

# Athena Society



B R I E F I N G S

January, 2014

## 2013-2014 OFFICERS

PRESIDENT .....AMELIA CAMPBELL  
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ALTERNATE: SIMONE BAREFIELD

## ADMINISTRATOR/EDITOR

ELEANOR HUBBARD  
813/251-9172  
ewhubbard@aol.com

## ATHENA SOCIETY

P.O. Box 10813  
TAMPA, FLORIDA 33679

## Upcoming Meeting

- WHEN:** Thursday, January 9  
11:55 a.m.
- WHERE:** Centre Club  
Westshore at Kennedy
- PROGRAM:** The Challenges of Entrepreneurship
- SPEAKERS:** **Paddy Moses**  
Dr. Kerriann Greenhalgh  
Founder/CEO of KeriCure Inc.
- MENU:** Coconut-crusted chicken breast  
Veg plate available on request when reserving
- COST:** Guests - \$25
- RSVP:** By January 6 – Register online  
or email [ewhubbard@aol.com](mailto:ewhubbard@aol.com).

## OPEN MEETING – GUESTS WELCOME

**Paddy Moses**, who developed a very successful staffing business in the 1970's, will provide a brief historical perspective of entrepreneurship. She'll then introduce Dr. Kerriann Greenhalgh, Founder and CEO of KeriCure Inc.

While earning her Ph.D. in organic chemistry at USF, Dr. Greenhalgh became aware of the need for a line of over-the-counter wound care products that promote healing and prevent infections, by combining nanotechnology with natural, soothing ingredients. In 2011 she launched KeriCure, Inc. which holds the exclusive worldwide rights to all medical applications of the technology behind its liquid bandage.

You've no doubt read about her in the local media; now join us to hear first hand the real challenges and triumphs of entrepreneurship today.



## President's Message

Each December our holiday party provides a wonderful opportunity to visit with friends. Thanks so much to Pete and **Cynthia Zinober** for hosting the party at their lovely home. The weather was beautiful as guests mingled on the patio and listened to Christmas music played by the saxophonist. Once again the Hospitality Committee's efforts resulted in an incredible, delicious spread and a memorable evening. I'd like to thank **Yvonne Fry, Jeanette Fenton, Linda D'Aquila** and each of you who cooked, baked and worked during the party.

As January arrives, we will focus on our goal of identifying new members for our organization. At the annual meeting last June, I spoke about the importance of succession planning and diversity. We will enhance Athena by adding younger members, minorities and professions that are unrepresented or underrepresented. We have so much history and experience to share with younger members who are the future leaders of Athena. These women will bring new energy and enthusiasm to our group. Please think about your community connections and identify women who will add to the diversity of Athena.

This year the Membership Committee consists of **Lorna Taylor** (Chair), **Susan Bucklew, Robin DeLaVergne, Carolyn Reed, Amanda Sansone, Michelle Schofner, Mimi Stamps** and alternate **Simone Barefield**. The Committee is finalizing the nomination form and will be distributing it in early January. Our collective New Year's resolution is to submit forms that are thoughtful and help us attain our goal of diversity. I wish all of you a Happy New Year!



*Happy New Year*



## Athena Housekeeping

Thanks again to our gracious holiday party hosts, Pete and **Cynthia Zinober**. 100+ members and guests enjoyed their charming Hyde Park home and patio in picture perfect weather. The food was fabulous and we thank those who provided it. We have the serving dishes and utensils that some of those wonderful folks left behind. If you're one of them, please contact **Eleanor Hubbard**.

We'll be distributing the 2014 pocket directory at the January luncheon.

The Membership Committee will distribute nomination forms for new members the week of January 13; deadline for submitting the forms will be February 28.

Where will you be July 18 – 20? Hopefully at the Renaissance Vinoy Resort enjoying Athena's annual retreat. Save the dates – you won't want to miss it!

## Ford and Joyner Tapped for WHOF

Exciting news has been announced by the Hillsborough County Commission on the Status of Women: **Nancy Ford** and **Arthenia Joyner** will be inducted into the 2014 Hillsborough County Women's Hall of Fame! The presentation luncheon is scheduled for May 7; additional details will be provided as they develop. The third inductee will be Eleanor Chamberlain, a women's suffrage activist.



## Bonus Activities

EVENT	SCHEDULE	NOTES
Ropes Course at MOSI followed by cocktails and refreshments at IMAX Lounge	January 11 at 5 pm	\$7 per person, 15 people minimum. Need to register by Dec 31st.
Holocaust Museum Exhibit on Hannah Senesh	February 1st at 10 am	\$16 per person. Can then go to downtown market and/or lunch downtown.
Cocktail Tour of Harbour Island Home of <b>Joan Zinober</b>	February 20th from 5-8	20 people max. Joan will provide hors d'oeuvres and wine but would appreciate contributions of the same.



## News About Members

**Amelia Campbell** has joined Hill Ward Henderson as a Shareholder in the Trusts & Estates Group. Amelia has practiced law for over 25 years and focuses on estate planning, estate and trust administration and business succession planning. She is an A-V Preeminent Attorney by Martindale-Hubbell in addition to being recognized by *Best Lawyers in America*, *Florida Trend's Legal Elite*, and *Florida Super Lawyers*. She has also been named a *Florida Super Lawyers Top 50 Florida Female Super Lawyer*.

**Tina Tenret** was recently named as one of the Business Observer's 40 Under 40 from Tampa to Naples. Watch her incredibly personal interview discussing her mother's sudden death and why she left TV news: <http://businessobserver4040.com/tina-tenret-39/>.

There's a bride in our midst! **Donna Petersen** and Terry Noonan were married on December 28th in Chicago on the 40th floor of the Chicago Stock Exchange building. "Terry is from Chicago and his rather large family gathers there for the holidays so it seemed easier to go to them," explained Donna. Their mothers were there (both going strong!) and their six children were in the wedding. We wish them much happiness in the years ahead.

Our sincere condolences to **Linda Fries** whose mother, Ann Wolfe, passed away on December 16 in Nevada, Missouri.

Exciting news from former member **Gabriele Faulkner**: She and longtime soulmate Jerry Clinebell were married earlier this month and are now living in Championsgate, Florida.

Our deepest sympathy to **Mary Scriven** whose father, Reverend Dr. Marshall Stenson Jr., passed away on December 19. He had been the pastor of St. Luke Baptist Church in Macon for 44 years.



## Calendar

- January 11 – Bonus – MOSI Ropes Course
- February 1 – Bonus – Holocaust Museum
- February 6 – Luncheon meeting
- February 20 – Bonus – Cocktails, Joan Zinober home
- March 6 – Luncheon meeting
- April 3 – Luncheon meeting
- May 1 – Luncheon meeting
- May 14-18 – Bonus – NYC trip
- June 5 – Dinner meeting - TYCC
- July 18-20 – Athena Retreat, Vinoy



## Philanthropy – It's a Contest

By **JoAnn Urofsky**  
Philanthropy Chair

Thank you to those of you who've made a gift to the Athena Education Fund this year. Your tax-deductible contribution means that you've given a woman in our community the gift of improving her future. If you didn't get a chance to make your contribution this year, the Philanthropy Committee wants to inspire you to give in 2014.

Beginning in January, we encourage you to participate in a friendly contest based on the month in which you were born. We're going to be counting the number of givers and the total value of the contributions by each birthday month. For example, I'm a May baby and my contribution will be counted together with all the contributions made by other May birthday members. Next year at this time, we'll honor those from the birthday month with the highest rate of participation and those from the month whose members were the most generous. Throughout 2014, we'll keep you updated on how each "month" is doing. Make sure your month is a winner! We hope you'll honor your Athena friends with a contribution to the Athena Education Fund. It's a great way to recognize an achievement, a birthday or a milestone. Let the games begin – and may the best month win!

## Sylvia Carley "Hosts" Magic Johnson

In 2006, **Sylvia Carley** and **Gwen Stephenson** embarked on a journey to solve some of the challenges involving low performance by African American and Latino males in higher education. They held the first Black, Brown & College Bound Summit to address the issues. Since that time over 4000 attendees and volunteers from across the nation have addressed retention, persistence and graduation rates of these young men.

At the 2013 Summit Sylvia was saluted by having the signature luncheon named in her honor for dedication and commitment to the program. The first Dr. Sylvia Marion Carley Luncheon will be held at the 8th Annual Summit at noon, February 13, at the Marriott Waterside Hotel with Earvin "Magic" Johnson as the featured speaker. Sylvia asks for your support; if 10 members attend, she'll arrange for a reserved Athena table. Tickets are \$100.

## January Birthdays

Birthday wishes to the following members who celebrate in January

**Jean Amuso**  
**RoseAnne Bowers**  
**Patti Breckenridge**  
**Noni Brill**

**Susan Casper**  
**Melinda Chavez**  
**Cynthia Gandee-Zinober**  
**Judy Genshaft**

**Linda Gibbs**  
**Laura Kolkman**  
**Miriam Mason**  
**Barbara Reeves**

**Lisa Robbins**  
**Michelle Schofner**  
**Deborah Skyrms**  
**Elizabeth Walters**