home recuperating nicely following an upper vaginectomy.

Jan Cornelius, D.D.S. is celebrating the "grand opening" of her new office for periodontic and implant dentistry at 2401 So. Dale Mabry Highway.

Longtime Pinellas resident **Miriam Mason** has moved to Tampa. Miriam and husband Greg sold their house in St. Pete and have become Harbour Island residents while building a home on Carter Avenue in South Tampa. Her temporary address is 718 Seagate Drive, Tampa 33602; 301-1417, fax 209-9490. Her work address is unchanged.

Betty Tribble just returned from a week in Bar Harbor with her entire family followed by a week in Nova Scotia (which she highly recommends), Prince Edward Island and New Brunswick. She also has made a move and has a new office address: 1000 No. Ashley Drive #800, Tampa 33602. Phone and fax remain the same.

To submit news for this section, please mail in the form enclosed with last month's newsletter. You're also welcome to fax it (253-3901) or e-mail it (ewhubbard@aol.com).

Athena "Housekeeping"

Many have inquired about our meeting schedule for the coming year. As always, we plan for the first Thursday of each month, lunch at the Centre Club with the exception of December and June which are closed (no guests) evening meetings.

Still accepting committee preference forms. We want your involvement! Mail to the P.O. Box or fax to 253-3901.

Please remember to bring your toiletry items for The Spring to the October luncheon. Several Athena members have gotten other residents in their condos or simply friends and neighbors to begin saving these items as well. It takes very little effort, and our help is SO MUCH appreciated by clients of The Spring.



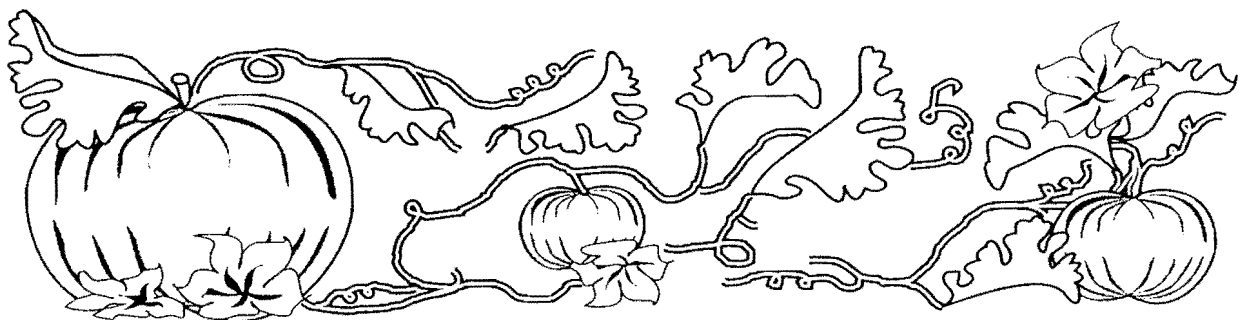
Athena Plus News

Athena Plus Chair **Paddy Moses** has ideas for some great activities this year! As she describes it, "the Plus stands for good fellowship and spending some quality time together."

Already planned are the following: the Ybor City Ghost Walk on Tuesday, October 27 - a tour through the inspired architecture of Ybor City and a chance to meet the pioneers, romantics and entrepreneurs who shaped it. On the Ghost Walk you'll inhale the aromas of the area, catch a bolita bag, unearth the secrets of the hidden tunnels, learn of Mafia henchmen and experience Tampa's intriguing past. Your guide will share true life stories, regale you with lively anecdotes and spin haunting mysteries. This 90-minute stroll begins at Joffrey's Coffee Company on Seventh Avenue at 6:30 p.m. but you're urged to arrive early to enjoy a complimentary cup of their great java. Cost of the tour is \$8.00, and friends are welcome. At 8 p.m. we'll continue on to Boca for dinner. Please call **Eleanor Hubbard** prior to October 20 to reserve. **Linda Saul-Sena**, Ghost Walk originator and president, will be our hostess for the evening.

On Thursday, November 12, at 6:30 **Paddy** will host a dinner at Ristorante Francesco on Fletcher Avenue. No program, no plan...just a great dinner and time to visit at leisure with anyone who'd like to join the group. Please call Paddy to reserve. On Tuesday, November 17, **J.T. Taft** will host a similar dinner for those in South Tampa (or those who'd like to make the trip to South Tampa!). The time is 6:30; the place is Malio's on So. Dale Mabry. Please call J.T. to reserve.

For those already operating with a '99 calendar, a date you might want to note is Saturday, January 16. **Jan Abell** will host a tour of Ca'd'zan, the Ringling project she is spearheading in Sarasota. We'll give you more detail and a reminder later.





When Giving, Consider Athena Fund

by Linda Fries, CLU

Charitable giving can be as simple as writing a check to the Athena Society Women's Education Fund or as complex as utilizing a Charitable Lead Trust. It all depends on your tax and financial situation as well as your feelings about giving. As we approach the tax planning that comes the last quarter of the year, we want to remind you of some planning techniques that might help not only you but the Athena Fund as well. These represent only a few planning ideas.

- Cash gifts donated to the Fund are an immediate benefit to the charity and qualifies for an immediate income tax deduction. (These make wonderful holiday gifts to Athena friends.)
- Ordinary income property (inventory, copyrights, annuities, depreciated or amortized property, partnership interests or short term capital gains property) donated to the Athena Fund are an immediate income tax deduction of cost basis; no recognition of loss or gain on the transfer.
- Long term capital gains property (real estate, securities, business interests or capital assets held longer than one year) donated are an immediate benefit to the charity and in most cases the donor may elect immediate income tax deduction for either fair market value (30% AGI cap) or cost basis (50% AGI cap).
- Bequest gifts of cash or property allow the donor to retain lifetime control of the assets. Estate tax charitable deduction offsets inclusion in donor's gross estate and no current income tax deduction is available.
- New insurance policy gift issued to the Athena Fund as owner results in a greater gift versus a cash gift of equivalent premium outlay. The donor qualifies for income tax deduction on premiums paid. There are no estate or gift taxes and the policy is excluded from donor's taxable estate.
- A charitable remainder trust is an irrevocable trust providing current income payments to a non-charitable beneficiary followed by payment of the remainder interest to the Athena Fund. Capital gains tax is avoided if the trust sells highly-appreciated assets and there is an immediate income tax deduction for the present value of the remainder trust.

Please feel free to contact me if you need clarification regarding any of this information. LET'S GROW THE FUND!!!!

Athena Society



B R I E F I N G S

September, 1998

1998-99

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251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, September 3
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: "The Retreat in Review"

RSVP: By August 31 with enclosed card or
call Eleanor Hubbard (251-9172).

CLOSED MEETING - MEMBERS ONLY

Several members who attended the retreat will give their perspectives on the formal presentation as well as the stimulating casual buzz sessions that proliferated all weekend.

Members who were not at the retreat, however, will play an important role in this interactive first program of the year. You weren't heard at the retreat, so we want to hear from you now. Your opinions and ideas on this fascinating topic of "Paradigm Shift" are vital to planning the journey we'll take in the coming year.

This (Paradigm Shift) will be our theme and overall focus for the 1998-99 program year.

Come on September 3; we guarantee you food for thought and exposure to many exciting - and maybe new - possible scenarios for life in the 21st century.



President's Message

We promised an interesting and provocative program for the retreat and according to the evaluation forms, and solicited as well as unsolicited comments we received, we delivered! Dr. Fern Marx was very well received. Interestingly, Dr. Marx was surprised at the end of dinner Saturday night by the enthusiasm with which the group was still discussing issues related to the program topic. Many thanks to **Dena Leavengood** and her committee, all of whom are thanked by name on page 4. The September program will feature several members who attended the retreat and have agreed to share their thoughts and ideas about it with us.

It is fitting that in the month of July we gathered to discuss the next wave of cultural change we would like to see occur, since it was in July 1948 that Lucretia Mott and Elizabeth Cady Stanton published in the *Seneca County Courier* their invitation to "[a] Convention to discuss the social, civil, and religious condition and rights of women. . . ." Long before they issued that invitation, for at least eight years, they had been discussing their idea to hold such a convention. [See, Weatherford, Doris, *A History of the American Suffragist Movement*, 1998, p. 23.] It is in that same spirit that we plan to have lunch programs throughout the year which will follow the theme we began at the retreat and will give us all an opportunity to discuss the next wave of change we would like to see occur.

Athena is peculiarly situated to effect great change for women, far greater even than we have seen in the past two decades. While most of us are happy with our professional and personal achievements, many of us believe we would like to pass on to our daughters, sons, nieces, nephews, and others in the generations to follow, a greater legacy than what we collectively have achieved to date. The question considered at the retreat was whether we could create an entirely new paradigm for our professional and personal lives. One designed to allow for expression of our feminine perspective rather than one which requires us to fit into an already established male model. I believe we in Athena could help create a new paradigm. Indeed some of us have already begun to do so. Other women across the country are considering the same sort of paradigm shift. For example, after I discussed this concept with Dr. Marx she began researching and discovered a small group of women leaders who met in Washington, DC recently. After reviewing the transcript from that meeting she advised me that they were discussing many of the same ideas I had shared with her. Also, after independent research Dr. Marx discovered Elizabeth McKenna's book *When Work Doesn't Work Anymore* which discusses many of these same issues, and which I recommended to you in this July message.

I believe the time is right to prepare ourselves to help lead the next wave of change. As was true 150 years ago, considerable discussion must be had before we will be able to clearly define a new paradigm, much less create one. One would hope, however, it wouldn't take eight years. This year we will begin the discussion. See you on September 3rd.



Are You Wondering...

by Paddy Moses

What's going on with Athena's scholarship fund? The great news is that our \$20,000 investment (15 months ago) to "improve the status of women in general," has grown to \$25,157.35 as of June 30.

The committee is accepting letters and applications from women at this time. We have contacted the Centre for Women, The Spring and Alpha House. If any Athena member is aware of a deserving person, do contact me.

Please don't forget to remember birthdays, anniversaries, and other occasions by making a contribution to the Athena fund at the Community Foundation. Many of us have reached the point in our lives when we don't need "more stuff" but would be pleased to know we have helped another woman.

Athena now has the opportunity to show very positive and tangible results from our organization. Each year that passes will allow us to do more in providing assistance to women who are trying to improve their lives. After all, isn't this what we are all about?

Checks - made payable to the Community Foundation - may be mailed to the Foundation at 4950 W. Kennedy Boulevard, Tampa, 33609.

Athena "Housekeeping"

Administrator **Eleanor Hubbard** has a new fax number. Please make note of it: 813/253-3901.

It's not too late to mail or fax your committee preference form. Sign up now so you can attend the very first organizational meeting. With the exception of the program committee, none have met yet. Mail to the P.O. Box or fax to 253-3901.

Though we haven't reminded members in awhile, many continue to bring in toiletry items accumulated during their travels to be passed on to The Spring for the hundreds of clients they serve. This is a project we've embraced for years and enthusiastically encourage your participation. It takes very little effort and is so much appreciated. Bring your contributions to lunch - in September or any other month - and we'll handle them from there.



News About Members

Our sincere sympathy to **Jackie Whatley** who lost her husband, John, on July 12 following a brief bout with pneumonia.

Another "first" for an Athena member: **Barbara Romano** has been elected the first female president of the Merchants Association. Congratulations!

Mary Estes has joined Florida Progress/Florida Power as the Senior Media Relations Specialist. Her primary responsibilities are media relations, company spokesperson and issue management.

Helen Gordon Davis is recuperating comfortably at home following breast cancer surgery. She's in good spirits and looks forward to resuming her usual active role in Athena.

Casey Shear has been named a Trustee of the Tampa Orlando Pinellas Jewish Foundation. She also recently assumed the presidency of the Women's Division of the Tampa JCC/Federation.

Jane McConnell, who relocated to Baltimore several months ago, reports that she's now settled in a wonderful new job as Executive Director of the Maryland Medicine Comprehensive Insurance Program, a joint venture between the University of Maryland Medical System Corporation and University Physicians Inc. An added benefit of that move afforded her the opportunity to spend more time with one of her daughters and several grandchildren who live in the area. During her travels Jane hopes to drop in to an occasional Athena meeting to see old friends. We wish her the best!

Enclosed is a news form which you are urged to submit now or file for later use. Tell us about your vacation, a great book you've read, an honor you've received, a project you're involved in, etc. You get the idea: we're interested and hope you'll share your news with us. Thank you!

Thanks to the Retreat Committee

Our heartfelt thanks to the Retreat Committee Chair **Dena Leavengood** and her co-chair, **Jan Abell**, and the committee members for their hard work. The retreat was fabulous and we appreciate everything each of you did to make it so successful. Thank you **Gabriele Faulkner** and **Judy Munson** (who with Jan's assistance provided the great breakfast bags), **Katherine Essrig**, **Linda Goldstein**, **Mary Lou Harkness**, **Judy Rogers** (now moved to Colorado), **Linda Saul-Sena**, and **JT Taft**. Also, we thank **Susan Freeman** for having the idea and for making the contact with Wellesley Center For Research On Women which provided our speaker, Dr. Fern Marx.

Athena Society



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July, 1998

1998-99

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ALTERNATE: MABEL BEXLEY

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

If you haven't signed up yet for the retreat, it's not too late...we can still squeeze you in. Scheduled for July 31 to August 2 at the Colony Beach & Tennis Resort, Longboat Key, it's going to be a weekend of fun, fellowship and enlightenment. The latter will come primarily from our program presenter on Saturday (9 a.m. - 1 p.m.):

Fern O. Marx, Ph.D.
Senior Research Scientist
Wellesley Center for Research on Women

Her subject will be "Business as Usual? Riding the Coming Tidal Wave of Change." For additional information or to register, call Eleanor Hubbard.

Athena "Housekeeping"

Dues were due July 1 as was your corrected directory page. If you haven't mailed both those items in yet, please do so immediately.

VERY LAST CALL until next year for those who wish to order an Athena pin. Mail your check - payable to Doug Rubottom - to **Eleanor Hubbard** at the P.O. box by July 20. Prices are as follows: sterling silver, \$28.22; vermeil - \$29.82; 14K yellow gold - \$95.32.

Enclosed is a committee preference form. Please sign up for at least one committee and return to the P.O. Box or fax to Eleanor at 254-5585 prior to July 24. You are needed, so get involved!

July is clearly a month of deadlines, so please help us out by meeting them. We have a great year planned and want to hit the ground running!

Our thanks to Larry and **Ruth Kinsolving** for being such wonderful hosts last month. **Rhonda Trainor** wishes to thank and recognize the members who provided the fabulous buffet at the party: **Mabel Bexley, Judy Dato, Gabriele Faulkner, Susan Freeman, Ruth Kinsolving, Lee Leavengood, Alice Luckey, Alene Mahin, Paddy Moses, Cindy Sontag and Jenna Venero.**

Next luncheon meeting will be Thursday, September 3, at the Centre Club.



President's Message

My first opportunity to publicly represent the Athena Society came Wednesday, June 24, at the organizational meeting of Fairness For All Floridians. (See related article on opposite page.) Sitting next to **Helen Gordon Davis** and discussing strategies for passing a constitutional amendment to assure equality of rights was a poignant experience. It was over 20 years ago that I chaired the ERA committee of the League of Women Voters and held my first ERA fundraiser, the proceeds from which were donated to Helen so she could cast her vote in the legislature to ratify the ERA in Florida. A time warp into the past: 1998 sure seemed more like 1978. How could we still be at this twenty years later?

Only an hour earlier that same day I had attended the Athena Retreat Committee lunch meeting where we were discussing, among other things, the topic for the program: the next wave of change in our culture. In spite of the fact that our state and federal constitutions do not yet provide us equality under the law, we have made tremendous strides in achieving equality of opportunity. We certainly have attained the opportunity to compete in the male world from which we were excluded just a few decades ago (although on average we do it for less money, with more obstacles, and in the process we have retained most, if not all, of the roles women have always held.) While we have made progress, now is not the time to rest on our laurels but to build on them. Remember Simone de Beauvoir's (*The Second Sex*) declaration that if all we attained in the feminist movement was the right to be like men we will have attained very little.

I believe many of you share my vision of a culture in which the conflicts so many of us experience between professional goals and personal, family and spiritual needs is resolved; where women are valued economically and professionally because of their differences from men, not in spite of them. I believe in time it is possible to cause a paradigm shift so significant that instead of women conforming to a professional life designed by men for men, women and men alike will come to accept a completely new model which is more compatible with the nature of all human beings. After all, when most of us were born, it was considered virtually impossible for women to do what each of us is doing today and which the younger generations take for granted. To my knowledge, the new model does not yet exist, but many signs indicate such change is possible. The Athena Society is just the forum from which such change can occur.

We will tackle all of this and more at the retreat. You won't want to miss it. If you haven't made your reservation yet, call Eleanor Hubbard (251-9172) today. It promises to be stimulating and challenging. The programs throughout the year will follow this theme of change. I commend to you a great book on a related subject, When Work Doesn't Work Anymore, by Elizabeth McKenna; it should be out in paperback in July. I can also enthusiastically recommend a book by R.A. Heifetz, Leadership Without Easy Answers. Let's lead the next wave of change - for ourselves, for our children and for the good of humankind.

And remember, before we can move on to the future, we have some old business to complete. Write your check for the Fairness For All Floridians. Let's pass Amendment 9!



Fairness For All Floridians

The newly organized PAC, Fairness For All Floridians, a group formed to spearhead the campaign to pass Amendment 9 to the Florida Constitution, met in Tampa on June 24th for its organizational meeting. **Marsha Rydberg** would have been there had she not been on a plane to Europe (tough duty!). **Helen Gordon Davis** and **Alex Sink** attended, and Helen made an inspiring presentation about the political journey over the past 30 years in Florida. Other good folks in attendance included Martha Barnett, Doris Weatherford and Kathy Castor, all there to offer support and to develop a plan of action. In order to run a successful statewide campaign the group estimated it will need \$3-4 million. The estimate may be low, and the money is needed immediately if not sooner.

Conferring on women the constitutional protection of gender equality is the very purpose for which the Athena Society was founded. We will not have another opportunity to add this protection to the Florida Constitution for 20 years. It has been too long already. We have too many other goals to attain. Let's finally put this to rest in Florida. At the Retreat the Board will consider the motion which carried at the Annual Meeting last month to determine what financial commitment Athena can make to this campaign. In addition to whatever the Society can do, we all have a personal obligation to make a meaningful contribution. As always, change will take leadership and money. We in Athena can and must offer both. Now is the time to dig deep, write big checks and commit to do everything in your power to help raise the funds necessary to get the job done. This is, after all, why the Athena Society exists. Contact your colleagues, partners, business associates, friends and family. Ask for a check and send them to:

Amendment 9 - The Fairness Amendment
One S. E. Third Avenue
28th Floor
Miami, FL 33131

Amendment 9 reads:

All natural persons, female and male alike, are equal before the law and have inalienable rights.
No person shall be deprived of any right because of race, religion, national origin or physical disability handicap.

A Big Thanks to Rhonda Trainor

Rhonda, what would we have done without you this past year! Thank you from all of us for chairing the Hospitality Committee and lavishing on us such delicious food. We greatly appreciate the generous contributions you and your committee made to our holiday party and our new member party. Good news for us all: Rhonda has agreed to chair the committee again this coming year. Thank you, Rhonda.



TIA Update

by Suzy McLain

Athena members are truly missing a bet when they don't take advantage of what their membership in the International Alliance affords them.

For instance, participating in the Washington Briefing can expose you to "think tanks." I, for one, was totally uninitiated about think tanks. But after my visit to CSIS (Center for Strategic and International Studies) in March, I have quite a handle on how they study, research and view changes in population, technology, knowledge, economics, conflict, politics and leadership over the coming 30 years. It is impressive!

Among many other exciting and interesting adventures during the Washington Briefing, we visited the World Bank where we met and were addressed by one of the world's most charismatic men - the president, James Wolfensohn. The World Bank's mission is to reduce world poverty. Mr. Wolfensohn's observation: "When you educate a man, you educate a man; when you educate a woman, you educate a family."

Athena is indeed fortunate to be associated with TIA, and it was gratifying to see several Athena members at the Washington Briefing. It is my sincere hope that more and more Athenians will avail themselves of the wonderful opportunities and experiences that TIA offers.

DO think about TIA's short September junket to Italy - to visit only Milan and Bologna.

News About Members

We extend sincere sympathy to **Mary Estes** whose mother recently passed away.

Amidst big fanfare and many kudos, **Susan Grady** last month retired as Head of Tampa Prep. She was honored at several celebrations for her 22 years of dedicated service to the school and, with hardly missing a beat, has already settled into her new role as a consultant.

Judy Rogers will be moving to Colorado Springs in early August where she plans to "semi-retire." She hopes to use her "newly acquired Colorado Educator license to teach in the upper grades of elementary school. My husband grew up in that area, and we both have a network of friends waiting to welcome us back. Once we have a phone number, I'll forward it on so I can play tour guide to any Athena members who come out this way. The area is spectacular, and I never tire of taking friends to scenic spots. Continued success to all of you and to the very outstanding Athena Society!" Judy, we wish you the very best - you'll be missed.

Margaret Mathews was sworn in as President of the Hillsborough County Bar Association on June 2, at the Tampa Club by Judge **Mary Scriven**; **Gwynne Young** was installed as a Director.

Athena Society



B R I E F I N G S

June, 1998

1997-98 OFFICERS AND BOARD

PRESIDENT LINDA GOLDSTEIN
PRESIDENT-ELECT LEE BLANTON
VP/MEMBERSHIP TERRY CONE
VP/PROGRAMS... HELEN GORDON DAVIS
SECRETARY JEAN AMUSO
TREASURER LINDA FRIES
IMM. PAST PRESIDENT PADDY MOSES

BOARD

MARVA CRENSHAW
SUZY McLAIN
CANDY OLSON
MARY JANE SAUNDERS
WILMA SMITH
JOAN ZINOBER

MEMBERSHIP COMMITTEE

NANCY FORD
SUSAN FREEMAN
ELSIE GARNER
JUDY MUNSON
RHONDA TRAINOR
JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, June 4
5:30 p.m. - cocktails
6:15 p.m. - program
- WHERE:** Centre Club
- PROGRAM:** Business Meeting - Agenda to include:
Election of Nominating Committee
Approval of proposed bylaw changes
Election of Officers/Directors
Passing of the gavel
Installation
Introduction of new members
- MENU:** Prime Rib of Beef
(If you prefer Chicken w/wild mushrooms,
please indicate on your return card.)
- RSVP:** By June 1 with enclosed card or
call Eleanor Hubbard (251-9172).

CLOSED MEETING - MEMBERS ONLY

Please join us to show your support for those who have led this year and those who will lead during the next 12 months.

*There will be no luncheon or dinner meeting
in July or August.*

It's Party Time - June 14

A garden party honoring new members is set for Sunday, June 14, 4 to 6 p.m. at the home of **Ruth Kinsolving**, 5816 Bayshore Blvd. The Hospitality Committee is planning its usual fabulous cocktail buffet. There's no charge for members and one guest; additional guests are \$20. Reservations may be made by indicating on the enclosed card or by phoning **Eleanor Hubbard** prior to June 10. Please list guest names.



President's Corner

As I write my last column as President of the Athena Society, I do so with a feeling of contentment. No, I haven't achieved all that I would have liked; time does have its limitations! But I do feel, in talking with some of our members, that if some of my goals haven't been met completely, at least we are on our way.

When I took office last June, I made "inclusion" a real priority. So often we get consumed with our own lives, busy as everyone is, that we commit sins of omission by ignoring others who aren't in our direct paths. I think we have opened the door a little, reaching out to some members who have stood on the sidelines, and I'm grateful for that. However, we still have a way to go, and I am hopeful that our incoming president, **Lee Blanton**, will continue to work in this vitally important direction. It's easy when you have friends in Athena and so tempting to stay within your circle. If we are to truly broaden ourselves and our organization, we must reach out to enrich ourselves through new friendships.

Our innovation of donating clothes to women entering or re-entering the work world, through WAGES (courtesy of the CDC), The Spring and the Tampa-Hillsborough Urban League, appears to have been adopted by people interested in making it a year-round operation. I don't think we can stop. Most of us have so many outfits we can spare, and there never can be too many to help all the women in need.

The Members' Resource Directory finally got published, thanks to the perseverance of **Mary Estes** initially and **Carol Dyches** who spearheaded its completion. Now it's up to us to make sure that it gets distributed and utilized. Just call Eleanor and have her send you some copies or pick them up at the June meeting. It's an ideal networking resource but does no good sitting on a shelf in Eleanor's office.

We have supported good works this year, focusing on our young people with a scholarship for Camp Anytown to fight prejudice through The National Conference and the Sister-to-Sister program held at the University of South Florida. And the Chair of this year's Young Women of Promise, former President **Sandy Frye**, did an outstanding job, along with her committee, last month at what was a memorable program. I think we all appreciated anew our members who spoke so eloquently and from the heart: **Susan Bucklew**, **Sylvia Campbell** and **Nancy Cole**.

I'd like to take this time to thank my dedicated Board of Directors: VP of Membership **Terry Cone**; VP of Programs **Helen Gordon Davis**; Secretary **Jean Amuso**; Treasurer **Linda Fries**; and board members **Paddy Moses** (past president); **Marva Crenshaw**, **Suzy McLain**, **Candy Olson**, **Mary Jane Saunders**, **Wilma Smith** and **Joan Zinober**. To incoming President **Lee Blanton**, I want to thank you for standing with me and know that I will be there for you. And **Eleanor Hubbard**, our special Administrator, once again, you were so instrumental in making our year a smooth and well-functioning one.

Special thanks to Public Issues Chair **Pat Frank**; Community Action Chair **Mabel Bexley**; Athena Plus Chairs **Katherine Essrig**, **Anne Kantor** and **Betty Tribble**; and to **Marsha Rydberg** who spearheaded our participation in Florida's drive to finally include women in the state constitution. Athena made our voice heard, and I trust we will continue to do so this fall as the measure is on the November ballot.

Last and above all, I want to tell **Nancy Ford** how much I cherish her friendship, advice and counsel. Nancy, I was actually afraid of you until I got to know you! You have really enriched my life and the lives of so many of our members. You were a main factor in my desire to invest my time in the Athena Society, and I am the richer for it and for calling you my friend.

Athena members, thanks for honoring me as your President. It was surely an honor to represent such an outstanding and wonderful group of women.



New Members to be Introduced

We're pleased to announce the following women have accepted Athena's invitation to membership and will be formally introduced at the June 4 annual meeting:

Linda Ackley - Sculptor and Owner of Third Millennium Fine Arts Inc.
Maruchi Azorin - Owner of Villa Rosa Distinctive Linens
Janine Cornelius, DDS - Periodontist
Karen Hegemeier - Nat. Director of New Business Dev., Safeguard Business Systems
Lagretta Lenker, Ph.D. - Director of USF's Lifelong Learning Division
Jane Siling - Deputy Chief of Administration, Tampa Police Department
Rebecca Steele - Attorney with Holland & Knight

Welcome! Welcome! Welcome!

Athena "Housekeeping"

Enclosed is a copy of proposed bylaw changes. Please review them and be prepared to vote on June 4. Should you have questions, they may be directed to Bylaws Chair **Lee Blanton**, 876-7136.

Opportunity knocks again for those who'd like an Athena pin or pendant! We can order only in volume - minimum of 12 pieces - so this (probably) will be your only chance until next year. If you'd like to order, send your check - payable to Doug Rubottom - to Eleanor Hubbard at the P.O. box by July 15. Prices are as follows: sterling silver - \$28.22; vermeil - \$29.82; 14K yellow gold - \$95.32.

Nominating Committee Elections

At the April meeting, members were asked to vote for 12 individuals eligible to serve on the 1998-99 Nominating Committee. The following are being presented as the result of this preliminary ballot:

Mabel Bexley	Sharon Kilpatrick
Noni Brill	Alene Mahin
Moira Burke	Jane Peppard
Carol Dyches	Ann Ross
Gabriele Faulkner	Juel Smith
Sandy Frye	Mimi Stamps

The final election shall take place at the June meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 1999. Katherine Essrig and Mary Jane Saunders would have been on this ballot but were not eligible as they serve on the board.

If you do not plan to attend the June meeting, you may wish to implement Article V, Section 10 of the bylaws: **PROXIES** - At all meetings of the members, a member may vote by proxy, executed in writing, designating the specific meeting to which it applies; but no proxy shall be valid for more than one meeting. Each proxy shall be filed with the secretary of the Society before or at the time of the meeting.



Retreat Deadline June 16

Enclosed is the retreat packet with (hopefully) everything you want to know about the weekend. Scheduled for July 31 through August 2 at The Colony Beach & Tennis Resort in Longboat Key, it's a venue we enjoyed several years ago. In addition to its famous white sand beach, The Colony features spacious suites, a state-of-the-art fitness center, health spas with whirlpool, 21 tennis courts, freshwater swimming pool, award-winning dining, etc.

The pink registration form is to be mailed to Eleanor Hubbard with a \$160 check which covers meals, program, etc. Eleanor will be making the reservations for accommodations, but you need to get your form to her, complete with credit card number, by June 16. (You'll pay The Colony upon checkout.)

Please note, however, that accommodations are not cancellable. If someone must cancel, either her roommates must absorb the charge for lower occupancy or we will attempt to put a late registrant in her place. The registration fee (\$160) is fully refundable up to July 17. If you have any questions, please call **Eleanor Hubbard** (251-9172).

1998-99 Slate

The following slate has been proposed for 1998-99 by the Nominating Committee:

President	Lee Blanton
President-Elect	Linda Fries
VP Membership	Jenna Venero
VP Programs	Sylvia Richardson
Secretary	Jeanie Hanna
Treasurer	Molly Crews
Imm. Past President	Linda Goldstein

BOARD MEMBERS

Returning:	Two-year term:
Marva Crenshaw	Katherine Essrig
Suzy McLain	Susan Freeman
Mary Jane Saunders	Wilma Smith

MEMBERSHIP COMMITTEE

Returning:	Two-year term:
Elsie Garner	Babs Evans
Judy Munson	Sue Schler
	Kathy Stafford
Alternate:	Margaret Theodore
Mabel Bexley	

Members' Projects

Calling all women!!! **Susan Dellinger** needs 2,000 women to participate in a survey on the Internet. She is doing original research for a new book entitled Woman 2000: What Do We Want . . . Do We REALLY, REALLY Want? The survey is in five parts and will take about 15 minutes. Susan asks that you PLEASE participate and ask all your friend to do the same. The address is <http://www.pascofla.com/dellinger/survey>.

Athena Society



B R I E F I N G S

May, 1998

1997-98 OFFICERS AND BOARD

PRESIDENT LINDA GOLDSTEIN
PRESIDENT-ELECT LEE BLANTON
VP/MEMBERSHIP TERRY CONE
VP/PROGRAMS... HELEN GORDON DAVIS
SECRETARY JEAN AMUSO
TREASURER LINDA FRIES
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MARY JANE SAUNDERS
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JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, May 7
11:55 a.m. - lunch
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** 1998 Young Women of Promise
"What My Profession Has Asked of Me;
What It Has Given Me"
- SPEAKERS:** Judge Susan Bucklew
Sylvia Campbell, M.D.
Professor Nancy Cole
- COST:** Guests - \$20
- RSVP:** By May 4 with enclosed card or
call Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME - SPACE LIMITED

This year's roster of honorees continues the tradition of excellence in a variety of areas. One candidate has earned top honors in 69 dance competitions; another has already spent a good part of two summers working as an aide in the Tennessee legislature. A third traveled to San Salvador to work in a medical clinic and returned to raise funds to help bring little Maria Cortez to Tampa for major surgery on a face-disfiguring tumor. See page 3 for the complete list of those to be recognized.

Many of the honorees are active and accomplished in the arts, and several have mentioned medicine and law as possible life's work. Accordingly, three appropriate speakers from Athena will make brief remarks on these topics.



President's Corner

May is always a special month for Athena because it marks our annual Young Women of Promise program. It is heartening for us to honor the outstanding young women who have achieved so much at such a relatively young age. But this column is not about them; it is about our own members who are so special in their own right.

Oftentimes we take for granted the fact that our organization features so many accomplished women who have distinguished themselves professionally and in our community. We accept that they have arrived, and that's that.

But for any of us who have fallen on hard times, we know it's not that simple. The reality is that very few of us have had the luxury of not experiencing the pain of job problems, job loss or the public tribulation of losing an election. Some of us have found ourselves in a business that decided to close up shop - or working for a company seeking a new direction. And while some receive more notice than others, it's still a painful process to decide what you want to do and are your goals realistic at this point.

Because we are a group of women who have distinguished themselves in so many ways, it's sometimes difficult to deal with the public nature of a change in status. So often we define ourselves by what we do - and that can create a real identity crisis. We also may not want to admit to our friends who seem to be doing so well that we ourselves don't feel all that confident at the moment.

To me, this is one of the ways that Athena can help. It's important for us to be sensitive to the experiences our friends in Athena may be going through and to reach out with a helping hand. Be it in friendship or career direction or tips, we should try to be aware of the life-altering changes in members' lives. One reason we decided to establish our Members' Resource Directory was to aid women who seek support and/or business in their profession, and I urge those of you who have offices where you can display this guide to pick up copies from our Administrator, **Eleanor Hubbard**, per **Linda Saul-Sena's** sound suggestion. I also want to thank **Susan Freeman** again for encouraging us to publish this directory.

But back to our members and the difficult times they may be enduring - in fact, it may even be you at this time. Ours is an organization of not Young Women of Promise but women with promise fulfilled - who may have fallen on trying times, albeit temporarily. Let's make even more of an effort to reach out to one another - for when we do, that's really the Athena Society at our best.

Athena Calendar

As your Spring/Summer calendar fills up, please note the following Athena dates of importance:

- June 4 - Dinner meeting, Centre Club - Installation of new officers
- June 14 - Party honoring new members - 4 to 6 p.m. - home of **Ruth Kinsolving**
- July 31 to August 2 - Annual Retreat - Colony Beach in Longboat Key

Details will be forthcoming, and we're hoping that EVERY member can attend at least one of these events...preferably all three!



Bella Abzug Eulogy

by Helen Gordon Davis

Bella Abzug was born in 1920, the year that women obtained the vote, but if they hadn't achieved it by then, she would have gotten it for them. When she received her law degree in the 1940's no lady stepped out of the house without wearing hat and gloves. Although she discontinued the gloves, she maintained the hat tradition all throughout her career and beyond.

When the Vietnam War began in the 60's, she founded the "Women's Strike for Peace" and joined Bess Myerson when Bess founded "Another Mother For Peace". In the 70's she helped establish the National Women's Political Caucus and fought for justice and equality for Women with every fiber of her being. She ran for Congress by insisting that she wanted "all the unqualified Blacks, Chicanos and women to join all the unqualified white males who were running this country and her campaign slogan was "Let's put a woman in the House."

She, along with Betty Friedan, raised the consciousness of all women and she aggressively pursued guaranteeing women the same rights as men in our Constitution. It was her one regret that the ERA never passed in her lifetime. But she knew that one day it certainly would.

I was privileged to have lunch with her in 1976 when she flew to Tallahassee to lobby for the ERA and gain in NY two years ago and it was the most stimulating and energizing experience I have ever had. At one of her speeches she suggested that the U.S. Constitution should be amended to mandate that every state should have one U.S. Senator of the female sex and that every vacant seat in Congress should be filled by a woman as an affirmative action statement until Congress is really representative of the majority of the population.

As Ellen Goodman wrote "Bella Abzug was intimidating and endearing, infuriating and intoxicating, hypersensitive, and aggressive." But all women will never forget that our lives are richer, our power greater, our participation more meaningful because this abrasive and irrepressible woman was there fighting every minute of her life for all of us.

1998 Young Women of Promise

Alexis Carra	Berkeley Preparatory School
Lisha Daniels	Brandon High School
Amanda Eubanks	Tampa Preparatory School
Kathleen Gibbons	King High School
Pegah Moghaddam	Hillsborough High School
Cynthia Roever	Berkeley Preparatory School
Nicoletta Ruane	Jefferson High School
Christina Shuman	Durant High School
Hillary Thompson	Hillsborough High School



News About Members

Jan Roberts recently married and, like so many women of the 90's, she didn't change her name. But her husband did. Jan describes the former Brower Murphy as an "unusual" man which, clearly, he is. Brower designed the first CD ROM for the computer in 1984 and, rather than patent it, left it in the public domain. "He has a social conscience and that's what made him so endearing to me," Jan declared. The wedding took place on March 21 (the vernal equinox) at sunrise on top of a Native American ceremonial mound in Phillippe Park in Safety Harbor.

They were joined by approximately 80 family members and friends, some of whom were Jan's kindergarten and high school classmates from California, Boston and Baltimore. After the ceremony (which they had written), guests mingled at a reception on the grounds with music provided by the USF Faculty Jazz Ensemble. The groom is now known as Brower M. Roberts - a testimonial, he says, to Jan rather than to his father with whom he had a comfortable relationship. We wish them the best of everything!

JT Taft's company, Taft Management Services, recently signed a contract to provide management consulting and corporate training in Latin America. She just returned from a two-week training stint in Venezuela and will be returning late this month to provide workshops to physicians and health care executives.



Classified Advertising

FOR SALE: 2BR/2B Longboat Key condo directly on the Gulf. This ground floor unit is completely furnished, part of a 21-unit complex with heated pool, on-site manager and optional rental program. Spectacular sunsets! \$250,000 with flexible terms; call **Rhoda Franklin**, 251-3822.

FOR SALE: **Katie Brown's** 16th floor condo in The Pinnacle - 4 BR, 5B, 3 balconies and a magnificent view! For additional information, call 839-5000.

Athena Society



B R I E F I N G S

April, 1998

1997-98 OFFICERS AND BOARD

PRESIDENT LINDA GOLDSTEIN
PRESIDENT-ELECT LEE BLANTON
VP/MEMBERSHIP TERRY CONE
VP/PROGRAMS... HELEN GORDON DAVIS
SECRETARY JEAN AMUSO
TREASURER LINDA FRIES
IMM. PAST PRESIDENT PADDY MOSES

BOARD

MARVA CRENSHAW
SUZY McLAIN
CANDY OLSON
MARY JANE SAUNDERS
WILMA SMITH
JOAN ZINOBER

MEMBERSHIP COMMITTEE

NANCY FORD
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JUDY MUNSON
RHONDA TRAINOR
JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, April 2
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Georgia O'Keefe: The Passion
Behind the Paintings
("Our Stake in Women's Art")

SPEAKER: Selina Kassels, Ph.D.
Florida Center for Cognitive Therapy
Tampa and Clearwater

COST: Guests - \$20

RSVP: By March 30 with enclosed card or
call Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

"It's a wonderful night. I'm going to try to tell you about tonight...I'm going to try to tell you about the music of it with charcoal, a miserable medium for things that seem alive and sing."

Georgia O'Keefe

Art for Georgia O'Keefe was the act of expressing herself in a visual language; it was a way of communicating her passion for nature and a way of translating her inner emotions into shapes and colors on canvas. Georgia O'Keefe's life can be interpreted as a spiritual and psychological journey in which she sought and found relationships and places she needed to nourish and liberate her spirit.

From early charcoal drawings to the famous calla lilies and poppies, this presentation by Dr. Kassels will trace the source of the artist's imagery in the objects of her passion including the passion for art that united her and husband Alfred Stieglitz and later threatened their marriage. A fascinating analysis!

And please remember to bring your used business clothing and shoes to donate to The Spring, CDC of Tampa and the Tampa-Hillsborough Urban League. (The latter two organizations would also welcome items for men.) Your tax-deductible gift of interview clothes will help clients re-enter the job market.



President's Corner

I didn't believe it! When I telephoned the office of the Constitution Revision Commission (CRC) on Tuesday, March 17, to inquire about the status of the equal rights provision for the November ballot, the woman who answered the phone told me matter of factly, "it passed."

Of course, this is just the preliminary step. The CRC vote means that a measure providing constitutional protection for "females and males alike" will be on the ballot for Floridians to accept or reject this year. It has actually been 20 years since what was referred to as the "little Equal Rights Amendment" failed in the State of Florida. And our state has the dubious distinction of being one of the ones which failed to ratify the national ERA too. However, the measure which passed the CRC is a significant step in the right direction.

Members of the Athena Society should be proud that we made our voices heard on this important measure. Initially we passed a resolution this past October urging the CRC to support the inclusion of women officially in the Florida Constitution. When the CRC met for a public hearing in St. Petersburg recently, I represented Athena and submitted testimony in support of our position. I was joined by **Marsha Rydberg**, Athena member and Chair of the Florida Commission on the Status of Women, who delivered an eloquent speech about what she wanted for her daughters - the right to be treated equally. She also delivered a supportive resolution passed by the commission.

Marsha and I were joined by Athena Founding Mother **Nancy Ford** in meeting with a few members of The Tampa Tribune's Editorial Board to persuade them to support this measure. As of this writing we have not received editorial support, but we remain hopeful! The most important point is that the CRC has put us on the right track.

It is easy to minimize the importance of this proposed amendment, and opponents have also raised the fear of conservatives by saying that this opens the door to same sex marriages. Because that tactic was tried before, it most likely will be used again. One woman who testified before the CRC the day Marsha and I went to the hearing told how she herself had never been discriminated against and how fearful she was that this proposal would open the door for same sex marriages. There is definitely representation on the CRC from people who ascribe to that way of thinking.

We now have a real obligation to make sure that this issue is not muddied by opponents and that we make our voices heard loud and clear - in unity. All we are asking for is to finally have the weight of Florida law behind women in our constitution. As Nancy articulated it so well, we have no cornerstone to point to and say, "It's right here in the constitution," without this measure becoming law. What we want to say is what we deserve to say - Women are equal under the law. When you put it that way, it really doesn't sound all that frightening, does it?

I want to take the time here to thank the Florida Supreme Court Chief Justice Gerald Kogan, quoted in the March 18 edition of The Times, for his strong support: "...once and for all this state will go on record as saying there is no question under the laws of this state that men and women are equal." Enough said.



News About Members

Athena is losing a longtime, loyal and much-admired member: **Katie Brown** who next week will be moving with husband Jack to Oberlin, Ohio. (See directory changes below.) There they will be close to two of their daughters and a granddaughter who live in Ann Arbor. Their new home allows them to walk into town or to the college where, Katie says, they may later have some connection. We wish her the very best!

Sandy Freedman's family is growing...through both marriage and birth: Daughter Lisa will become the bride of Edward Woodward on March 24 and in January she welcomed her third granddaughter, Megan Erin Freedman. Congratulations!

The Equitable Life Assurance Society has named the Cooper Agency (headed by **Susan Cooper**) its top insurance and financial services agency for 1997, winning the company's coveted Gold President's Trophy Award. Susan's agency led 80 others nationwide to win its first-ever President's Trophy. Good job!



Athena "Housekeeping"

A wonderful retreat is in the final planning stages, and we'll soon be sharing the details but for now, please mark your calendars: July 31 through August 3 at the Colony Beach in Longboat Key.

If you are interested in serving on the 1998-99 Board of Directors, see the enclosed form and note the April 8 deadline.

Also enclosed is a list compiled by the Community Action Committee of opportunities for Athena member involvement. Please review the list and devote whatever time you can spare to one of these activities. They are all worthy and in great need of volunteers.

At the April meeting, members will vote for twelve (12) individuals from the slate of eligible members to serve on the 1998-99 Nominating Committee. The final election shall take place at the annual meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 1999.



Davis to be Honored

Helen Gordon Davis will receive the Zonta Women's Advocacy Award on Saturday, April 4, at a fashion review and brunch. To celebrate and show support, we're planning an Athena table (maybe two!) and welcome any member who'd like to be a part of it. If so, mail your check - payable to Athena - to P.O. Box 10813, Tampa 33679. (Must be received by March 30.)

Donation is \$25 and the benefiting charities are the Judeo Christian Clinic, New Life Dwelling and the Ronald McDonald House. Festivities are scheduled from 10 a.m. til 1 p.m. at the Tampa Airport Hilton, 2225 No. Lois Avenue.



Classified Advertising

FOR SALE: Longboat Key 2BR/2B condo directly on the Gulf in a conveniently located 21-unit complex. Ground floor, completely furnished, heated pool, on site manager; optional rental program. Spectacular sunsets! \$250,000 with flexible terms. For additional information, contact **Rhoda Franklin**, 251-3822.



Directory Changes

Judi Breuggeman
Special Asst. to Fire Chief
808 Zack Street
Tampa 33602
274-7043 FAX: 274-7144

Katie Brown
105 Kendal Drive
Oberlin, Ohio
44074-1905
440/774-5049

Athena Society



B R I E F I N G S

March, 1998

1997-98 OFFICERS AND BOARD

PRESIDENT LINDA GOLDSTEIN
PRESIDENT-ELECT LEE BLANTON
VP/MEMBERSHIP TERRY CONE
VP/PROGRAMS... HELEN GORDON DAVIS
SECRETARY JEAN AMUSO
TREASURER LINDA FRIES
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BOARD

MARVA CRENSHAW
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JUDY MUNSON
RHONDA TRAINOR
JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, March 5
11:55 a.m. - lunch
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "Our Stake in Each Other"
- COST:** Guests - \$20
- RSVP:** By March 2 with enclosed card or
call Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

Last year we invited Carol Browner, U.S. EPA Director (and our former Florida director) to address us any time this year on environmental issues; she indicated March would be the most feasible. We've just heard, however, that she will not be available until June.

Because of time constraints, we are taking advantage of this pause in our program schedule to allow us to visit with each other. Sponsors of prospective members are encouraged to bring them to lunch so members may have the opportunity to meet them.



President's Corner

As we all know, the Athena Society is enriched by so many special members. Hardly a month goes by when one or more is not recognized for distinguished service in her profession or honored for dedicated volunteerism.

In this month's column I'd like to single out one particular member who has had a very noteworthy honor bestowed on her at a relatively young age - **Mary Stenson Scriven**.

To those of us who have worked with Mary, it is very fitting that she is now officially referred to as "The Honorable Mary S. Scriven" in her new office of Magistrate Judge of the U.S. District Court for the Middle District of Florida.

I've had the privilege to serve on Athena's Board of Directors with Mary and also work on a challenging project on gender, racial and ethnic equity for the Hillsborough County Bar Association with Mary and her husband, Lansing. In reality, they are both such truly fair people, tackling a difficult issue with courage, wisdom and sound judgment. And they do make a great team. Actually, one of the highlights of Mary's recent investiture was that it was a family affair in every sense of the word. Each of her children participated as well as her father who gave the invocation and her father-in-law who gave the benediction, both being ministers.

Perhaps the highlight for me was the moving speech made by Mary's mother, Dr. Mary B. Stenson, who spoke with such pride about her daughter. And Mary was officially enrobed by her husband. One of our Athena members, **Margaret Mathews**, who is president-elect of the Hillsborough County Bar Association and a former Athena board member, delivered a well spoken presentation and former Athena president, the Honorable **Susan Bucklew**, district judge of the U.S. District Court for the Middle District, was part of the official ceremony.

I would be remiss not to mention our two other members who hold judgeships who, like Susan and Mary, can genuinely be described as honorable in every sense of the word - County Court Judge **Marva L. Crenshaw** who currently serves on Athena's Board of Directors, and Circuit Judge **Katherine G. Essrig** who co-chairs our Athena Plus Committee this year and recently concluded a term on our board.

As busy as these women are, they have made Athena a priority, and our organization is the richer for it. They are joined by so many of you who give time you really cannot spare because you believe in the goals of this organization and make us a priority.

Even though we have distinguished speakers almost every month, really any of our members has a fascinating tale that she could share. Fortunately we are making a little time to network and visit with one another at our meeting this month.

While your first impulse may be to chat with your friends, maybe you want to take the time to talk to someone you may know only by reputation. We have over 140 members now, and it's getting harder to know everyone. So be it one of our distinguished jurists mentioned here or some of our other members, enjoy the richness around you. It's a win-win situation anywhere you turn in the room!



Spa Outing Ahead

The signup deadline has come and gone for the Athena Plus "Half Day at the Safety Harbor Spa" but you're still welcome to join the group!

Planned for 9 a.m. until 1 p.m., it can easily be extended to a full day by taking advantage of the fitness center, pool, etc. The March 21 package includes a 25-minute massage, 25-minute facial, choice of herbal wrap or hydrobath and lunch (indoor dining or at the pool). For those who like, we'll arrange a carpool. Cost is \$120. Mail your check, payable to Athena, to the P.O. box prior to March 5 or bring it to the luncheon.

Nominating Committee to be Selected

At the April luncheon meeting, members will be asked to vote for twelve (12) individuals from the slate of eligible members to serve on the 1998-99 Nominating Committee.

The results of this ballot shall be published in the June issue of the newsletter; the final election shall take place at the annual meeting at which time six members will be selected - four to serve as regular members and two to serve as alternates until the annual meeting in 1999.

If you don't wish to be on the list of those eligible to serve on the Nominating Committee, please call **Eleanor Hubbard** (251-9172) prior to March 9.

News About Members

We extend sincere sympathy to **Susan Zimmer** for the recent death of her father and to **Susan Leisner** for the death of her mother.

Jeanette "JT" Taft has been appointed to the Hillsborough County Health Care Advisory Board and will also serve on the Management Committee.

Sharon Kilpatrick has accepted a position created for her at TECO Energy: Assistant to the COO. She'll be focusing on the development and implementation of an integrated marketing strategy in addition to her involvement with expansion of the company's products and services.



Girls Confront Challenges

Athena recently made a contribution to the Sister-to-Sister Summit, a ground-breaking program that was part of the AAUW's efforts to achieve educational equity. The day-long conference brought together 200 girls of diverse backgrounds from all areas of Hillsborough County to candidly discuss issues that they have identified as critical. Athena was pleased to help sponsor this opportunity for middle school girls to talk about their fears and frustrations, their dreams and ideas. It is well-known that in adolescence girls often experience a dramatic drop in self-esteem and lose the strong voices they once had. The opportunity to share these concerns can spark a productive dialogue. Among the comments heard following the January 19 conference were these: "I loved having people listen to me, and I loved listening to other girls. For once I felt I wasn't alone." "It made me feel influential and put power in my hands."

Directory Changes

Stephanie Ferrell
Tampa Bay Economic Dev. Corp.
2105 No. Nebraska Avenue
Tampa 33602
274-7984 FAX: 274-7974

Diane Bostow
1268 Catawba Road
Blacksburg, VA 24060



Athena Society



B R I E F I N G S

February, 1998

1997-98

OFFICERS AND BOARD

PRESIDENT LINDA GOLDSTEIN
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VP/MEMBERSHIP TERRY CONE
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SECRETARY JEAN AMUSO
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CANDY OLSON
MARY JANE SAUNDERS
WILMA SMITH
JOAN ZINOBER

MEMBERSHIP COMMITTEE

NANCY FORD
SUSAN FREEMAN
ELSIE GARNER
JUDY MUNSON
RHONDA TRAINOR
JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, February 5
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Holding Journalism Accountable:
Are the Media Capable of Compassion?
("Our Stake in Ethics")

COST: Guests - \$20

SPEAKER: Jay Black, Ph.D.
Poynter-Jamison Chair in Media Ethics and
Press Policy
University of South Florida

RSVP: By February 2 with enclosed card or
call Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

Jay Black has worked as a reporter and copy editor on four newspapers in Ohio and Missouri and since 1985 has been co-editor of the *Journal of Mass Media Ethics*. He is first author of *Introduction to Media Communication*, now in its fifth edition: it has been one of the nation's most widely adopted media texts.

He is also first author of *Doing Ethics in Journalism: A Manual with Case Studies*, the Society of Professional Journalists' ethics handbook. A tenured full professor in USF's School of Mass Communications, in 1997 Dr. Black was named one of two national Freedom Forum Journalism Teachers of the Year.

Join us for what surely will be a thought-provoking session!



President's Corner

When I read the local papers the other day, I was startled to find stories in both of them entitled "Women's Rights Find New Stage" (The Times) and "Women's Rights Plan Heads for State Ballot" (The Tampa Tribune).

Even though I knew that the state Constitutional Revision Commission could conceivably consider such a measure this year, I have to confess that Florida's failure to do so in the past did not encourage me to have any great expectations. In spite of my personal pessimism, however, I never thought we should stop trying. In fact, at our October meeting this year, the Athena Society passed a resolution encouraging the Commission to allow the voters of Florida to consider the inclusion of gender as a proposed amendment this November.

This action was suggested by member **Marsha Rydberg** who wears a number of hats in distinguished community service including Chair of the Florida Commission on the Status of Women and member of the Board of Governors of the Florida Bar. We took immediate action at our meeting, under the leadership of another dedicated leader, former **State Sen. Pat Frank** who chairs our Public Issues Committee.

This measure is particularly dear to Athena since the battle to pass the Equal Rights Amendment over 20 years ago was one of the reasons our organization was founded. To this day, each member must affirm her commitment to the core belief in the ERA as a condition of acceptance.

The actual language that passed the Commission for consideration this year by a vote of 25 to 4 will not use the word gender but instead will substitute wording that provides constitutional protection for "females and males alike."

The Commission will vote sometime this spring to decide whether to actually place this measure on the ballot. The State of Florida was one of 15 states that refused to ratify the Equal Rights Amendment to the U.S. Constitution over 20 years ago. We also rejected a state Equal Rights Amendment in 1978.

Will 1998 finally be the year to see this measure become a reality? "I would hope we have come to a point in our civilization where at least the citizens of Florida are willing to acknowledge that women are equal," Marsha Rydberg told me. "If we're not there, we've got a lot of problems."

She and I both agreed that we cannot take anything for granted, given our past history. Athena will continue to follow this issue very closely, and I encourage any of you who have thoughts on what we should do to make our voices heard to give me a call. It may be late...and it may be long overdue...but it is surely better to have this law enacted now...than never!



Spa Deadline Approaching

Though we're almost two months from the Athena Plus outing scheduled for Saturday, March 21 - "A (Half) Day at the Spa" - the signup deadline is just a few weeks away: February 14. The Safety Harbor Spa package includes a 25-minute massage, 25-minute facial, choice of herbal wrap or hydrobath and lunch (indoor dining or at the pool). In addition you can have use of the facilities for the day: fitness center, pool, etc.

For those who like, we'll arrange to carpool over about 8:30 a.m. Cost is \$120. Mail your check, payable to Athena, to the P.O. box prior to February 14. (Great gift to give yourself for Valentine's Day!) For additional information, call **Katherine Essrig** or **Eleanor Hubbard**.

Athena "Housekeeping"

It's not too late to consider sponsoring someone for Athena membership as the deadline for submitting nomination forms is Friday, February 13. To request a nomination packet, call **Eleanor Hubbard**, 251-9172. Questions regarding the process may be directed to VP/Membership **Terry Cone**, 949-1270.

Bylaws Committee will be meeting on Tuesday, January 27, noon at **Linda Hanna's** office. If you'd like to attend or if you have items for consideration, call **Lee Blanton**, 876-7136.

Future meetings:

- March - "Our Stake in the Environment" - Carol Brauner, Director of U.S. Environmental Protection Agency
- April - "Our Stake in Politics" - a debate
- May - Young Women of Promise
- June - Installation of new officers/directors





Impressions of India

by Anne Kantor

(Editor's note: Anne submitted this delightful narrative shortly after her trip last Spring but we didn't have space to print it in full. We have it now, so excuse the delay!)

I traveled to India to attend two art exhibitions given by my daughter, Janet Echelman, who was lecturing as a Fulbright Scholar there. We traveled together through both rural and urban areas by motorized rickshaw, car, plane and overnight trains (second class sleeper) where we met the most interesting people. The big cities included Bombay, Calcutta, Delhi and Ahmedabad, home of the National Institute of Design where Janet taught.

The subcontinent of India is vast and varied, each part with a distinctive culture and history. As the largest democracy in the world, it has a fragile balance between groups defined primarily by religion: Hindu, Muslim, Buddhist and others. Although caste, untouchability and dowry are now illegal, we witnessed their continuation today more in the villages than amongst the educated urban elite. We met so many sophisticated, highly educated people. Our journalist friends told us each copy of the newspaper is read by five people a day. And in the major cities, it seemed as if every educated family had at least one relative working as a professional in the U.S.

The status of women is difficult to discuss. At the National Institute of Design, several departments were headed by women. Women also form a large part of the medical profession there. Generally, marriage seemed to be the most important goal for a young woman, and arranged marriages were predominant; even the personal ads in newspapers were all placed by parents on behalf of their children. We did, however, meet several professional women who never married. We didn't meet any remarried women.

The unquestionable highlight was the art, most notably the caves of Ellora and Ajanta, built continuously between 200 B.C. and 1200 A.D. Carved out of a solid mountain of rock, these rows of mammoth caves were intricately carved with the most lyrical, gestural sculpture. Even the thousands-year-old paintings on the walls were extraordinarily beautiful.

Directory Changes

Barbara Ann Blue
Business Performance Group
1810 So. MacDill Ave. #3
Tampa, FL 33629

Phone: 813/251-5010
Fax: 813/251-1154
e-mail: bpg@gte.net

Athena Society



B R I E F I N G S

January, 1998

1997-98 OFFICERS AND BOARD

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JENNA VENERO
ALTERNATE: SUE SCHLER

ADMINISTRATOR

ELEANOR HUBBARD
251-9172

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, January 8
11:55 a.m. - lunch

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Are These the New ABC's ??
("Our Stake in Public Issues")

COST: Guests - \$20

PANELISTS: Joe Brown, The Tampa Tribune
Mitch Muley, Wharton High School
Cathy Valdes, Cleveland Elementary

RSVP: By January 6 with enclosed card or
call Eleanor Hubbard (251-9172).

OPEN MEETING - GUESTS WELCOME

School officials assure us that our children are learning. Yet test scores on the functional literary test (required for high school graduation) have dropped, and the ABC's now seem to stand for Assault, Battery and other Crimes.

Are the naysayers on target when they say that our public schools are archaic or are the promoters of public school right that public education is our only hope for equality and opportunity?

Hear Point-Counter-Point with school principals Cathy Valdes and Mitch Muley and Joe Brown, Tribune columnist. Joe has promised not to let Cathy and Mitch escape the tough questions. Come prepared to ask your own!!



President's Corner

I would like to take this opportunity to wish all of you and your families a happy, healthy and fulfilling New Year.

The Athena Society is full of so many wonderful success stories, and last year saw some of our members climb to new and exciting heights. I hesitate to start naming names for fear of not remembering all of our members who have earned special recognition. I would also quickly run out of space if I enumerated on all of the achievements of our respective members. Suffice it to say that 1997 was a very good year for many in our Athena Society!

Thus, it was so gratifying to see our members come to our annual Christmas Party last month laden with toys for needy children from migrant families and clothes for women on WAGES and from The Spring. I have already gotten a thank you letter from Jamie Kelly who coordinated the clothes effort for the women on WAGES. She told me that the women really believed that Christmas had come early for them when they saw the clothes. And **Phyllis Busansky**, Executive Director of WAGES for the State of Florida, personally thanked us the evening of our party. **Mabel Bexley**, Executive Director of The Spring, had her annual breakfast - attended by many of us - the following day where she outlined how far The Spring has come with public awareness and public support.

But that does not diminish the need for us to keep on supporting these efforts. I hope that Athena can find a way to pitch in with suits and work attire on a year-round basis. The need is so great; this was just the first step. Our thanks also to **Mary Jane Saunders** for transporting the toys members donated to the Bethel Mission in Wimauma.

I also want to express my thanks to our wonderful Hospitality Committee chaired by **Rhonda Trainor** for its outstanding job at our beautiful Holiday party at **Helen Gordon Davis'** home. Helen was such a gracious hostess along with her charming husband, Gene, and her home was an elegant and special setting for this event. Special thanks to members of the Committee who outdid themselves, as usual: **RoseAnne Bowers, Molly Crews, Judy Dato, Linda Fries, Elizabeth Howarth, Dena Leavengood, Alice Luckey, Alene Mahin, Suzy McLain, Judy Munson, Deanne Roberts** and "JT" Taft.

The Athena Society is the total sum of our parts. So let's hear from some of our creative, caring members. We need and want your input.

Directory Changes

Linda Goldstein

Business fax: 935-0026

Diana Furr

Triunity Consulting Inc.
325 South Boulevard
Tampa 33606

Business phone: 258-0131

Business fax: 254-5265

e-mail: TriunityC@aol.com



Athena Plus(es)

Athena's first "Plus" of the year is scheduled for Saturday, February 21...an outing to the Asolo Theatre in Sarasota via minicoach to see "The Sisters Rosensweig."

Tickets will be first come/first serve to this highly acclaimed play of three sisters dealing with the question of how each can retain her own identity. We've reserved 15 excellent orchestra seats and plan to leave Tampa at noon, return about 10 p.m.

For \$52 you'll get a box lunch, a bus trip in comfort, congenial company and great tickets to the matinee. If you'd like to go, get your check (payable to Athena) to **Eleanor Hubbard** by January 8. For those interested, there will be time for a quick shopping trip around St. Armand's Circle prior to dinner at Cafe L'Europe. Sounds like a wonderful excursion!

The second "Plus" is planned for Saturday, March 21 - "A (Half) Day at the Spa" - Safety Harbor Resort & Spa. The package includes a 25-minute massage, 25-minute facial, choice of herbal wrap or hydrobath and lunch (indoor dining or at the pool). In addition you can have use of the facilities for the day: fitness center, pool, etc. We'll plan to carpool over, leaving about 8:30 a.m. Cost is \$120. (If group is large enough, it might be slightly less.) Mail your check, payable to Athena, to the P.O. box prior to February 14. (What a great Valentine's Day gift!) For additional information, call **Katherine Essrig** or **Eleanor Hubbard**.

Athena "Housekeeping"

If you'd like to sponsor someone to be considered for Athena membership, please contact Eleanor Hubbard to request a nomination packet. Details are provided in Articles II and III of the bylaws and the Membership Committee section of Policy and Procedure Guidelines in your directory. Questions may be directed to VP/Membership **Terry Cone** at 949-1270. Deadline for submitting the forms is Friday, February 13.

Future meetings:

February - "Our Stake in Ethics" - Jay Black, Poynter Institute

March - "Our Stake in the Environment" - Carol Brauner, Director of U.S. Environmental Protection Agency

April - "Our Stake in Politics" - a debate

Did you leave two crystal dessert bowls and/or a glass serving dish at the Holiday Party, December 6? Call **Eleanor Hubbard** to claim 'em.

Members' Projects

Nancy Cole is directing the STAGEWORKS production of "Grace & Glorie" scheduled to run January 9 - 31 at the Falk Theatre, Thursday through Saturday evenings and Sunday matinees. The play presents a poignant and humorous look at the intertwining of two women's lives: Grace, the 90-year-old who has lived in the Blue Ridge mountains on her own terms and plans to die in that same self-sufficient way and Glorie, the Hospice volunteer assigned to care for her and for whom Grace has no use. Tickets are \$14, \$12 and \$10; for reservations, call 253-6243.



News About Members

Mary Scriven has been selected Tampa's fifth federal magistrate judge. As such, her duties will include conducting initial appearances and setting bail for federal criminal defendants, monitoring discovery in civil cases and presiding over civil trials when all parties consent. Congratulations, Mary!

Jeanette "JT" Taft wishes to announce that her company, formerly known as Taft Consulting Group, is now Taft Management Services. The change is due to expansion of services. In addition to management consulting services, the company now provides interim management and management recruiting services.

Linda Goldstein recently won an award from the Suncoast Tampa Bay Chapters of the Florida Motion Picture and Television Association for her video WAGES: Welfare to Work Pays.

Marsha Rydberg was awarded the annual James M. "Red" McEwen Award for Outstanding Contributions to the Hillsborough County Bar Association. Marsha has received the award three times during her career which is more than any other member of the Hillsborough County Bar.

Happy New Year!

