

Athena Society

B R I E F I N G S

January, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENZI
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, January 6
11:55 a.m.

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Debbie Foster
Founding Member/Partner
Affinity Consulting Group



PROGRAM: Social Media and Other Technology Tips
for Professional Women

MENU: Pan-fried Snapper w/Coconut Red Curry Sauce
(veg plate available on request when reserving)

COST: Guests - \$25

RSVP: By January 3 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

Learn about Facebook, blogging, tweeting, linking, updating and all the rest of it during this fun and informative presentation. Debbie Foster will explore all the ways to market yourself and connect with colleagues, prospects, clients and friends using the internet. The session wraps up with 10 useful technology tips that will bring you increased productivity.

Affinity Consulting Group is a technology and management consulting organization focusing on professional service firms. Since 1995 Debbie has personally helped hundreds of firms implement solutions ranging from practice management, time/billing, document management and general office management issues. Anyone who uses the internet will pick up some gems from this program.



President's Message

During the holiday season, women have more on their plates than usual. To work and family commitments and already full schedules, we add more items to our “to-do” lists. Sometimes holiday festivities, gift purchases and family dinners seem ominous. We want to make them perfect and can't find enough hours in the day. For example, after we purchased our Christmas tree, it stood bare for a few days. Several days passed before we collected the boxes of decorations from storage. The boxes sat in the living room unopened for some more days. However, placing decorations on the brightly lit tree while Ed and I re-told the stories surrounding some of the special ornaments created my fondest memory of this holiday season, so far.

On to the shopping! My parents worked in retail so the holidays have always been a busy time for our family. We made purchases in the Belk Lindsey department store my dad managed as we worked in gift wrapping, sales or the office. Lots of nepotism with the Garcia family! I was able to find the perfect gift for everyone on my list in one store. Now, I'm driving to stores, malls, big boxes and even shopping online to select the right gifts. Do I believe my friends and family are more finicky or am I beyond my limit of creative gift giving? Guess it will feel more satisfying when they open their presents!

My favorite part of the holidays is cooking and baking (my newest and least accomplished a vocation). I like gathering the perfect ingredients for our Noche Buena dinner on Christmas Eve. We prepare the same menu my Abuelo enjoyed when he was growing up in Spain. My eighty-nine year old mom makes the pork roast with garlicky mojo sauce and I complete the remainder - baked chicken, sweet potatoes, peas, watercress salad with lots of radishes and warm Cuban bread. I've mastered the caramel flan dessert and serve it with turrón (almond candy), roasted chestnuts and our family's favorite homemade cookies. Some of my best holiday memories include several generations of family at the conclusion of dinner sitting around the large dining room table for hours peeling chestnuts and enjoying turrón while telling stories of growing up in Spain and Ybor City. Fortunately, my parents are still around to tell their stories and Ed and I hope our children and grandchildren will consider our holiday get-togethers as “memorable” in the future.

I wish each of you and your families a memorable holiday. Being with friends and family will make them perfect! I look forward to seeing you in January 2011.





News About Members

We acknowledge with great sadness the recent passing of **Irene Hadley Bodeman**, one of Athena's founding members.

Doretha Edgecomb has been elected Chairman of the Hillsborough County School Board; **Candy Olson** will serve as Vice Chair.

Update on **Pam Wolf**: She and hubby Tom welcomed their third grandbaby earlier this month in Philadelphia. John James is the baby brother of almost-3-year-old Makayla and their mom is Tom's daughter. Pam's daughter Amanda has 3-month-old Savannah and lives in Auburn with her husband who is in the pest control industry. (With Pam, her dad and now her son-in-law, she claims 3 generations in the pest business.) Pam summed it up by stating that "once our girls got started, we went from zero to three very quickly.....what a joy!"

Dianne Jacob has been named Chairman of the Board for the Glazer Children's Museum.

Newly engaged, **Julia Gorzka** is walking on air in anticipation of a summer wedding. The lucky groom-to-be is Brett Freeman who is pursuing his masters degree in architecture at USF. After their wedding in Tampa, they plan on continuing the celebration to South Africa. Brett grew up in Johannesburg and was a teenager when his family moved to Princeton, NJ. Julia says it looks like a caravan will be traveling with them as her parents and other friends don't want to miss any of the fun. Hopefully there will be pictures for those of us left behind!



Season's Greetings



Calendar

January 16 – Bonus – Martini-making party

January 27 – Special membership meeting

January 29 – Bonus – Dali Museum tour

February 3 – Luncheon meeting

February 14 – Membership nomination deadline

March 3 – Luncheon meeting



Bonus Update

It'll be a "girls get-together" for members only on Sunday, January 16...Martini-Making Merriment. Enjoy the camaraderie of fellow Athenians and discover your favorite Martini (gin, vodka, fruity or creamy) and how to make it. The fun and the fixin' begins at 5 p.m. at the home of **Bonnie Saks**, 5114 San Jose in South Tampa. There's a \$15 donation for the "makings" and we'll need an RSVP to **Eleanor Hubbard** by January 12.

There's much excitement as the date approaches for opening of the new Dali Museum in St. Pete and the Bonus Committee was (almost) first in line. The committee has "surrealized" the dream to have a "fantastical" tour of the new museum building and view the fabulous Dali art with a docent on January 29 at 11 a.m. Cost of the tour is \$28.00 per person. If you are a museum member, the cost of the docent-led tour is only \$10.00. Your check (payable to Athena) is your reservation and must be received by **Eleanor Hubbard** no later than January 21. Guests are welcome.



Athena Housekeeping

The 100+ guests at the Holiday Buffet held at the home of **Donna Petersen** were enthralled by her unique home and the fascinating treasures reflecting her travels and many interests. As always, the Hospitality Committee – chaired by **Elizabeth Howarth** – was lauded for a table spread for a king. Attention committee members: If you left the party without your dish(es) and wish to retrieve it/them, contact **Eleanor Hubbard**.

Mark your calendars for July 22-24...Waldorf Astoria Orlando...Athena's annual retreat. We'll announce details as they develop.

Please note and honor this request: In the interest of time, all announcements at lunch will be made by the president. If you have information you'd like to share with the membership in 50 words or less, send it to **Eleanor Hubbard** by noon the day before; none will be accepted the day of the meeting.

If January is your birth month, you're invited to sit with your fellow Capricorns and Aquarians at lunch. Purpose of the table is to acknowledge the occasion and to encourage members to socialize with others outside their usual luncheon group. Some great friendships have started at the "birthday table."

Athena Society



B R I E F I N G S

February, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENZI
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, February 3
11:55 a.m.

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Hillsborough Commission
on the Status of Women

MENU: Chicken Piccata
(veg plate available on request when reserving)

COST: Guests - \$25

RSVP: By January 31 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com



OPEN MEETING – GUESTS WELCOME

The Commission on the Status of Women (COSW) was created to advise the Hillsborough County Board of County Commissioners, the County administration, the community and all agencies and persons in Hillsborough County with respect to all matters pertaining to the status of women.

Since its inception Athena has been well represented. **Joanne Lighter** is a member of the Commission while **Yvonne Fry** is the current Vice Chair. Recent members are **Susan Leisner, Margaret Mathews** and **Juel Smith**, all of whom will share a brief overview of the history and important work of the Commission as well as its activities. This includes a focus on women's health, homeless female veterans, violence against women and the creation of a Hillsborough Women's Hall of Fame. COSW includes seven appointed by County Commissioners and six representatives of specific organizations that serve women and girls.



President's Message

January is the first month of the new year. I like beginnings and fresh starts. Forgive and forget past mistakes, omissions or missteps. I say wipe the slate clean and begin with a new attitude. In 2011, I shall be a better friend, family member, spouse, employee or boss, leader and follower and generally a better person.

I'll begin by admitting there are some things I don't know or don't do well. Recently I spent too much time organizing and throwing away papers in my home office. I need a good system for saving important documents, storing photos, collecting recipes and by and large putting in order the paper that enters my home. I need a different attitude (and behavior) about what to keep or toss. I'm guessing some others need help in this area, and I know some of you in Athena have already solved this problem. Can we help each other to reduce clutter in our homes and our lives?

That admission got me thinking, what else don't I know? What other skills do I lack? And who in Athena can help? For example, some Athenians may need guidance on personal finances – saving for kids' college education, reducing debts or planning for retirement. We all could use some help in forecasting the economic future. I know we have many financial professionals with expertise in this area.

Don't many of us need support in keeping ourselves healthy and fit? There are health care professionals in Athena who can help others with their medical, physical, dental and mental health needs. We have educators who can provide guidance to those who might want to enroll in a class, earn a certificate or complete a degree. Perhaps we have some cheerleaders who can encourage us from the sidelines and won't let us give up or drop out.

Athena has talented marketing and communication specialists to provide advice for improving the way we promote our businesses or ourselves. Our technology experts can offer assistance in implementing the software and hardware we need to organize ourselves. Phones, computers, iPads and most other gizmos require us to invest time to learn their operation, and Athena has some kind and patient teachers to offer assistance.

Athena members possess talent and expertise in many disciplines, and each of us has areas where we seek to grow. I encourage all members to reach out to others who might help us stretch and improve ourselves. Check the Athena directory when you seek assistance or support. It's the Athena spin on "Think locally, act globally."





Bonus Update

Have you ever wondered how to determine fake pearls from the real thing? Want to know what determines the difference in color? These and other mysteries will be addressed at an informal gathering on March 1 at Alvin Magnon Jewelers, 606 So. Dale Mabry. “Pearls and Martinis” will feature Terry Frost from Mikimoto Pearls Ltd. who will share some “pearls” of wisdom from 6 to 8 p.m.; our host will be **Winnie Marvel**. There’s no charge and guests are welcome..... simply RSVP to **Eleanor Hubbard** by February 26.

Notes from Sylvia Richardson & Sons

Sylvia: “I have never been more grateful than for the day I was accepted as a member of Athena. Your loving and thoughtful kindnesses have been overwhelming! No simple words of thanks can begin to express the depth of my gratitude and the Enormity of my feelings of love for you all. May God’s love enfold you and yours always!”

Chris Richardson: “I’m writing on behalf of myself and my brother Chip to offer our sincere appreciation and gratitude for all the Athena members who have been so remarkably thoughtful and helpful with our Mom since she suffered the fractured pelvis and sacrum. The daily meals, calls and support have been and continue to be remarkable and truly heaven sent. Mom is a wonderful woman with equally wonderful friends and colleagues here in Tampa. Your support has made this much easier than it might have been and for that we are both eternally grateful. Yours is a remarkable and supportive group.”

(Editor’s note: Because Chris lives in Colorado and Chip in Maryland, both are grateful for the “in town” support.)

Calendar

January 27 – Special membership meeting

January 29 – Bonus – Dali Museum tour

February 14 – Membership nomination deadline

March 1 – Bonus – Pearls and Martinis

March 3 – Luncheon meeting

April 1 – Young Women of Promise luncheon



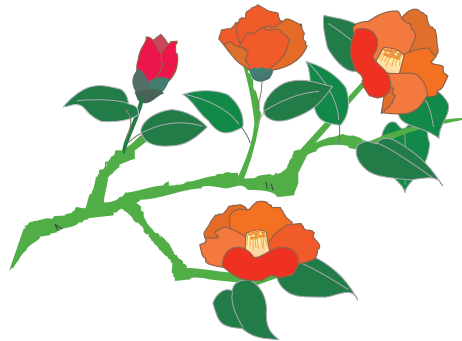


Athena Housekeeping

The program is shaping up for our annual retreat (July 22-24) at the Waldorf Astoria Orlando. This property has all the amenities of the New York original and more! It's a retreat you won't want to miss.

Please note and honor this request: In the interest of time, all announcements at lunch will be made by the president. If you have information you'd like to share with the membership in 50 words or less, send it to **Eleanor Hubbard** by noon the day before; none will be accepted the day of the meeting.

If February is your birth month, you're invited to sit with your fellow Aquarians and Pisceans at lunch. Purpose of the table is to acknowledge the occasion and to encourage members to socialize with others outside their usual luncheon group. Some great friendships have started at the "birthday table."



Directory Changes

Pam Iorio

(H) 3507 Bayshore Blvd. #1401
Tampa 33629

Members' Projects

Have you ever wondered if a Revolutionary War patriot ancestor could be hidden in your family tree? Perhaps you are eligible to join the Daughters of the American Revolution (DAR) and you don't even realize it. If you'd like to find out, **Edna Broyles** invites you to a workshop on February 12, 10 a.m. to noon, at the Tampa Bay History Center. The program will be presented by Dr. Debbie Duay, Lineage Research Chairman for the Florida State Society DAR.

Athena Society

B R I E F I N G S

March, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENZI
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, March 3
11:55 a.m.

WHERE: Centre Club
Westshore at Kennedy

SPEAKER: Juli Steinocher, LMHC, LMT

PROGRAM: “A Mindbodylab Presentation for Today’s
Busy Women – Selfcare Techniques for
Renewed Mental and Physical Health”

MENU: Salmon w/red wine butter sauce
(veg plate available on request when reserving)

COST: Guests - \$25

RSVP: By February 28 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com



OPEN MEETING – GUESTS WELCOME

Juli Steinocher is founder of MindBodyLab.com, a counseling center dedicated to treating the whole self. Educated, licensed and certified in a rare blend of approaches and techniques, Juli created the mindbodylab as a unique place connecting traditional therapy with modern and ancient approaches.

She offers counseling and group workshops with topics including women’s issues, chronic pain/health conditions, traumas, career and relationships. You’ll learn energy exercises and find yourself feeling more relaxed and equipped with techniques to use for easy and ongoing self-help. She’ll touch on subjects such as stress and its effects on the immune system, hormone issues and how to work with the body to create balance, etc.

Come join us for this mind-expanding, practical program that could change your life!

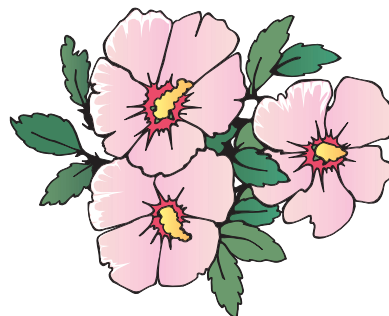
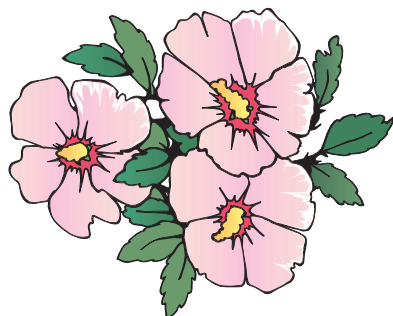


President's Message

As a development professional, I know philanthropy involves a desire to improve the material and social welfare of others, especially through charitable acts. The Athena Society's efforts to promote equality and opportunity for women make it a philanthropic organization. Various projects like Career Assistance awards to college women and recognizing Young Women of Promise are two great examples of our benevolent acts. These two projects include financial gifts to the women. Seventy-five hundred dollars (\$7500) from the annual budget support awards of \$500 for every Young Woman of Promise and a memento for each. Our endowed fund at the Community Foundation has a balance of just under \$50,000. Investment earnings create the funds for our annual Phyllis Marshall awards. And the Beth Waters fund provides additional capital for college scholarships. Last year the Athena Society provided \$1000 awards to four women. When investments react poorly, as they have for the past several years, Career Assistance awards may be smaller or given to fewer women.

Members who help other women demonstrate their generosity at work and through social acts. Some are employed by non-profit organizations that care for the needy and many more provide service as board directors or volunteers. Like many of you, I have painted, picked up trash, served meals, pulled weeds, played with preschoolers, cared for elderly adults and much more. All of us have served on many, perhaps too many, boards. Writing a check is not a lesser act. Now I donate to more causes, probably because I have more money and less time than I did earlier in my career. Also I understand that giving financial support is important to the organization and those served. Yet I feel the same contentment of giving.

Being part of the Athena Society and in the company of accomplished women is a gift. To those much is given, much is expected, so here's the ASK. If you are moved by the young women and the hopeful women enrolling in college, please consider making a gift to the Athena Society's Career Assistance Fund. If each of our 180 members contributed \$100, the earnings would provide another scholarship award each year. Some of you may be able to contribute more and our permanent fund could grow, enabling more scholarship awards. Think about the amount you can contribute and soon we'll share with you how to act on that thought.





News About Members

Dottie MacKinnon is gathering kudos from all over the Bay Area and some very special ones this month. On the 9th Mayor **Pam Iorio** and the Tampa City Council recognized Dottie “for her commitment, contributions and inspiration to our community” by dedicating the Dottie MacKinnon Children’s Playground at Curtis Hixon Waterfront Park on Ashley Drive. On the 11th A Kid’s Place honored Dottie as the founder by unveiling the artist’s rendering of a statue showing Dottie sitting on a bench reading to a child. Last week at the Governor’s Day Luncheon Dottie and husband Sandy were named Co-Citizens of the Year by the Tampa Metro Civitan Club. Dottie’s Athena sisters join in acknowledging her contributions to at-risk children and her many other gifts to this community....with love and a heartfelt “thank you.”



Bonus Update

Have you ever wondered how to determine fake pearls from the real thing? Want to know what determines the difference in color? These and other mysteries will be addressed at an informal gathering on March 1 at Alvin Magnon Jewelers, 606 So. Dale Mabry. “Pearls and Martinis” will feature Terry Frost from Mikimoto Pearls Ltd. who will share some “pearls” of wisdom from 6 to 8 p.m.; our host will be **Winnie Marvel**. There’s no charge and guests are welcome.....simply RSVP to **Eleanor Hubbard** by February 26.

Ybor City’s Best-Kept Secrets: An Insider’s Tour, March 26, 11:00 a.m. – 1 p.m. The tour, which includes two of the most creative and eclectic blocks in Ybor City, is led by **Chantal Hevia** and begins in the Mediterranean garden of the Ybor City Museum State Park with Ybor-style tapas, café con leche and conversations with Arturo Fuente, Jr. and Kristin Fuente, members of one of the most noted cigar families. You’ll be one of the first to take Curator Elizabeth McCoy’s tour of the Museum’s new special exhibit titled *The Women of Ybor: 125 Years of Influence* (opens March 25), followed by a visit to the Museum Store where Wallace Reyes, Guinness World Record holder for “longest cigar” (196.3 feet), will give a cigar-making demonstration. The tour continues to the Arnold Martinez Gallery which houses the artist’s notable works of Ybor City and Tampa landmarks painted with tobacco leaf juice and Cuban coffee. The final stop is Singing Stone Gallery/Casa de Art where you’ll meet Dan Balk, creator of unique hand-made fine art jewelry and enjoy Cava and cookies while you browse the works of local artists. Stay awhile longer with lunch on your own, shop at the 19th Street casitas shops or the Saturday Market or view an archeological dig near the Museum. The \$19 fee includes Museum entrance and all refreshments; your check is your reservation; mail to **Eleanor Hubbard** by March 19. Guests are welcome.



Calendar



- March 1 – Bonus – Pearls and Martinis
March 26 – Bonus – Ybor City Tour
April 7 – Young Women of Promise luncheon
April 9 – Bonus – Creativity Workshop
May 5 – Luncheon meeting; Kathleen Heide, speaker
June 2 – Installation dinner/new member introductions
June 12 – New member party, 5-7 p.m.

Members' Projects

Edna Broyles invites members to attend the “Dollars for Scholars” awards luncheon and silent auction on March 8 at the A La Carte Pavilion. Presented by the Network of Executive Women, the program will feature keynote speaker **Betty Castor**. The Network annually provides \$1000 scholarships to four women attending Florida schools. The silent auction begins at 11 a.m. with the luncheon program to follow at noon. Tickets are \$50 and may be obtained from **Eleanor Hubbard** or online at www.networkexecwomen.com.

Holly Tomlin invites members to participate in Florida Conversations at the Tampa Bay History Center, 3 to 4:30 p.m. on March 27. Author Tracy Jean Revels will discuss *Grander in Her Daughters: Florida's Women During the Civil War*. The program will be held in the History Center's TECO Hall, free and open to the public.



Athena Society



B R I E F I N G S

April, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENCE
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

WHEN: Thursday, April 7
11:55 a.m.

WHERE: Centre Club
Westshore at Kennedy

PROGRAM: Young Women of Promise
Class of 2011

COST: Guests - \$25

MENU: **Chicken salad in pineapple boat**
(veggie plate available on request when reserving)

RSVP: By April 4 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

A longtime favorite of Athena members, this program will certainly reassure that today's youth has great promise!

Ten very special young women – selected from a field of 26 will be presented, each outstanding in her own unique way. See page 2 for a list of those to be recognized.

Each honoree will have three minutes to describe which of her accomplishments has given her the greatest satisfaction and why. You'll be amazed, inspired and impressed by their stories.

Please join us and bring friends who'll enjoy meeting some truly incredible teens.



President's Message

Keeping balance in one's life is always a challenge. Personally, I seek to keep an equilibrium between my health, family, friends, work, community service and recreation. As you know, intention and effort are needed to maintain balance. I know when my life is out of order because I feel "unsteady" and realize I've spent too much time on, or neglected, parts of my life.

Sometimes keeping balance is like riding a seesaw, perfect balance each moment means you are not moving or having fun. Too much movement is a problem, like riding a bucking bronco. Another visual is the entertainer keeping spinning plates balanced on tall sticks. It requires constant vigilance and effort to keep all moving and stabled. Sometimes, if you do it well, others don't realize the energy it takes to appear tranquil.

The Athena Society has similar life forces that keep it stable, relevant and successful. Each of us contributes to keeping our organization (or parts) in balance. The components of the Athena Society might be education, service, social and operations. The latter depends on Eleanor Hubbard and the Board and I'll report all is well! Another element is our service to members and other women. Examples include recognition of Young Women of Promise, the **Phyllis Marshall** Career Assistance Grants for women returning to school and mentoring of the EKHO members. The education component of our organization is accomplished through our monthly programs, support for each other, the Retreat and many Bonus events. Please continue to suggest topics and good presenters to the committee chairs who focus on the educational activities. Finally, the social aspect of the Athena Society is strong. Attending Athena meetings and parties and building personal relationships among our accomplished members benefits each member and our organization as a whole. Please strengthen our organization's social bonds by reaching out to new friends in Athena, serving on Athena committees with other great workers and participating in the Retreat and Bonus activities.

Balancing participation in the Athena Society's activities will pay dividends to you and to our organization.

2011 YWP Winners

Jamila Blake	Wharton High School
Ana Herbst	The Academy of the Holy Names
Shelby Johnson	Plant City High School
Jocelyn Macho	Leto High School
Cynthia Anne Matar	Tampa Preparatory School
Alison Elena Preston	H.B. Plant High School
Morgan Leigh Rodgers	Riverview High School
Jasmine Santiago	Middleton High School
Sophia Tahiri	Robinson High School
Shelby Paige Terihay	Durant High School





Athena Members Tapped for Hall of Fame

The Hillsborough County Commission on the Status of Women has announced the first class of inductees, six of whom are/were Athena members: **Betty Castor, Helen Gordon Davis, Cecile Essrig, Pat Frank** and **Sandy Freedman**. The late **Sylvia Rodriguez Kimbell**, an Athena member, was included in the list of ten. (Others to be inducted are Mary Cash, Clara Frye, Adela Gonzmart and Sadye Gibbs Martin.)

The awards luncheon is scheduled for Thursday, May 26, 11:30 a.m. at the Tampa Convention Center. Save the date as you'll surely want to be there to support and celebrate these very special women. We'll have multiple Athena tables and will provide you with details as they develop.

Bonus - Creativity Workshop

Come spend a morning playing with your artful right brain in the studios of Community Stepping Stones along the tranquil Hillsborough River. On April 9 (Saturday), 9 a.m. to 1 p.m. **Sigrid Tidmore** will lead us in a variety of provocative exercises that are sure to tickle your mind.

Leave your preconceptions, fancy clothes and good jewelry at home and trust that everything you need will be provided. Keep in mind that sometimes art can be messy. Tai Chi warm up at 9 a.m. with workshop in full swing by 9:20. No art experience? No worries! By the end of class you'll have created your own symbolic painting worthy of framing. Picnic lunch along the river and facilities tour included. Only 15 spaces are available. A \$35 donation to Community Stepping Stones is your reservation. Send check – payable to Community Stepping Stones – to Eleanor Hubbard by April 4.

Bonus – Canoe Adventure

If the outdoors is your passion, on the following Saturday – April 16 – you can take a guided canoe trip down the Hillsborough River followed by a scrumptious picnic lunch in the park. Led by **Dena Leavengood**, experienced guide and naturalist, the adventure will take you through beautiful, undeveloped areas of cypress swamp teeming with unique plants and animals (including alligators!) and end at Morris Bridge Road Park for a picnic lunch before the return trip home, landing at 2 p.m.

Meet at 8 a.m. for carpooling/caravanning from south Tampa or at Canoe Escape at 8:30 a.m. for equipment and transport to Sergeant's Park to start the 2.5-hour easy paddle/float downstream.

Trip is suitable for all levels of paddling experience and guests are welcome. Cost is \$35 per paddler, \$25 per adult non-paddler. For more information about Canoe Escape and Trip 1 (from Sergeant's Park to Morris Bridge), visit www.canooescape.com or contact Dena at dleaveng@tampabay.rr.com. Your check is your reservation; mail to Eleanor Hubbard by April 13. Additional trip details will be provided to those who sign up.



Hats Off to Mayor Pam

It's been a rare day during the past few weeks that one of the local newspapers has not featured a group or individual singing the praises of **Pam Iorio** as she ends eight very successful years as Mayor of the City of Tampa. Pam, your Athena sisters join the chorus of grateful citizens paying tribute to your accomplishments. We congratulate and are so very proud of you!

News About Members

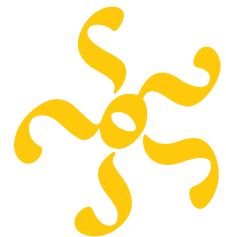
Karen Arnold has made a career change; she's now Senior VP Investor Relations at the Greater Tampa Chamber of Commerce. See her contact information under Directory Changes.

RoseAnne Bowers was named Pan American University Woman of the Year at the organization's recent luncheon meeting. She was honored for her achievements as a Hillsborough County School District administrator and her contributions to PAUW.

Judy Lisi was named a Woman of Distinction by the Girl Scouts of West Central Florida last week. The luncheon program honors women who have achieved success in their chosen fields and who serve as role models for girls and young women.

Calendar

April 9 – Bonus – Creativity Workshop
April 16 – Bonus – Canoe Adventure
May 5 – Luncheon meeting; Kathleen Heide, speaker
May 14 – Bonus – Historic downtown Plant City tour
May 26 – COSW Hall of Fame awards luncheon
June 2 – Installation dinner/new member introductions
June 12 – New member party, 5-7 p.m.
July 22-24 – Retreat – Waldorf Astoria Orlando



Directory Changes

Karen Arnold Tampa Chamber of Commerce
201 No. Franklin St. #201
Tampa 33602-5846
813/276-9436 CELL: 428-0928
Karnold@tampachamber.com



Beth Bernitt HOK (as of mid-April)
CMO, Senior VP
One Tampa City Center #1800
Tampa 33602
Beth.bernitt@hok.com

Athena Society



B R I E F I N G S

May, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENZI
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, May 5
11:55 a.m.
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** Mean Girls: Violence, Gender and Reality
- SPEAKER:** Kathleen Heide, Ph.D.
USF Professor of Criminology
- COST:** Guests - \$25
- MENU:** **Chinese Chicken Salad**
(veggie plate available on request when reserving)
- RSVP:** By May 2 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

Media images of mean girls have dominated the news in recent years. Dr. Heide, a criminologist and licensed mental health professional, will discuss recent trends in violence among female juveniles with special attention focused on the involvement of girls under 18 in murder.

She'll highlight differences in offender, victim and offense characteristics associated with murders committed by girls and boys based on her analysis of more than 40,000 cases of juveniles arrested for murder in the U.S. from 1976-2007. A few clinical portraits will be presented of girls Dr. Heide evaluated who were charged with murder and the factors that contributed to their homicidal behavior.

Kathleen Heide - "one of our own" - is an internationally recognized consultant on adolescent homicide and family violence. This will be an eye-opening presentation!



President's Message

I love the Spring season. Maybe it's the temperature warming up, less humidity during the day and nights remaining crisp. Or everything turning green and flowers blooming. Sometimes I even look forward to Spring cleaning - getting rid of clutter and some major clearing projects (cleaning out my garage is top of the list!). Have you guessed that simplicity is a major goal in my life?

Working in an academic setting, spring graduation signals the end of the school year. It's a great time to look back at accomplishments. In my office some things slow down in the summer. Fewer events and fewer students, clients away for the summer and staff vacations cause us to ease up on the accelerator. But my staff doesn't agree, probably because we're working on year-end reports and meeting to plan for next year. After daily drives among our five HCC campuses all year, we stay in our offices more and organize the papers and files to ease efforts for next year.

I like Spring and Summer holidays. Perhaps it's because during these seasons my family's celebrations take place at our Anna Maria Island beach house. Almost three decades ago we purchased a cottage by the Gulf of Mexico, located next to our closest family friends. We like to spend weekends there because it's festive, informal and relaxed. Meals, even holiday celebrations, are less china, silver and crystal and more paper plates, plastic ware and disposable cups. We enjoy getting up early Saturday morning and walking down the beach to one of our favorite breakfast places. We spend the rest of the morning, reading the local newspapers to catch up on the community news from the previous week. Then it's time to eat lunch at one of the great seafood restaurants. Our choice is often grouper sandwiches at Ed Chile's "Sandbar" on the beach. You are enjoying minimalism ala "old Florida" when you are eating outdoors and feel the sand between your toes and hear and smell the nearby surf.

I hope each of you and your families enjoy(ed) the holiday with family and friends. Perhaps this weekend, or soon, you will spend a serene weekend away. Try an old Florida locale. Clearwater Beach, St Augustine, Key West and Cedar Key are our favorite Spring and Summer get-a-ways.





Athena Housekeeping

Excitement is mounting in anticipation of our retreat weekend (July 22-24) at the Waldorf Astoria Orlando. To get a sneak peek of the luxury you'll be enjoying, check out the website: waldorfasteriaorlando.com. Registration materials will be distributed next week and if you pay your registration fee (\$225) by noon on May 5, you'll be eligible for the drawing of a \$100 Waldorf gift card.

Members, this is a reminder that the newsletter is your bullhorn: If you have a function you wish to publicize (whether it's an internal or external event), you may submit the news by the 15th of the month for inclusion in the newsletter or by noon the day before our luncheon meetings for inclusion with the announcements. Following this procedure will eliminate the need for additional email alerts.

At the May meeting a ballot will be presented for the election of the 2011-12 Nominating Committee. This is a preliminary ballot for the selection of 12 members, six of whom will be selected at the June meeting. To be eligible for nomination, you must have been a member for a minimum of two years. No member of the committee is eligible for nomination to any position which the committee recommends for election or appointment. If you wish to be removed from this ballot, please contact **Eleanor Hubbard** prior to May 2.

Archives Chair **Winnie Marvel** is in the process of assembling our annual scrapbook. If you have photos or articles about members that have appeared in special editions of the newspaper, in company magazines, in organization newsletters, etc., please send them to her ASAP.

Bonus – Plant City Tour

If you're not familiar with the charm of Plant City, you'll want to join us on an outing of historic downtown on Saturday, May 14. We'll convene at 11 a.m. for lunch with an elegant tea at Camellia Rose Tea Room and some exciting history reflections with our own **Ashley Moody** (former Strawberry Festival Queen), **Yvonne Fry** and **Bonnie Carr** along with some local surprises who may drop in. After lunch we'll cross the street to Plant City Photo Archives to hear more of the city's history and view some fascinating photographic treasures.

At the conclusion you'll be provided with a map of shopping, historic and other noteworthy destinations outlined for your pleasure. Stay and enjoy a delightful afternoon in one of the area's best kept secrets.

To reserve a spot, mail your \$21 check - payable to Camellia Tea Room - to **Eleanor Hubbard** at P.O. Box 10813, Tampa, 33679 by May 10.

Members' Projects

Noted authors Doris Weatherford and Dr. Gary Mormino will give a presentation titled *The Immigrant Experience of the Women of Ybor City* on Saturday, May 7, 11:30 a.m. - 1:30 p.m., at the Italian Club in Ybor City. Admission is \$12 and a light lunch will be served. Reservation deadline is May 3 at RSVP@ybormuseum.org or 247-1434. For additional information, contact **Chantal Hevia**. The program is presented in partnership with the Ybor City Museum Society, L'Unione Italiana and the Italian Club Ladies Auxiliary.



Women's Hall of Fame Luncheon

The awards luncheon and induction ceremony for the Hillsborough County Women's Hall of Fame is scheduled for Thursday, May 26, 11:30 a.m. at the Tampa Convention Center. As noted in the April newsletter, five of our members are being inducted in this charter class of honorees: **Betty Castor, Helen Gordon Davis, Cecile Essrig, Pat Frank** and **Sandy Freedman**. Tickets are \$50 each and may be purchased by contacting Kurt Piazza at kpiazza@thespring.org. If you wish to sit at an Athena table, please indicate that when ordering tickets; see attached flyer.

Beth Waters Friendship Fund

The following day, Friday, May 27, you're invited to attend the 5th annual luncheon for the Beth Waters Friendship Fund. It's scheduled for The Wine Exchange in Hyde Park from 11:45 a.m. - 1:15 p.m. All donations are tax deductible and Athena is one of three organizations that benefits from the proceeds - ours going toward the Phyllis Marshall Career Assistance Grants. For ticket purchase (\$75), mail a check payable to BWFF to Laura Baker, Lykes Bros., P.O. Box 1690, Tampa 33601.

News About Members

Norrine Russell, developmental psychologist, has a new consulting business helping teens, parents and schools with the issues and challenges of middle school and adolescence. Her services include individual coaching, support groups for youth, parent seminars and school consultations. She is also still available for grant writing services.

Laura Kolkman and her husband Bob Brown have written a book entitled "*The Health Information Exchange Formation Guide: The Authoritative Guide for Planning and Forming an HIE in your State, Region, or Community*." The electronic exchange of health information is a crucial element in the health-care delivery process. This book, available online, describes the essential steps involved in planning and forming a successful HIE.

Calendar

May 14 – Bonus – Historic downtown Plant City tour

May 26 – COSW Hall of Fame Awards Luncheon

May 27 – Beth Waters Friendship Fund Luncheon

June 2 – Installation dinner/new member introductions

June 12 – New member party, 5-7 p.m.

June 25 – Bonus - Creativity Workshop

July 22-24 – Retreat – Waldorf Astoria Orlando



Athena Society



B R I E F I N G S

June, 2011

2010-2011 OFFICERS

PRESIDENTADRIENNE GARCIA
PRESIDENT-ELECT.....RACHELLE BEDKE
VP/MEMBERSHIPJEANNE TATE
VP/PROGRAMS.....ANDREA ZELMAN
SECRETARYELAINE TERENCE
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT.....JOANN UROFSKY

BOARD

AMELIA CAMPBELL
CATHY CLAYTON
KIM DE LA PARTE
JEAN McNALLY
MIMI STAMPS
SUSAN STERN

MEMBERSHIP COMMITTEE

LINDA DEVINE
DORETHA EDGEComb
LAURA KOLKMAN
WINNIE MARVEL
LISA ROBBINS
XIAO ZHANG
ALTERNATE: MARVA CRENSHAW

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, June 2
5:30 p.m. – Cocktails (cash bar)
6:15 p.m. – Dinner
- WHERE:** Columbia Restaurant
2117 East 7th Avenue, Ybor City
Complimentary self-parking
Valet parking available
- MENU:** Boliche (Eye round of beef)
**(If you prefer a fish entrée -
Corvina/Merluza “Russian Style” -
or a veggie plate, please indicate.)**
- PROGRAM:** Business Meeting – Agenda to include:
Election of Nominating Committee
Approval of 2011-12 budget
Dissemination of Long Range Plan
Introduction of new members
Election of officers/directors
Passing of the gavel; Installation
- RSVP:** By May 30 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

CLOSED MEETING – MEMBERS ONLY

Please join us to show your support for those who have led this year and those who will lead during the next 12 months.





President's Message

Where has the time gone? The past year has been busy and demanding with our focus on developing a Long Range Plan. More than a year ago, members were challenged to study the Athena Society organization and to be thoughtful and strategic about beneficial changes and elements that should remain the same.

All members were invited to join in the planning efforts and many responded with enthusiasm. The Board and I are grateful for the generous assistance and input. Members have worked closely together, gotten to know each other better and admiration for each other's talent has been boosted. Savvy and inspired women have made the Athena Society better through their collective efforts.

Members participated in Retreat roundtables, task forces, committees and a final feedback meeting to recognize issues and concerns and creatively propose ways to make Athena a more relevant and efficient organization while maintaining and enhancing our purpose. I appreciate the diligent work of the Long Range Planning Committee co-chaired by **Rachelle Bedke** and **Kim DeBosier** with **Molly Crews, Yvonne Fry, Susan Leisner, Juell Smith** and **Elaine Terenzi**. They organized all the input and data and developed a written plan that will be useful for engaging members and guiding the organization into the future. The Long Range Plan has been discussed with Athena's (Past) Presidents' Advisory Council and approved by the Athena Board as outlined in the Policy and Procedure Guidelines. The committee is tweaking the final document and each member will receive an electronic copy prior to our annual meeting.

One significant by-product of the planning process is the creation of a more defined procedure to build Athena's annual budget. Previously the responsibility of only the Treasurer and President-Elect, now input is sought from more individuals, like Committee Chairs; preparation time increased; and the process made more transparent. Besides operational support (lunches, Directory, etc.), next year's budget maintains financial support for Athena's two extraordinary and successful mentoring efforts – recognizing Young Women of Promise and providing Career Assistance Grants. Although we recognize that neither allocation is enough to satisfy Athena's desires in terms of support for these worthwhile programs, we worked within current budget constraints to maintain support for these programs while also supporting critical activities identified in the long range plan, like the creation of a website that truly serves the needs of our organization and two ad hoc committees — one to implement and train us in use of the new website and another to find ways to enhance our education fund at the Community Foundation.

Thanks, again, to everyone who participated in the planning and budgeting process. Your contributions were invaluable and helped to strengthen and improve our outcome. Muchas gracias, amigas.





Sunday, June 12 – Party Time!

Our annual party to honor new members is scheduled for Sunday, June 12, 5 to 7 p.m. at 3435 Bayshore Blvd., the home of **Moira Burke**, **Sandy Freedman** and **Elaine Shimberg**. (We'll provide parking directions via email prior to the party.) The Hospitality Committee – chaired by **Elizabeth Howarth** – will present its usual delectable spread.....to be enjoyed while viewing the beauty of Hillsborough Bay and the varied activity of exercise enthusiasts on fabulous Bayshore. There's no charge for members and one guest; additional guests are \$25. RSVP by email or phone to **Eleanor Hubbard** prior to June 7. If you're bringing a guest, please leave a name.

Last Call for BWFF Luncheon

The Fifth Annual Beth Waters Friendship Fund Luncheon is set for Friday, May 27, 11:45 a.m. at the Wine Exchange in Hyde Park. Reservations can still be made by calling Laura Baker at 813/470-5008. The \$75 tax deductible contributions benefit Athena's Career Assistance Grants as well as The Spring and Faces of Courage.



Nominating Committee Election

At the May meeting, members were asked to vote for 12 individuals eligible to serve on the 2011-12 Nominating Committee. The following 14 are being presented as the result of a tie in this preliminary ballot.

Jean Amuso	Susan Leisner
Kathy Betancourt	Paddy Moses
Molly Crews	Linda Saul-Sena
Susan Dellinger	Mimi Stamps
Linda Devine	Leslie Stein
Adelaide Few	JoAnn Urofsky
Susan Freeman	Elizabeth Walters

The final election will take place at the June meeting at which time six members will be selected – five to serve as regular members and one to serve as an alternate until the annual meeting in 2012. If you do not plan to attend the June meeting, you may wish to implement Article V, Section 10 of the bylaws: Proxies.



Athena Housekeeping

Our thanks to **Susan Leisner** for the attached lovely tribute to **Irene Hadley Bodeman** which she wrote and read at the May 5th luncheon meeting. We will forward a copy to Irene's family.

Reminder: June 27 is the deadline for retreat registration. Don't miss the wonderful weekend planned for July 22-24 at the Waldorf Astoria Orlando. For information, forms, etc., contact co-chairs **Ashley Moody/Yvonne Fry** or **Eleanor Hubbard**.

As usual, there will be no Athena meetings in July and August; luncheons will resume in September. We'll continue to adhere to our first Thursday of the month schedule with dinners in December and June.

New Members to be Introduced

We're pleased to announce the following women have accepted Athena's invitation to membership and will be formally introduced at the June 2 annual meeting:

Angela Crawford – Attorney, DLA Piper LLP

Gail Holtzman – Attorney, Kass, Shuler, Solomon et al.

Michelle Robinson – President, Verizon Southeast Region

Doris Weatherford – Writer/Author

WELCOME! WELCOME!



Hospitality Chair Needs YOU!

There was such an outpouring of support for the Holiday Party from members that I am again asking for your food contributions. It was fabulous to have both old favorites as well as new dishes. Many hands really do make light work!

I do need to know **who will do what by when** so if you can email me (elizabeth_howarth@ml.com) ASAP with preliminary indications of willingness, I'll email you the list of suggestions for dishes. I'd like to get a general idea before the June 2 Athena dinner.

I need you to make this a successful and fun event! (I confess to moments of panic when I start worrying "what if no one volunteers?") I can't do it without YOU! Many thanks in advance.

Elizabeth Howarth



2011-12 Slate

The following slate has been proposed by the Nominating Committee:

President **Rachelle DesVaux Bedke**
President-Elect **Elaine Terenzi**
VP/Membership **Adelaide Few**
VP/Programs **Amanda Sansone**
Secretary **Jeanne Tate**
Treasurer **Kim DeBosier**
Imm. Past President . . . **Adrienne Garcia**



BOARD MEMBERS

Second year of

Two-year term:

Amelia Campbell

Kim de la Parte

Susan Stern

Two-year term:

Beth Bernitt

Lorraine Lutton

Belinda Wilson



MEMBERSHIP COMMITTEE

Second year of

Two-year term:

Doretha Edgecomb

Lisa Robbins

Xiao Zhang

Two-year term:

Barbara Bachman

Denise Jordan

Lorna Taylor

Alternate: **Ashley Moody** (one year term)

Irene Hadley Bodeman

Irene Hadley Bodeman, one of the four founding members of Athena, passed away last December at the age of 90.

Irene was smart, funny and successful. She came from a generation of women who, despite a lack of formal education, succeeded in a man's world. When Irene was recruited by Nancy Ford to help form a professional women's group in Tampa she was a banker. At a time when few women were found in that profession outside of a teller's window, she thrived in the field of customer relations.

Irene Hadley was a glamorous woman. She was always dressed perfectly and in style. She and her husband, George Hadley, were a very handsome couple. So handsome, in fact, that they had a separate career as models and actors appearing in local commercials, both in TV and in print.

Irene was always the southern lady. She used her acerbic wit, tempered with a southern accent to get her point across. She was a true steel magnolia.

In her later years, Irene continued to use her banking skills, volunteering to keep the books for her beloved Unity Church, even taking Sunday collections to the bank on Monday. And she continued to mentor and support young women in their careers, including our own Mary Key.

And most importantly, Irene loved Athena. She helped start the organization because she loved being surrounded by smart, highly educated women, and she was proud of how we had grown over the years. At her funeral, I was amazed that so many of her friends, in their remarks about Irene, mentioned her pride in the Athena Society.

And so, Irene, I hope you are smiling down on us today, and we are so grateful that that you were there for us at the beginning.

Athena Society



B R I E F I N G S

September, 2011

2011-2012 OFFICERS

PRESIDENTRACHELLE BEDKE
PRESIDENT-ELECTELAINE TRENZI
VP/MEMBERSHIPADELAIDE FEW
VP/PROGRAMSAMANDA SANSONE
SECRETARYJEANNE TATE
TREASURER.....KIM DeBOsier
IMM. PAST PRESIDENT...ADRIENNE GARCIA

BOARD

BETH BERNITT
AMELIA CAMPBELL
KIM DE LA PARTE
LORRAINE LUTTON
SUSAN STERN
BELINDA WILSON

MEMBERSHIP COMMITTEE

BARBARA BACHMAN
DORETHA EDGEComb
DENISE JORDAN
LISA ROBBINS
LORNA TAYLOR
XIAO ZHANG
ALTERNATE: ASHLEY MOODY

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, September 1
11:55 a.m.
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** "The History, Importance and Impact of Our
Phyllis Marshall Career Assistance Grants"
- SPEAKERS:** **Paddy Moses - Susan Bucklew**
Susan Leisner - Katherine Essrig
- MENU:** Pinehurst Salad
(veg plate available on request when reserving)
- COST:** Guests - \$25
- RSVP:** By August 29 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

Athena awards Phyllis Marshall Career Assistance Grants annually to a handful of very deserving women in our community. This luncheon will provide an opportunity for members to become better informed about this wonderful program and the impact it has both on the grant recipients and Athena members.

Paddy Moses will explain briefly the history of the grants. **Susan Bucklew** will speak about **Phyllis Marshall**, the Athena member for whom the grants are named. **Susan Leisner** will describe her experience as a member of the committee and the process for selecting the grant recipients. **Katherine Essrig** will then introduce this year's five outstanding recipients, each of whom will have the opportunity to make brief remarks.

The ladies to be honored are Wendy Alpizar, Kymberlie Freeman, Jackeline Soto, Tiffani Thomas and Coleen Vallett.



President's Message

What an amazing organization of extraordinary women we have in Athena, and what remarkable gifts we all have to share! Although I've known it since the first time I had the privilege of attending an Athena function as an invited guest, I was never more certain of the power of our collective imagination, passion and energy than I was during this summer's retreat. Against a colorful backdrop of goddesses, a meeting room full of Athena women exploded with laughter and animated conversation about which goddesses they favor, gifts the goddesses have bestowed and how those gifts have benefited us and other women whose lives we have touched. It was highly interactive, interesting and great fun! The Retreat Committee also encouraged us to consider others who might benefit from our gifts in the coming year. Many thanks to Chair **Ashley Moody, Simone Barefield, Bonnie Carr, Judy Dato, Susan Dellinger, Katherine Frazier, Susan Freeman, Yvonne Fry, Sandy Frye, Elizabeth Howarth, Dena Leavengood, Winnie Marvel, Laurel Moore, Sigrid Tidmore** and **Elizabeth Walters** – for a tremendous retreat! And special thanks to new Athena member **Doris Weatherford** for beginning her presentation on the multiple “peaks and valleys” of feminism. I look forward to hearing the rest of the presentation at an upcoming Bonus or similar event.

Inspired by my retreat experience and the substantial groundwork laid by Past Presidents **JoAnn Urofsky** and **Adrienne Garcia**, I decided it was time to revisit our new Long Range Plan, assess our progress to date and press forward with implementation. I am pleased to report that Athena has had a very productive summer. Thanks to the capable and committed members of our Technology Committee – **Patti Breckenridge, Julia Gorska, Carolyn Reed** and **Elaine Terenzi** – the new Athena website is rapidly taking shape. A Communications Policy Committee is being constituted to assist with website content and to fine-tune our other communications. The Program Committee, headed by **Amanda Arnold Sansone**, organized this month's luncheon program with several of the Long Range Plan's chief goals in mind, including making more and better use of Athena members in our programs and updating members (and educating new members) on the background and current status of the Phyllis Marshall Career Assistance Grants Program. Further, the Philanthropy Committee, headed by **Susan Stern** and **Amelia Campbell**, is already exploring ways to grow Athena's fund at the Community Foundation and thereby enhance Athena's ability to make meaningful grants to deserving candidates.

The Philanthropy Committee has its work cut out for it. Historically, as the research undertaken in connection with creation of the Long Range Plan revealed, Athena has not allocated funds from its budget to support the Phyllis Marshall Career Assistance Grants Program, and despite repeated requests and the best of intentions, member donations have turned out to be less than necessary for the program to flourish. The economic downturn has not helped matters. In 2010, at the time of the Philanthropy Task Force's report^[1], Athena's fund at the Community Foundation was valued at \$46,744. Consequently, the fund's earnings were minimal and insufficient to support the program.

continued on next page

[1] Much of this section of my column is taken directly from the Philanthropy Task Force's report. The Philanthropy Task Force was formed to research the history and status of the Athena fund at the Community Foundation and to make recommendations. It was the predecessor of the Philanthropy Committee, the creation of which was called for by the Long Range Plan.



President's Message (*continued*)

In 2010 Athena gave four \$1,000 grants which were paid for in the following manner: \$1,841 from the Athena fund at the Community Foundation, \$659 from Athena's unrestricted operating funds via a year-end (unbudgeted) request and \$1,500 from the Beth Waters Friendship Fund. Stated another way, 54 percent of the funding for the grants came from sources other than the Athena fund at the Community Foundation and, more important, more than one-third came from a source outside Athena. That source, the Beth Waters Friendship Fund, supports a number of organizations and has complete discretion to decide how much and to whom it will allocate its resources on an annual basis. The Philanthropy Task Force and, ultimately, the Long Range Planning Committee determined that it is unacceptable for this signature Athena program to depend upon annual contributions from outside Athena and unbudgeted allocations from unrestricted operating funds.

The good news is that the Philanthropy Committee is committed to effectuating a significant change in our approach to funding this program and to growing the fund and they are already seeing results. The Philanthropy Committee's first effort to address this important issue appeared on our summer dues statement which invited members to consider making a contribution in support of one or both of Athena's signature programs: the Phyllis Marshall Career Assistance Grants Program and Young Women of Promise. To date, 30 members have made tax-deductible contributions totaling \$2,710 to the Athena fund at the Community Foundation and 10 members contributed a total of \$925 in support of Young Women of Promise. A thousand thanks to those members who contributed to these important programs! Your support is greatly appreciated! In addition, the Athena budget now takes into account the funding necessary for both programs, and several members have offered an array of other constructive suggestions for tackling the funding issues.

. . . all of which brings me back to the power of our collective imagination, passion and energy, the power evident at the retreat and in the countless other activities in which we find ourselves actively engaged on a regular basis. It also brings to mind the Retreat Committee's request that we consider the special gifts that we possess as individuals and as a group and how we might share those gifts and make a difference in the lives of others during the coming year. I encourage you, when thinking about your gifts and how you might share them this year, to consider sharing your development expertise with the Philanthropy Committee or your public relations experience with the Communications Policy Committee, becoming a mentor to a Phyllis Marshall Career Assistance Grant recipient or a Young Woman of Promise, recognizing or remembering a friend with a tax-deductible donation to the Athena fund or a contribution to Young Women of Promise or running wild with any of the other fabulous ideas that are bound to emerge this year.

Athena has kicked off what is certain to be another fantastic year! I look forward to working with you as we move forward together.





Bonus Creativity Workshop - October 1

Come spend a morning playing with your artful right brain in the studios of Community Stepping Stones along the tranquil Hillsborough River. **Sigrid Tidmore** will lead a variety of mind opening exercises from 9 a.m. to 1 p.m. You'll discover how your unique art marks can form communications that transcend words. No art experience? No worries. Using creative visualization you'll learn to draw on your inner light and let images flow on to paper. By the end of class you'll amaze yourself with your own symbolic mandala worthy of framing. Even better, take-aways include creativity techniques you can use at work too. Only 15 spaces available; a \$35 donation to Community Stepping Stones includes all your supplies and light refreshments. To reserve a spot, email sigrid@sigridtidmore.com.



News About Members

(Editor's note: Due to the long summer hiatus, some of these items aren't "news" but still important happenings to share.)

Gwynne Young was recently named President-Elect of The Florida Bar. She'll serve in that capacity until June 30, 2012 at which time she will assume the mantle of President.

Gov. Rick Scott has named **Jeanne Tate** to the Supreme Court Nominating Commission.

Chantal Hevia has acquired a new degree - Master of Public Administration at USF.

It was a June 4 wedding for Brett Freeman and **Julia Gorzka** who shall from this day forward be known as Julia Gorzka Freeman. We wish them the very best for the years ahead.

Another name change for a bride, though not so new: **Laurel Moore** will now be known as **Laurel Moore Lee** to "synchronize" with hubby Tom.

And we had babies this summer! On May 24 Bill and **Amanda Sansone** rolled out the welcome mat for Adelaide Wade McFetridge Sansone. Her big brother is 3-year-old Charlie.

Chip and **Becca Tieder** welcomed Jackson Ray on June 14. Jackson is much loved by his 3-year-old brother, Liam.

Denise Chavez welcomed grandbaby #2 on July 12 with the birth of Andrew Cusmano, son of Porter and Phil Cusmano. **Helen Chavez** is the proud great grandmother.

Weddings and babies make for much joy but we had sadness as well with the loss of longtime member **Paulette Gross** on July 31. She had courageously fought breast cancer for several years and was loved by all who knew her.

On Saturday **Jean Amuso** will be honored as a Peace Legacy Award winner in recognition of her community involvement. The Third Annual WMNF Peace Awards ceremony will be held at the Straz Center from 5-9 p.m. with a keynote address by renowned author Ray Arsenault. **Nancy Cole** was last year's recipient.



Calendar

- October 1 – Bonus – Creativity Workshop
October 6 – Luncheon meeting (Speaker, Cynthia Barnett)
November 3 – Luncheon meeting
December 1 – Dinner meeting (members only)
December 11 – Holiday party
January 12 – Luncheon meeting (Date change – second Thursday)



Athena Housekeeping

Please note and honor this request: In the interest of time, all announcements at lunch will be made by the president. If you have information you'd like to share with the membership in 50 words or less, send it to **Eleanor Hubbard** by noon the day before.

The “birthday table” is intact! If September is your month, you're invited to sit with your fellow Libras and Scorpios at lunch. Purpose of the table is to acknowledge the occasion and to encourage members to socialize with others outside their usual luncheon group. Happy birthday!

Members' Projects

You may recall that in October 2009, when **Rachelle Bedke** was VP/Programs, she engaged Elizabeth Dearborn Davis to speak about The Akilah Institute for Women. She has followed the group's development and now invites you to spend an inspirational evening with Elizabeth and special guests from Kigali, Rwanda. Two of the students are making the journey to the U.S. to meet supporters and share their life-changing experiences at Akilah. Come meet them and learn more about the work of Akilah while enjoying dinner and entertainment! All proceeds from the evening will support the Akilah Institute for Women, a registered 501c3. The event will take place at the Straz Center on September 15, 6 - 9 p.m. Tickets are \$100 per person and can be purchased at <http://www.eventbrite.com/event/1936489091>.

Athena Society



B R I E F I N G S

October, 2011

2011-2012 OFFICERS

PRESIDENTRACHELLE BEDKE
PRESIDENT-ELECTELAINE TRENZI
VP/MEMBERSHIPADELAIDE FEW
VP/PROGRAMSAMANDA SANSONE
SECRETARYJEANNE TATE
TREASURER.....KIM DeBOSIER
IMM. PAST PRESIDENT...ADRIENNE GARCIA

BOARD

BETH BERNITT
AMELIA CAMPBELL
KIM DE LA PARTE
LORRAINE LUTTON
SUSAN STERN
BELINDA WILSON

MEMBERSHIP COMMITTEE

BARBARA BACHMAN
DORETHA EDGECOMB
DENISE JORDAN
LISA ROBBINS
LORNA TAYLOR
XIAO ZHANG
ALTERNATE: ASHLEY MOODY

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, October 6
11:55 a.m.
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** Blue Revolution: A Water Ethic for Florida
- SPEAKERS:** Cynthia Barnett, Senior Writer
Florida Trend
- MENU:** Blackened Salmon Salad
(veg plate available on request when reserving)
- COST:** Guests - \$25
- RSVP:** By October 3 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

Cynthia Barnett is a long-time journalist who has reported on freshwater issues from the Suwannee River to Singapore. She's the author of just-released "Blue Revolution: Unmaking America's Water Crisis", the first book to call for a water ethic for America. Her previous book, "Mirage: Florida and the Vanishing Water of the Eastern U.S.", won the gold medal for best nonfiction in the Florida Book Awards and was named by the St. Petersburg Times as one of the top 10 books every Floridian should read.

Ms. Barnett is senior writer at Florida Trend where she covers investigative, environmental, public policy and business stories. For more information, you may wish to visit her website at www.cynthiabarnett.net.

Inkwood Books will have copies of "Blue Revolution" for purchase at the luncheon and will also host a booktalk and signing by Ms. Barnett that evening at 7 p.m.



President's Message

Having the privilege of serving as president of the Athena Society certainly has its perks. I received countless positive comments about the September luncheon program and so I must publicly acknowledge those truly deserving of such high praise. The credit goes to Program VP **Amanda Arnold Sansone** who organized an educational and inspiring program and to Past Presidents **Paddy Moses, Susan Bucklew, Susan Leisner, and Katherine Essrig**, who made informative and touching presentations about Athena's Career Assistance Grants Program, its namesake **Phyllis Marshall** and the determined and deserving women whom we have been able to assist over the years. Having joined Athena in 2003, I had the pleasure of meeting Phyllis Marshall on only a couple of occasions; I had no idea of the magnitude and impact of her work on behalf of so many women in our community. Thank you so much, all of you, for your participation in this important program.

I was also moved by the presentation of Wendy Alpizar, one of this year's grant recipients and the only one who was able to attend our luncheon. A first generation American born to Cuban refugees, Ms. Alpizar is a single mother of three children and is pursuing a degree in the field of health and wellness at Hillsborough Community College. Notwithstanding the power of the message she shared, I found the example she is striving to set even more compelling. Ms. Alpizar brought her 12-year-old daughter to the luncheon with her, and she made a point of telling us that her daughter was missing school to be with us but that she would be writing a report about her experience and what she had learned about the value of hard work and staying the course. Clearly, Athena's Community Foundation Committee made a good choice when it decided to give a grant to Wendy Alpizar.

I would be remiss if I did not also express my sincere appreciation to **Mary Estes** who graciously agreed to try to generate interest in our September program among appropriate members of the media. As usual, Mary was successful and Athena's Phyllis Marshall Career Assistance Grants Program was featured in a lovely article, complete with a photograph of Wendy Alpizar, her daughter and our own **Adrienne Garcia** in the South Tampa section of the Tampa Tribune on September 14. The article even noted, as Adrienne explained to the reporter, that HCC matches our grants for those students attending school there.

I know many of you had the same reaction to the September luncheon program that I did and left feeling inspired by the personal stories and proud that Athena had helped to provide opportunities for educational advancement and fundamental life changes for women like Wendy Alpizar. Especially during these difficult times, it is important that we continue to focus on our

continued on next page



President's Message (*continued*)

core mission of improving the status of women and insure that we can not only fund this program in future years but also that we can build the support needed to expand these invaluable grants that truly make a difference in the lives of women and their families.

With these thoughts in mind, the members of Athena's Philanthropy Committee met recently to discuss the importance of developing both a short-term effort and a long-term plan to begin a more strategic and proactive effort to support, sustain and build Athena's signature programs, the Phyllis Marshall Career Assistance Grants Program and the Young Women of Promise Program. In addition, during its September meeting, the Athena Board voted and approved a motion to "Undertake an initiative in October to encourage members to contribute to the Community Foundation in support of the Phyllis Marshall Career Assistance Grants Program and/or to Athena's Young Women of Promise Program in recognition and celebration of Athena's 34th anniversary." The details are in the works, and we will be sharing additional information with you as Athena's 34th anniversary in October approaches.

Thirty-four years of the Athena Society . . . that is something to celebrate!



Calendar

- September 27 – Bonus – Doris Weatherford presentation
- October 1 – Bonus – Creativity Workshop
- October 29 – Bonus – Athena Arts Showcase
- November 3 – Luncheon meeting
- December 1 – Dinner meeting (members only)
- December 11 – Holiday party
- January 12 – Luncheon meeting (Date change – second Thursday)





News About Members

Kudos to **Linda Devine** who was named 2011 Business Woman of the Year in the education category by the Tampa Bay Business Journal. Linda was honored along with seven other category winners last month at a black-tie event at the Renaissance Vinoy.

Cynthia Gandee has been selected for the FBI Citizens' Academy Program of 2011 in Tampa. She's learned there are a number of these academies throughout the country, created to demystify the FBI. Following a three-hour six-week session, Cynthia's class of 25 will tour FBI Headquarters in Quantico, Virginia.

More baby news.....congratulations to three first time grandmothers! **Susan Leisner** welcomed #1 on June 11 with the birth of Dylan Michael, son of Rebecca Rose and Ryan Adams. Susan can be seen frequently on I-4 enroute to visit the family in Windermere (Orlando).

The second proud grandma is **Jane Peppard** who now cuddles Alexandra Jane, daughter of Lara and Hal Flowers, born at St. Joseph's Women's Hospital on August 16.

Also joining the "granny crowd" is **Jeanette LaRussa Fenton** with the birth of Wade Robert Fenton born on September 16 at St. Joseph's to Robert and Dr. Chelsea Fenton.

Lisa Robbins, Senior Scientist at the U.S. Geological Survey, is on a real adventure! She recently boarded a 400-foot Coast Guard cutter for a seven-week cruise of the Arctic Ocean where she's analyzing water samples to study ocean acidification. At one point she'll be just 100 miles south of the North Pole. To view Lisa's pictures and her blog, go to coastal.er.usgs.gov/ocean-acidification/arcticcruise2011.

Athena Housekeeping

Reminder to Committee Chairs and Vice Chairs: In accordance with our recently adopted procedures, 10% of Athena's unrestricted assets as of 6/30/11 are being designated in the 2011-12 administrative year for special programs or contributions to be approved by the Board. Requests from Committee Chairs for use of these funds must be submitted by October 1 for consideration by the Board. Forms for funding requests can be obtained from **Eleanor Hubbard** or **Kim DeBosier**.

Plan to start your holiday shopping early.....at the Athena Arts Showcase on October 29! The brainchild of the Bonus Committee, this is the first attempt at such a venture and we're hoping for strong member support either as displayers/exhibitors or viewers. This gala event will be held in Susan Dellinger's condo lobby at 5701 No. Mariner. If you have crafts, arts or special interests to display, contact **Jean Amuso** (jamuso@tampabay.rr.com) or **Jean McNally** (jmcnally@tampabay.rr.com).



Members' Projects

Joanne Lighter invites Athena members to the 21st Annual **Mabel Bexley** Gift of Peace Breakfast for the Spring of Tampa Bay on October 7. To be held from 7:30 to 9 a.m. at the Tampa Convention Center, the purpose of the event is to bring awareness of the effects of domestic violence in the community and to support survivors and their families. Featured speaker will be Florida Attorney General Pam Bondi. Tickets are \$50 and may be purchased online at www.thespring.org.

Athena's premiere social entrepreneur, **Jan Roberts**, is launching a new project — *Operation Bon Appétit* — with a great dinner, French wine, convivial conversation and Special Agent Julia Child at **Lorna Taylor's** home on Wednesday, October 19, at 6:30 p.m. The mission of OBA (a non-profit 501c3) is to change the world, one dinner party at a time — inspired by our upcoming TV show and interactive web platform. Join us for a fun time with lots of surprises. Signed: *Culinary Agents* **JoAnn Urofsky** and **Judy Ryan**. Donation: \$20. RSVP operationbonappetit@gmail.com or 872-6054.





October 5, 2011

An Athena Tribute to
Paulette Szabo Gross

We remember Paulette Gross as our dear friend and Athena sister.

We were impressed years ago when she was a trailblazing banking executive who moved on professionally to other roles at Hillsborough Community College and the University of South Florida. We remember her as an enthusiastic Seminole fan, and know that she shared her loyalty (along with her husband, the Honorable Ray Gross) with the USF Bulls as well. She could be regularly seen with Ray, sitting at the top of the Club area escalator, wearing her green and gold, checking the monitors for the FSU score!

There are many funny and interesting stories about Paulette. We remember her passion for politics, her clearly stated beliefs, her wicked little smile when she was putting you on, her willingness to go to the mat on an argument, and her wisdom in dealing with knotty problems. We remember that she was always fully present with her wit and compassion for the issues at hand. She made discussions lively and fun. We remember her artistic talent, painting with colors of life and hope. Paulette was whip-smart, creative, and organized to boot.

We remember Paulette as a woman who took everything that life threw at her, looked it over, came up with a plan of action, and assumed control. She could be outrageous, outrageously funny, understanding, and sympathetic all at the same time; but she was always helpful and caring to everyone who needed it.

We remember Paulette who left as her legacy a strong family. Her family was her center, and her children, Becca and Paul, reflect all of her attributes. She laughed with and enjoyed them, and at the same time was a serious mentor.

We mourn that there was never enough time for all the discussions we wanted to have with her, jokes to share, or places to go. The legacy of her achievements, passions, and kindnesses has made the world a better place. While we are sad now, we have wonderful memories that will always bring smiles to our faces and giggles to our hearts.

We don't know who said this, but it describes Paulette: "Life is not a journey to the grave with the intention of arriving safely in a pretty and well preserved body, but rather to skid in broadside, thoroughly used up, totally worn out, and loudly proclaiming-- "WOW--What a ride!"

Paulette, you taught us the value of living and loving, fully and completely. We are proud to be called your friends, and you will live on through us, your family, and the many other lives that you touched.

Rachelle DesVaux Bedke, President

Athena Society



B R I E F I N G S

November, 2011

2011-2012 OFFICERS

PRESIDENTRACHELLE BEDKE
PRESIDENT-ELECTELAINE TARENZI
VP/MEMBERSHIPADELAIDE FEW
VP/PROGRAMSAMANDA SANSONE
SECRETARYJEANNE TATE
TREASURER.....KIM DEBOSIER
IMM. PAST PRESIDENT...ADRIENNE GARCIA

BOARD

BETH BERNITT
AMELIA CAMPBELL
KIM DE LA PARTE
LORRAINE LUTTON
SUSAN STERN
BELINDA WILSON

MEMBERSHIP COMMITTEE

BARBARA BACHMAN
DORETHA EDGEComb
DENISE JORDAN
LISA ROBBINS
LORNA TAYLOR
XIAO ZHANG
ALTERNATE: ASHLEY MOODY

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, November 3
11:55 a.m.
- WHERE:** Centre Club
Westshore at Kennedy
- PROGRAM:** The Current Status of Women in Our
Community, State and Nation
- SPEAKERS:** Elizabeth Bell, Ph.D., - Professor and Chair
USF Dept. of Women's and Gender Studies

Donna J. Petersen, **MHS, ScD** - Prof. and Dean
USF College of Public Health
- MENU:** Braised Turkey w/roasted apples & sweet potatoes
(veg plate available on request when reserving)
- COST:** Guests - \$25
- RSVP:** By October 31 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

OPEN MEETING – GUESTS WELCOME

Prior to the main program, **Elaine Terenzi** will give a brief overview of Athena's new website, an exciting work in progress.

Is it really a level playing field for women? Before deciding, hear from two local experts in the field. Dr. Elizabeth Bell is a renowned scholar whose research interests include performance studies, feminist theory and pedagogy; and author of numerous publications and books, including *From Mouse to Mermaid: The Politics of Film, Gender, and Culture*, a critical treatment of Disney cinema.

Athena's own **Donna Petersen** is a distinguished community leader and researcher in the areas of maternal/child health and global health. Join us for a conversation about the past and present status of women; current and future impacts of the declining status of women; and specific recommendations regarding meaningful action we can take to stop the erosion and start rebuilding. As **Helen Gordon Davis** says, "This brings us back to the roots of Athena; we've come full circle."



President's Message

It is with great pleasure I report that our Board of Directors voted to rename one of Athena's signature programs in recognition and appreciation of the Athena Society member most responsible for the program's growth and success. The program, which honors young women in their junior year of high school for their educational, athletic, community service and other achievements, will henceforth be known as the Dr. **Sylvia Richardson** Young Women of Promise Program.

Dr. Richardson was born and grew up in San Francisco. Her father was a physician, her mother an opera singer. Sylvia enjoyed the gifts of both, majoring in theater as an undergraduate and going on to a career in medicine. Her educational pursuits included stints at Stanford, Columbia and McGill. After Stanford, Sylvia became a speech pathologist which enabled her to use the skills she had learned as a drama major. Realizing she wanted her efforts to have a greater effect, Sylvia went on to medical school in Montreal. During a pediatric residency at the prestigious Boston Children's Hospital, she met Bill Richardson, a resident in pediatric surgery. Bill was the love of her life. Their marriage produced two sons - Chris, now an attorney in Denver, and Chip, a professor of fine arts at the University of Maryland - and several grandchildren.

Wherever Sylvia has lived and worked, she has received accolades from those whose lives she has touched. Sylvia specialized in dyslexia and she founded two organizations related to her area of specialty: the American Speech Language Hearing Association and the International Dyslexia Association. Both organizations have recognized her for a lifetime of achievement. The Dyslexia Society has a building named after Sylvia at its national headquarters. She also has the keys to many cities including her favorite, Cincinnati. And last year, on her 90th birthday, she was presented with a proclamation from the City of Tampa, and then-Mayor **Pam Iorio** declared it Dr. **Sylvia Richardson** Day. Sylvia's other awards and honors are too numerous to mention in this short column.

Within the sisterhood that is Athena, I can think of no more appropriate way to recognize the tremendous contributions of Dr. Sylvia Richardson to the Young Women of Promise Program. Sylvia exemplifies the very best of the qualities for which we honor young women each spring. Moreover, Sylvia loves this program and she has devoted significant time, energy and resources to its success over many years. And, wow, does it show! Thank you, Sylvia, for the Athena gem that we now call the Dr. Sylvia Richardson Young Women of Promise Program. We are most grateful.





News About Members

Diane Egner has been chosen as the first non-architect to serve on the board of directors of AIA-Tampa Bay, a professional association of architects. She was also recently selected to serve on the board of Powerstories, a theater group based in Tampa that empowers women and girls by helping them tell their autobiographical stories.

Andrea Zelman has been appointed to the Economic Competitiveness Committee which will review the City of Tampa's permitting and regulatory processes.

At their annual convention next month in Chicago, the International Dyslexia Association will pay tribute to **Sylvia Richardson** as a pioneer going back more than 50 years in the fields of Dyslexia, speech/language disorders, learning disabilities and medicine (pediatrics).

For those who inquired what **Pam Iorio** has been doing since leaving the mayor's office, we have the answer: She's written a book entitled *StraightForward: Ways to Live and Lead*. The book is not about theory; it focuses in part on actionable ways to become a more effective leader by learning how to manage crisis and cope with tragedy, by being a person of substance and living a centered life. Available November 1, it can be pre-ordered at www.pamiorio.com.

Bonus Events

Are you on overload with holiday decorations but not sure how or where to display them all? If so, this Bonus is for you. Join us at Magnon Jewelers for Jan Bado's tips and tricks on "Decorating for the Season" with your own found goodies. Date is Wednesday, November 9, 6 to 7:30 p.m. Charge is \$10 for munchies and wine; friends welcome. To reserve, contact **Eleanor Hubbard** by noon, November 7.

On December 7 you'll have an opportunity to meet Elizabeth Dearborn Davis and get an update on the Akilah project. Hers is a truly inspirational story. Mark your calendars for 6:30 to 8 p.m. for an informal get-together at Horizon Bay, 800 W. Azelee Street. Details next month.

Calendar

October 29 – Bonus – Athena Arts Showcase

November 9 – Bonus – Decorating for the Season

December 1 – Dinner meeting (members only)

December 7 – Update on the Akilah Project

December 11 – Holiday party

January 12 – Luncheon meeting (Date change – second Thursday)





Athena Housekeeping

Anniversaries are significant milestones that help us celebrate and commemorate important occasions. There's no better way to honor our visionary founders of the Athena Society and our October 26th anniversary than to make a gift to support the **Phyllis Marshall** Career Assistance Grants Program or the **Sylvia Richardson** Young Women of Promise Program.

To make a gift to the Phyllis Marshall program, checks must be made payable to the Community Foundation to make the donation tax deductible. Checks for the Sylvia Richardson YWP program should be made payable to Athena. Both should be sent to Athena Society, P.O. Box 10813, Tampa 33679.

You can also get an early start on your holiday shopping by making a gift to one of Athena's signature programs in honor of a friend, colleague, family member or business. More information will be available at the November meeting as well.

Attached is a copy of the loving tribute to **Paulette Gross**, longtime member who passed away on July 31. The tribute - composed by **Jean Amuso, Betty Castor, Linda Devine** and **Judy Ryan** - was read at our October luncheon and presented to her daughter, **Becca Tieder**.

Members' Projects

November, National Adoption Awareness month, will usher in adoption celebrations across the nation, all trumpeting the creation and/or expansion of families through adoption. **Jeanne Tate**, a Florida-licensed adoption attorney, states that "Our foster care kids are crying out, yet discouragingly more children enter the foster care system each year than leave. We must not consign these children to a life devoid of the sanctuary and sheltering storm that a 'forever family' provides. At our November luncheon, I will have information about a number of children who are available for adoption. Please take a moment to look and consider sharing this compelling need."

A major exhibition of **Laura Waller's** latest oil and watercolor paintings opens November 12 at Nuance Galleries, 804 So. Dale Mabry. The show called Travelscapes will run for a month and includes works reflecting her travels in Europe, Maine, California, Quebec City and New Orleans. Laura invites her fellow Athena members to join her at the Nuance opening November 12, 6 to 9 p.m. at Nuance Galleries.

One of the highlights of the Fall shopping season is the Junior League's Holiday Gift Market. Magnon Jewelers - on a "Grand Aisle Corner Booth" - will be featuring ornaments, collegiate gift items, holiday candles, decorative items, etc. Market dates are November 4, 5 and 6 in the Expo Hall at Florida State Fairgrounds. Admission tickets are \$8 but **Winnie Marvel** and **Holly Tomlin** both have comp tickets to distribute on a first come/first serve basis. If you'd like one, email Winnie at Winnie@magnon-jewelers.com.

Athena Society



B R I E F I N G S

December, 2011

2011-2012 OFFICERS

PRESIDENTRACHELLE BEDKE
PRESIDENT-ELECTELAINE TRENZI
VP/MEMBERSHIPADELAIDE FEW
VP/PROGRAMSAMANDA SANSONE
SECRETARYJEANNE TATE
TREASURER.....KIM DeBOsier
IMM. PAST PRESIDENT...ADRIENNE GARCIA

BOARD

BETH BERNITT
AMELIA CAMPBELL
KIM DE LA PARTE
LORRAINE LUTTON
SUSAN STERN
BELINDA WILSON

MEMBERSHIP COMMITTEE

BARBARA BACHMAN
DORETHA EDGEComb
DENISE JORDAN
LISA ROBBINS
LORNA TAYLOR
XIAO ZHANG
ALTERNATE: ASHLEY MOODY

ADMINISTRATOR/EDITOR

ELEANOR HUBBARD
251-9172 FAX: 253-3901
ewhubbard@aol.com

ATHENA SOCIETY

P.O. Box 10813
TAMPA, FLORIDA 33679

Upcoming Meeting

- WHEN:** Thursday, December 1
5:30 p.m. – cash bar
6:15 p.m. – dinner
- WHERE:** Sono Café
Tampa Museum of Art
120 W. Gasparilla Plaza
- PROGRAM:** Enjoy camaraderie of your Athena sisters
- MENU:** Heavy hors d'oeuvres
(by Mise en Place)
- RSVP:** By November 28 – Call **Eleanor Hubbard**
(251-9172) or email ewhubbard@aol.com

CLOSED MEETING – MEMBERS ONLY

What a delightful way to launch the holiday season...visiting with some of the women you most enjoy but never seem to have enough time with. Come prepared for an elegant atmosphere, festive setting on the river and a delicious meal. (Weather is expected to be perfect.) And plan to browse awhile in the gift shop.....they have a great variety of treasures.

We extend a special invitation to those members who find it difficult to attend luncheon meetings. You've been missed; it would be a treat to have you join us.

There's convenient parking next door to the museum at the Bill Poe Garage. Charge is \$1.20 an hour; street parking is free after 6 p.m.

As has been our tradition for many years, we ask that you consider making a holiday contribution to one of our special projects. See page 4 for details.



President's Message

One of the most wonderful things about this time of year is that it affords us both a reason and an opportunity to reflect on the many blessings in our lives, give thanks for all that we enjoy – family, friends, health, happiness, opportunity, inspiration — and reach out to those less fortunate than ourselves and lend a helping hand. So at the risk of being cliché, I would like to take the very special opportunity afforded me this year and use this column to share some of my thoughts of Thanksgiving.

To date, 2011 has been as crazy busy, challenging and rewarding as any I can recall, and the Athena Society has featured prominently in the mix. While my duties as president routinely increase the length of my “to do” list, the rewards of my service have greatly exceeded the time and effort I have contributed. Each time I have reached out to an Athena member, solicited advice or requested input, I have received not just assistance but also friendship in return. For this bounty, I am grateful.

For the many Athena members who confronted discrimination and limitations, challenged the system, broke glass ceilings and then continued to work tirelessly for positive change for women, I am thankful. You have paved the way for me and countless others like me who enjoy educational and professional opportunities unavailable to women not so many years ago. I am equally appreciative of your willingness now to contemplate new challenges, share the benefit of your experience and extend yourself in assistance to younger members and other women.

I am also thankful for the growing number of younger Athena members who have seized the new opportunities created, capitalized on the advances made and set new examples for success among women. This group of women is increasingly more reflective of the Bay area's rich, vibrant and diverse history and culture, a fact of which we can all be proud. Having taken up the mantle and committed to building upon the foundation established by Athena members who preceded them, these women serve as a source of continued inspiration and a reason for optimism among women throughout our community.

Halfway through my tenure as president, I also want to express my heartfelt appreciation to those Athena members with whom I have worked particularly closely on Athena matters this year and who have taken on added responsibilities in charting our course as an organization for the future. I owe them an enormous personal debt of gratitude. Thank you to **Amelia Campbell, Kim DeBosier, Lorraine Lutton, Ashley Moody, Amanda Arnold Sansone, Susan Stern** and **Elaine Terenzi**. You are amazing women and wonderful friends!

Finally, in the spirit of Thanksgiving, I offer my continued encouragement of your support of Athena's signature programs. I can think of no better way to celebrate the holidays, recognize a friend with a gift in her honor, and lend a helping hand to a woman in need than to make a contribution to the **Phyllis Marshall** Career Assistance Grants Program or the **Sylvia Richardson** Young Women of Promise Program.

My best to you for a happy, healthy and relaxing Thanksgiving holiday!





Holiday Buffet – December 11

Annual highlight of the season is Athena's Holiday Buffet to be held at the home of **Margaret Miller**, 7806 E. 113th Avenue in Temple Terrace, from 4 to 6 p.m. on Sunday, December 11. You can mingle inside her charming contemporary home or step into her beautifully serene garden. The Hospitality Committee, under the direction of **Elizabeth Howarth**, will present its usual mouth-watering spread. There's no charge for members and one guest; additional guests are \$25. Please reserve with **Eleanor Hubbard** (ewhubbard@aol.com) prior to December 7 and give guest's name. Limited valet parking will be provided so carpooling is suggested. Driving directions will be emailed prior to the party.

News About Members

Our sincere condolences to **Gayla Russell** whose father, Herman Brey, passed away earlier this month here in Tampa.

Diane Egner is a founding "trustee of awesomeness" for the new Awesome Tampa Bay organization which will award microgrants to creative awesome ideas for making Tampa Bay a better place. For more information and to apply for a grant of \$1000, visit the website: <http://www.awesometampabay.org>. Diane has also recently been appointed to the Arts Council of Hillsborough County.

The most prolific author in our midst, **Elaine Shimberg**, has a new book out – "Growing Up Jewish in Small Town America: A Memoir." Best known for her numerous books on health subjects and family issues, Elaine has written her memories of growing up in the 40's and 50's in a small Iowa town with only 32 Jewish families and has done so with humor and honesty. The paperback book is available locally or on amazon.com.

Welcome back to **Kem Toole!** Kem has returned to Tampa and to Athena after 20 years in the Washington, D.C. area where she practiced law with the U.S. Department of Justice, representing various branches of the federal government in civil matters all over the United States. Her practice (along with some personal travel) has permitted her to visit all 50 states! She retired from government service last year and is now working with Hill, Ward & Henderson part-time in their bankruptcy practice.

Nominating Committee

At the June meeting members voted for six individuals to serve on the 2011-12 Nominating Committee. The following were elected:



Jean Amuso
Molly Crews
Linda Devine

Adelaide Few
Susan Leisner
Paddy Moses





Athena Housekeeping

On December 7 you'll have an opportunity to meet Elizabeth Dearborn Davis and get an update on the Akilah project. Hers is a truly inspirational story which you may remember from her October 2009 luncheon presentation. Mark your calendars for 6:30 to 8 p.m. for an informal get-together at Horizon Bay, 800 W. Azeele Street. There's no fee for attending; RSVP to **Eleanor Hubbard** by December 5. Watch for your email invitation on November 28.

Exciting news from 2008 Young Woman of Promise Danielle Grams, now a junior in the Honors College at USF! On Friday her art show, *Faces of Hope: The Forgotten Children of Peru*, opened at the USF Marshall Student Center. The show features photos she took while volunteering at a residential clinic outside of Lima, Peru. It will run through November 23.

Reminder: Our January meeting will be on the second Thursday of the month, the 12th.

Paulette Gross Remembered

Family, friends and colleagues have initiated the **Paulette Szabo Gross** Memorial Scholarship Fund at Hillsborough Community College Foundation. The scholarship was created to honor the memory of Paulette who was most recently employed by the College as the Assistant to the Dean for Health, Wellness and Sports Technologies. Annual earnings will support a scholarship for a female HCC student who shows good academic standing, demonstrates a commitment to community service or leadership and intends to transfer to a four-year university. If you wish to donate to the fund, you may submit gifts online at <http://www.hccfl.edu/foundation>.

Holiday Gift Opportunity

As the year closes, please consider making a contribution to the Athena Society's Women's Education Fund administered through the Community Foundation of Tampa Bay. A tax-deductible donation to the Fund can be made in honor of someone special to you and is the perfect holiday present. (The Community Foundation will notify all recipients of the gift.)

Our dollars do make a difference – each spring we award scholarships (**Phyllis Marshall** Career Assistance Grants) to women who need a helping hand to reach their educational goals. Our scholarships support tuition, books, transportation, childcare and other educational costs. Those of you who have attended the meetings at which the scholarships are presented know how meaningful these scholarships are.

This year we also invite you to consider making a gift to the **Sylvia Richardson** Young Women of Promise program. Athena takes pride each year in recognizing 10 accomplished young women in their junior year of high school. The monetary gift they receive goes toward their higher education goal, whatever it might be. We'll have a basket available for your donations at the December meetings or you may mail your check to Athena, P.O. Box 10813, Tampa, 33679.